

Top 10 Points to remember

Dissemination toolkit for Knowledge Mobilisation & Promotion of Innovation

- 1 Think about dissemination & implementation AT THE START of research
- 2 Create ways to market your research to the public
- 3 Have a clear implementation route & consider impact
- 4 Look at embedding your knowledge into education
- 5 Remember the power of working together with volunteers & champions - use THE PATIENT VOICE
- 6 Address potential barriers early on
- 7 Recognise quick wins
- 8 Information needs to be clear, engaging & positive
- 9 Plan ahead to evaluate the innovation
- 10 Share outcomes in a meaningful way to all stakeholders

