

## Programme Specification: Foundation Year

### For students starting in Academic Year 2023/24

#### 1. Course Summary

<b>Names of programme and award title(s)</b>	Business Foundation Year
<b>Award type</b>	Foundation Year
<b>Mode of study</b>	Full-time
<b>Framework of Higher Education Qualification (FHEQ) level of final award</b>	Foundation Year
<b>Normal length of the programme</b>	1 year with progression onto a further three years at Keele
<b>Maximum period of registration</b>	The normal length as specified above plus 3 years
<b>Location of study</b>	Keele Campus
<b>Accreditation (if applicable)</b>	Not applicable
<b>Regulator</b>	Office for Students (OfS)
<b>Tuition Fees</b>	<p><b>UK students:</b></p> <p>Fee for 2023/24 is £9,250* (September intake)</p> <p>Fee for 2023/24 is £7,000* (January intake)</p>

**How this information might change:** Please read the important information at <http://www.keele.ac.uk/student-agreement/>. This explains how and why we may need to make changes to the information provided in this document and to help you understand how we will communicate with you if this happens.

\* These fees are regulated by Government. We reserve the right to increase fees in subsequent years of study in response to changes in government policy and/or changes to the law. If permitted by such change in policy or law, we may increase your fees by an inflationary amount or such other measure as required by government policy or the law. Please refer to the accompanying Student Terms & Conditions. Further information on fees can be found at <http://www.keele.ac.uk/studentfunding/tuitionfees/>

#### 2. What is a Foundation Year programme?

Keele has a long-standing Foundation Year programme. The Foundation Year programmes in general are for students who meet Keele's minimum entry requirements, but not the specific requirements for entry directly onto the degree programme of their choice. They extend the duration of the degree by one year.

#### 3. Overview of the Programme

Students will access a range of business theory, concepts and case studies to develop a broad understanding of businesses and their stakeholders.

The Business Foundation Year provides:

- a chance to sample business subjects at university level before making a final choice of honours courses\*,
- intensive modules which provide the requisite background for specific honours courses for those without the necessary qualifications,

- access for non-traditionally qualified students to a wide range of business courses,
- a broad grounding in academic principles and methods.

\* The choice of honours course will be dependent on the modules studied during the Foundation Year.

## 4. Aims of the programme

The broad aim of the programme is to provide preparation for subsequent study at Honours degree level in Business and Management subjects.

For a full list of current Honours degree programmes offered in Business and Management can be found at: <https://www.keele.ac.uk/kbs/studyatkbs/undergraduatestudy/>

The programme aims to enable you to:

- achieve a broad knowledge and understanding of a range of business related subjects;
- acquire a range of cognitive, generic and transferable skills, including those practical and technical skills and techniques appropriate to the study of Business disciplines, and to deploy these skills appropriately;
- acquire suitable background knowledge and understanding at level three in your chosen specialist fields to allow progression to the level four degree courses in those subject areas.

## 5. What you will learn

The intended learning outcomes of the programme (what students should know, understand and be able to do at the end of the programme), can be described under the following headings:

- Subject knowledge and understanding
- Subject specific skills
- Key or transferable skills (including employability skills)

### Subject knowledge and understanding

Successful students will be able to:

- understand broad business related principles.

### Subject specific skills

These are covered by the subject-specific modules, which are specific to individual programmes and not core to the Business Foundation Year.

General academic skills which are common to all routes are gained through the compulsory modules.

Successful students will be able to:

- show awareness of the components and structure of an academic essay;
- access, use and reference appropriate resources;
- show awareness of plagiarism and improved ability to paraphrase and incorporate direct quotations;
- show ability to use rhetorical and linguistic styles, and structures and cohesive devices;
- show awareness of writer stance;
- interpret and address set essay questions;
- demonstrate ability to write in an academic style, with use of appropriate grammar, vocabulary, register, essay structure and cohesive devices;
- set, research, support and defend an academic thesis;
- think and write analytically and critically;
- synthesize and comment critically on a body of academic writing;
- prepare to participate meaningfully in a group seminar discussion;
- select appropriate materials for and co-lead a seminar discussion;
- plan, research and deliver an effective team academic oral presentation;
- work as a member of a team to plan and execute assignments;
- provide constructive and practical feedback to peers;
- consolidate writing and research skills;
- reflect on their own strengths and weaknesses, capitalize on their learning style, target areas for improvement and demonstrate progress towards personal SMART targets;
- communicate well in both verbal and written modes;
- carry out primary research with due consideration of acknowledgments and ethical protocols;
- carry out literature searches with due consideration of referencing.

## Key or transferable skills (including employability skills)

Successful students will be able to:

- demonstrate effective written and oral communication and rhetorical skills;
- prepare and deliver presentations;
- work cooperatively and collaboratively in groups;
- communicate and negotiate effectively when working as part of a research and presentation team;
- reflect on their own skills and progress;
- participate in an investigative project;
- utilize effective independent study skills;
- manage time effectively.

## Keele Graduate attributes

Engagement with this programme will enable you to develop your intellectual, personal and professional capabilities. At Keele, we call these our ten Graduate Attributes and they include independent thinking, synthesizing information, creative problem solving, communicating clearly, and appreciating the social, environmental and global implications of your studies and activities. Our educational programme and learning environment is designed to help you to become a well-rounded graduate who is capable of making a positive and valued contribution in a complex and rapidly changing world, whichever spheres of life you engage in after your studies are completed.

Further information about the Keele Graduate Attributes can be found here: <http://www.keele.ac.uk/journey/>

## 6. How is the programme taught?

The programme will be delivered through a mixture of lectures, tutorials, seminars, and workshops; some students will also have computer classes and computer exercises. In addition, students are expected to undertake a large amount of independent study and revision.

**Digital Learning** give students access to a variety of high quality, on-demand digital resources that students have access to including Microsoft Sway, OneNote and PowerPoint.

**Lectures** are normally 50 minutes long and consist of a member of staff talking to the whole class with the aid of PowerPoint presentations, whiteboards, and other visual aids. Many lectures involve only teaching by the lecturer, although there is usually opportunity to ask questions. However, some lectures are more interactive and may involve activities for the students to undertake.

**Tutorials** and **seminars** are small group sessions with a member of staff. Usually there is much more participation by students in these than in lectures. There is often opportunity for students to suggest the topics to be discussed, to ask questions and even to lead part of the session. Tutorials and seminars usually support the material delivered in the lectures; seminars often allow students and/or staff to introduce supplementary material.

**Workshops** are small group sessions based around an activity. These may be individual or group activities. A member of staff facilitates the session but the learning comes largely through the undertaking of the activity. Some workshops will complement the material delivered in the lectures rather than build on it directly.

In **computer classes** students complete tasks using a wide variety of computer applications. Members of staff are available to provide guidance.

**Independent study** includes revision, wider reading around the subject, preparation and writing of assignments, preparatory reading, preparation for seminars and tutorials, and developing skills to complement the material delivered in class. Reading lists are provided to help students direct their reading.

Apart from these formal activities, students are also provided with regular opportunities to talk through particular areas of difficulty, and any special learning needs they may have, with their Academic Mentors or module lecturers on a one-to-one basis.

## 7. Teaching Staff

All current Foundation Year Centre staff already have or are completing formal teaching qualifications and collectively have many years' experience of teaching on foundation year programmes. Many are engaged in scholarship relating to teaching and learning. In some cases teaching may be delivered by staff from other Schools in the University, or external experts in their field contracted to deliver specific teaching.

The University will attempt to minimise changes to our core teaching teams, however, delivery of the programme

depends on having a sufficient number of staff with the relevant expertise to ensure that the programme is taught to the appropriate academic standard.

Staff turnover, for example where key members of staff leave, fall ill or go on research leave, may result in changes to the programme's content. The University will endeavour to ensure that any impact on students is limited if such changes occur.

## 8. What is the structure of the programme?

The Business Foundation Year offers a September and January start. Both provide 120 credits worth of study during the academic year. There may be variation in the modules that are studied on the January start programme compared to the September start and this will depend on the degree path chosen.

The academic year runs from September to June (September start) and January to July (January start) and is divided into two semesters. The number of weeks of teaching may vary from programme to programme but you can normally expect up to 12 weeks of teaching for each semester.

### For the September start:

You can generally expect to attend scheduled teaching sessions between the end of September and mid-December (semester 1), and from mid-January to the end of April (semester 2).

There are usually two reassessment periods. Semester 1 reassessment period usually takes place at the end of May beginning of June. Semester 2 reassessment period usually takes place mid-August.

### For the January start:

You can generally expect to attend scheduled teaching sessions between the beginning of January and the end of March (semester 1), and from mid-April to July (semester 2). There is one reassessment period for both semester 1 and semester 2 modules. This usually takes place towards the end of August.

Each module is usually a self-contained unit of study and each is usually assessed separately with the award of credits on the basis of 1 credit = 10 hours of student effort. Students take a combination of modules to a total of 120 credits: compulsory modules will be those related to their intended degree programmes after their Foundation Year. Depending on their degree choice they may be some free choice. Modules are worth 15 or 30 credits.

An outline of the structure of the programme is provided below. Modules are worth 15 or 30 credits.

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## Module Lists

### *Foundation Year*

Business students will normally study a core of three compulsory Business modules, Breaking the Code (a literacy based module) in Semester 1 and a University Portfolio (including seminar skills) and an Advancing Business modules in semester 2. Students on a combined degree programme will study a mix of modules reflecting their combined degree course.

Compulsory modules	Module Code	Credits	Period
Foundations: Breaking the code - understanding academic writing	FYO-00247	15	Semester 1
Foundations of Business - 1	FYO-00249	15	Semester 1
Foundations of Business - 2	FYO-00251	15	Semester 1
Advancing Business	FYO-00255	30	Semester 2
University Research Portfolio	FYO-00271	30	Semester 2

<b>Optional modules</b>	<b>Module Code</b>	<b>Credits</b>	<b>Period</b>
Foundations of Business - 3	FYO-00253	15	Semester 1
Foundations of Social Science - 3	FYO-00267	15	Semester 1
Foundations of Law	FYO-00273	15	Semester 1

The University Research Portfolio will enable students to specialise in their selected area of study.

## **Learning Outcomes**

The table below sets out what students learn in the programme and the modules in which that learning takes place. Details of how learning outcomes are assessed through these modules can be found in module specifications.

### **Foundation Year**

<b>Learning Outcome</b>	<b>Module in which this is delivered</b>	<b>Principal forms of assessment (of the Level Outcome) used</b>
<i>Successful students will be able to:</i>		
These are covered by the subject-specific modules which are core to the Business Foundation Year.		
<b>Generic Academic Skills</b>		
<b>Learning Outcome</b>	<b>Module in which this is delivered</b>	<b>Principal forms of assessment (of the Level Outcome) used</b>
<i>Successful students will be able to:</i>		
Understand and respond effectively and creatively to a range of assessment types	University research portfolio	Presentation + research task + Essay
Appropriate level of information literacy.	Foundations 1	Report and Class Tests
Competence in a diverse range of communication modes.	Breaking the Code	Essay (and Plan)
	Advancing Business	IT Project + Exam
Ability to reflectively synthesise a range of competing interpretations and approaches.	Foundations in Business 3	Reflective Task + Skills audit OR MCQ + Poster
Critically develop and apply a civic ethos.	Foundations in Business 2	Report and Essay

<b>Key or Transferable Skills (graduate attributes)</b>		
<b>Learning Outcome</b>	<b>Module in which this is delivered</b>	<b>Principal forms of assessment (of the Level Outcome) used</b>
<i>Successful students will have the opportunity to develop the ability to:</i>		
-communicate effectively in writing	Breaking the code	Essay
-communicate effectively orally	University research portfolio	Participation in seminar Class participation Oral presentation
-prepare and deliver presentations	University research portfolio	Presentation
-work cooperatively and collaboratively in groups	Foundations in Business 3	Reflective diary
-reflect on their own skills and progress	Foundations in Business 3	Skills audit and action plan
-participate in an investigative project	Foundations in Business 1 Foundations in Business 2 University research portfolio	Report Report and Essay Report and Essay
-manage time effectively	Advancing Module	IT Digital Project + Exam

<b>Subject Knowledge and Understanding</b>	
<b>Learning Outcome</b>	<b>Module in which this is delivered</b>
See table above	See above

## 9. Final and intermediate awards

Students successfully completing the programme with 120 credits will be eligible for the Certificate in Foundation Year Studies.

## 10. How is the Programme Assessed?

The wide variety of assessment methods used on this programme at Keele reflects the broad range of knowledge and skills that are developed as you progress through the degree programme. Teaching staff pay particular attention to specifying clear assessment criteria and providing timely, regular and constructive feedback that helps to clarify things you did not understand and helps you to improve your performance. The following list is representative of the variety of assessment methods used on your programme:

- **Unseen closed and open book examinations** in different formats test students' knowledge and understanding of the subject. Examinations may consist of essay, short answer and/or multiple choice questions.

- **Essays and reports** allow students to demonstrate their ability to articulate ideas clearly using argument and reasoning skills and with close reference to the contexts and critical concepts covered in the modules. Essays also develop and demonstrate research and presentation skills (including appropriate scholarly referencing).
- **Class tests** taken either conventionally or online via the Keele Learning Environment (KLE) assess students' subject knowledge and their ability to apply it.
- **Research projects** test students' knowledge of different research methodologies and the limits and provisional nature of knowledge. They also enable students to demonstrate their ability to formulate research questions and to address them using appropriate methods.
- **Oral and poster presentations and reports** assess individual students' subject knowledge and understanding. They may also test their ability to work effectively as members of a team, to communicate what they know orally and visually, and to reflect on these processes as part of their own personal development.
- **Portfolios** may consist of a range of different pieces of work but routinely include a requirement that students provide some evidence of critical reflection on the development of their own learning.
- **Peer assessment** - in some cases students will be involved in peer evaluation of other students' work, particularly in group work. This helps students to take responsibility, improve their performance, and reflect on both their own work and that of others.
- **Course work assignments** consist of short written pieces completed in students' own time and provide the opportunity to test a range of deeper learning concepts; they are expected to make use of a variety of source material, as well as their lecture notes and textbooks etc., to complete these assignments.
- **Participation** - in some modules, marks are awarded for participation in group discussions.
- **Skills Audit** - self assessment and action planning

Marks are awarded for summative assessments designed to assess your achievement of learning outcomes. You will also be assessed formatively to enable you to monitor your own progress and to assist staff in identifying and addressing any specific learning needs. Feedback, including guidance on how you can improve the quality of your work, is also provided on all summative assessments within three working weeks of submission, unless there are compelling circumstances that make this impossible, and more informally in the course of tutorial and seminar discussions.

## 11. Contact Time and Expected Workload

This contact time measure is intended to provide you with an indication of the type of activity you are likely to undertake during this programme. The data is compiled based on module choices and learning patterns of students on similar programmes in previous years. Every effort is made to ensure this data is a realistic representation of what you are likely to experience, but changes to programmes, teaching methods and assessment methods mean this data is representative and not specific.

Foundation Year courses at Keele contain an element of module choice; therefore, individual students will experience a different mix of contact time and assessment types dependent upon their own individual choice of modules. The figures below are an example of activities that a student may expect on your chosen course by year/stage of study. Contact time includes scheduled activities such as: lecture, seminar, tutorial, project supervision, demonstration, practical classes and labs, supervised time in labs/workshop, fieldwork and external visits. The figures are based on 1,200 hours of student effort each year for full-time students.

### Activity

	<b>Scheduled learning and teaching activities</b>	<b>Guided independent Study</b>	<b>Placements</b>
<b>Foundation Year</b>	22%	78%	0%

## 12. Accreditation

This programme does not have accreditation from an external body.

## 13. University Regulations

The University Regulations form the framework for learning, teaching and assessment and other aspects of the student experience. Further information about the University Regulations can be found at: <http://www.keele.ac.uk/student-agreement/>

If this programme has any exemptions, variations or additions to the University Regulations these will be detailed

in an Annex at the end of this document titled 'Programme-specific regulations'.

## 14. What are the typical admission requirements for the Programme?

See the relevant course page on the website for the admission requirements relevant to this programme:  
<https://www.keele.ac.uk/study/>

Please note: All non-native English speaking students are required to undertake a diagnostic English language assessment on arrival at Keele, to determine whether English language support may help them succeed with their studies. An English language module may be compulsory for some students during their first year at Keele.

Recognition of Prior Learning (RPL) is considered on a case-by-case basis and those interested should contact the Programme Director. The University's guidelines on this can be found here:  
<https://www.keele.ac.uk/qa/programmesandmodules/recognitionofpriorlearning/>

## 15. How are students supported on the programme?

All students have an Academic Mentor. They see their tutor on a regular basis, and also have access to him or her as necessary. The tutor will book individual progress meetings with each student at least twice during each semester of the Foundation Year. There is also a dedicated Business Foundation Year Programme Director. The course will be taught by staff in the Foundation Year Centre and from elsewhere in the University. There is also support from a team of administrators led by the Foundation Year Centre Manager. All students have access to the University's Student Services Centre and the Students' Union as necessary.

## 16. Learning Resources

All modules will be delivered through face-to-face contact but with access to online resources through the KLE. Most of the taught sessions will be in small classrooms. Some study will be undertaken in computer laboratories or practical laboratories under supervision from staff and postgraduate demonstrators. Support materials, course regulations and student handbooks will be available electronically on the Keele Learning Environment (Blackboard). All students will be registered with the library and have access to reading lists, course books and journals, and computing and printing facilities. All students have access to additional study skills support through the Student Learning section of Keele's Student Services Centre.

## 17. Other Learning Opportunities

Students are encouraged to participate in a wide range of activities offered by the University and the Students' Union, including societies, sports and volunteering. Involvement can be recognized in a number of ways including the Higher Education Achievement Record and Keele SU awards. We recognise, where possible, the value of work and work experience.

## 18. Additional Costs

Activity	Estimated Cost
Equipment - University approved calculator for modules FYO-249 AND FYO-00251	£10.00
Total estimated additional costs	£10.00

These costs have been forecast by the University as accurately as possible but may be subject to change as a result of factors outside of our control (for example, increase in costs for external services). Forecast costs are reviewed on an annual basis to ensure they remain representative. Where additional costs are in direct control of the University we will ensure increases do not exceed 5%.

As to be expected there will be additional costs for inter-library loans and potential overdue library fines, print and graduation. We do not anticipate any further costs for this programme.

## 19. Quality management and enhancement

The quality and standards of learning in this programme are subject to a continuous process of monitoring, review and enhancement.

- The Education Committee of the Foundation Year Centre is responsible for reviewing and monitoring quality management and enhancement procedures and activities across the Centre.
- Individual modules and the programme as a whole are reviewed and enhanced every year in the annual programme review which takes place at the end of the academic year.
- The programmes are run in accordance with the University's Quality Assurance procedures and are subject



to periodic reviews under the Revalidation process.

Student evaluation of, and feedback on, the quality of learning on every module takes place every year using a variety of different methods:

- The results of student evaluations of all modules are reported to module leaders and reviewed by the Programme Committee as part of annual programme review.
- Feedback received from representatives of students in all three years of the programme is considered and acted on at regular meetings of the Student Staff Voice Committee.

The University appoints senior members of academic staff from other universities to act as external examiners on all programmes. They are responsible for:

- Approving examination questions
- Confirming all marks which contribute to a student's degree
- Reviewing and giving advice on the structure and content of the programme and assessment procedures

Information about current external examiner(s) can be found here:

<http://www.keele.ac.uk/qa/externalexaminers/currentexternalexaminers/>

## 20. The principles of programme design

The programme described in this document has been drawn up with reference to, and in accordance with the guidance set out in, the following documents:

a. UK Quality Code for Higher Education, Quality Assurance Agency for Higher Education:

<http://www.qaa.ac.uk/quality-code>

b. Keele University Regulations and Guidance for Students and Staff: <http://www.keele.ac.uk/regulations>

## 21. Annex - Programme-specific regulations

### Programme Regulations: Business Foundation Year

<b>Final Award and Award Titles</b>	Business Foundation Year
<b>Intermediate Award(s)</b>	n/a
<b>Last modified</b>	May 2021
<b>Programme Specification</b>	<a href="https://www.keele.ac.uk/qa/programmespecifications">https://www.keele.ac.uk/qa/programmespecifications</a>

The University's Academic Regulations which can be found on the Keele University website (<https://www.keele.ac.uk/regulations/>)[1] apply to and regulate the programme, other than in instances where the specific programme regulations listed below over-ride them. These programme regulations list:

- *Exemptions* which are characterised by the omission of the relevant regulation.
- *Variations* which are characterised by the replacement of part of the regulation with alternative wording.
- *Additional Requirements* which set out what additional rules that apply to students in relation to this programme.

The following **exemptions, variations** and **additional requirements** to the University regulations have been checked by Academic Services and have been approved by the Faculty Education Committee.

### A) EXEMPTIONS

The clause(s) listed below describe where an exemption from the University's Academic Regulations exists:

For the whole duration of their studies, students on this Programme are exempt from the following regulations:

**No exemptions apply.**

### B) VARIATIONS

The clause(s) listed below describe where a variation from the University's Academic Regulations exists:

### **No variations apply**

### **Additional Requirements**

Regulation C2 contain important information and covers all of the University's Foundation Year programmes at Level 3 and sets out;

- the fundamental structure of these programmes,
- the requirements to obtain an award,
- the requirements to progress to the next level of study at Keele,
- and academic failure.

Regulation C2 - Foundation Programmes can be found on Keele University's website - [Regulation C2 - Keele University](#)

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[1] References to University Regulations in this document apply to the content of the University's Regulatory Framework as set out on the University website here <https://www.keele.ac.uk/regulations/>.

## **Version History**

### **This document**

**Date Approved:** 21 April 2023

### **Previous documents**

<b>Version No</b>	<b>Year</b>	<b>Owner</b>	<b>Date Approved</b>	<b>Summary of and rationale for changes</b>
1	2022/23	SIMON RIMMINGTON	21 April 2022	
1	2021/22	SIMON RIMMINGTON	07 June 2021	
1.1	2020/21	SIMON RIMMINGTON	28 October 2020	Additional information added to Section 8 to incorporate a January enrolment point.
1	2020/21	IAN CRAWFORD	14 May 2020	
1	2019/20	IAN CRAWFORD	14 May 2020	