



# Strategies to counter hate speech in European media

**7 European countries**

**8 organisations**

**Focus on Islamophobia and antisemitism as forms of racism and limitation to freedom of religion**

**Media monitoring**

**Debunk & raise awareness**

**Complain & put pressure**

**Training & campaigns**







# Media Monitoring

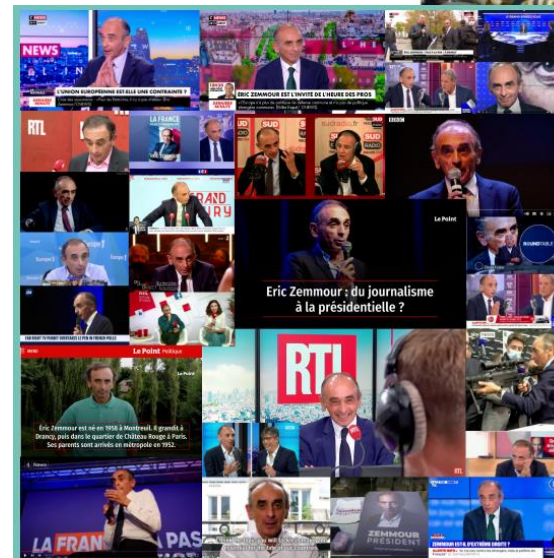
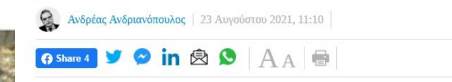
One media monitor per country

Legacy media and new media

Discussions and exchanges among partner organisations, which highlight differences, patterns and new trends



Το πληθυσμιακό πλεονέκτημα του Ισλάμ  
Γεγονός είναι πως παγκόσμια ο μουσουλμανικός πληθυσμός αυξάνεται.



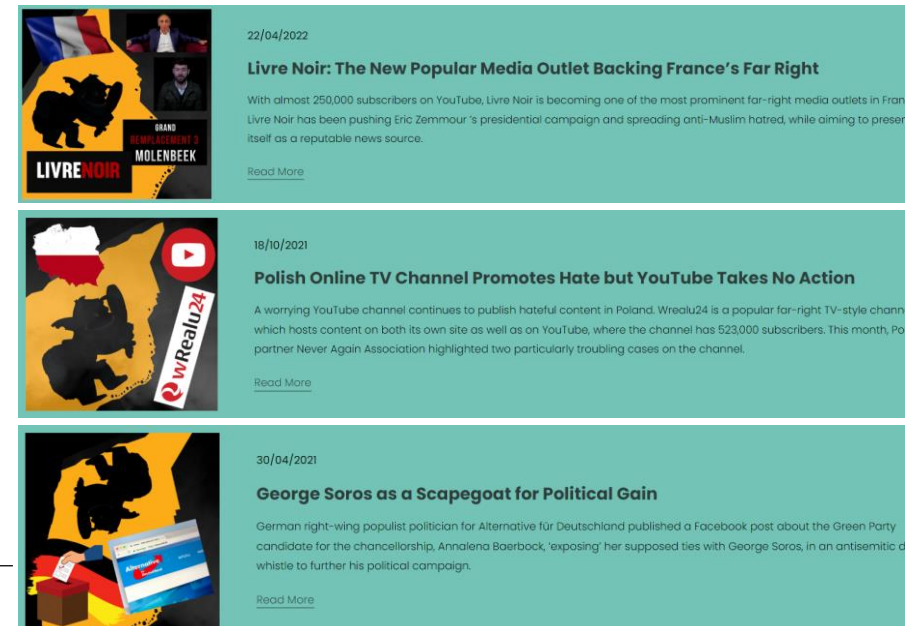
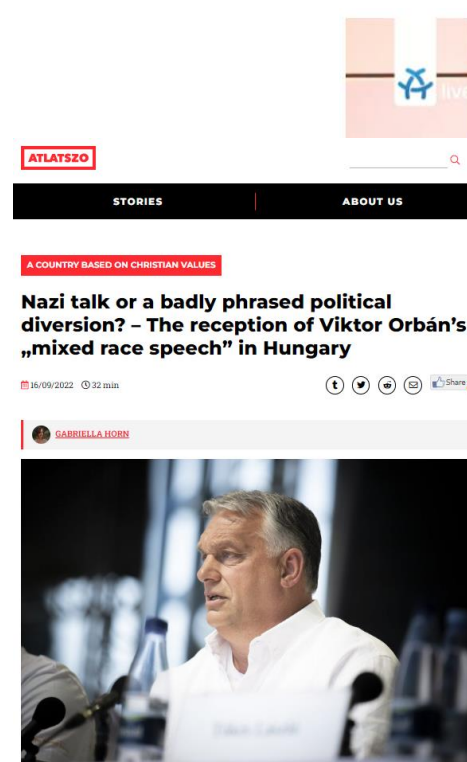


# Production of content based on our media monitoring results

Content to inform, denounce, raise awareness

Cooperation with community media (podcasts and TV shows)

Work with independent media







# Additional research

Guidelines on language, narratives and ethical reporting

In-depth research studies on specific topics

**LINGUISTIC GUIDE AGAINST ISLAMOPHOBIA**  
Our newest guide, written by Dr Anna Szilagyi, explains the most common rhetorical devices used in Islamophobic hate speech.

**View**

WRITTEN BY: Dr. Anna Szilagyi  
ADVISED BY: Hajar El Jalebi  
ILLUSTRATED BY: Joy Lau

**QANON 2 - SPREADING CONSPIRACY THEORIES ON TWITTER**  
Following on from our June report, we analysed half a million Twitter messages related to "QAnon" from Oct to Nov 2020. Collaborating with Get The Trolls Out! partners and Textgain, we used a combination of quantitative and qualitative methods to identify key themes surrounding the conspiracy theory, and its prominence in the 2020 American election.

**View**

**Fantastic Trolls and how to fight them**  
#%&! ?

**THE REPRESENTATION OF RELIGIOUS MINORITIES IN MEDIA**  
How to prevent Islamophobic messages and narratives

**View**

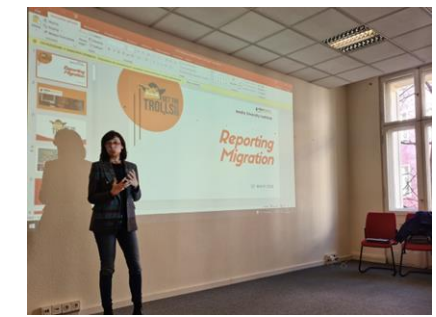
**STOPPING HATE: HOW TO COUNTER HATE SPEECH ON TWITTER**  
This guide was produced by MD in partnership with CICU Center for Independent Journalism, C.I.J. and Synthesis. It provides tips on how you should report to counter hate speech on Twitter.

**View**

**AN INTRODUCTION TO ANTISEMITIC TROPES**

**A GUIDE TO ISLAMOPHOBIC NARRATIVES**

**Antisemitism and anti-vax discourse in Europe**  
A report on conspiracy ideologies and anti-Jewish hatred on Facebook and Twitter





# Complaints and reactions

Tailored to context, platform, speaker (and our capacities)

First approach is generally to write to express our concerns

Examples:

- DH.be (Belgium)
- Art Rabbit (UK)
- CNRS Professor (France)
- wRealu24 and Media Narodowe (Poland)

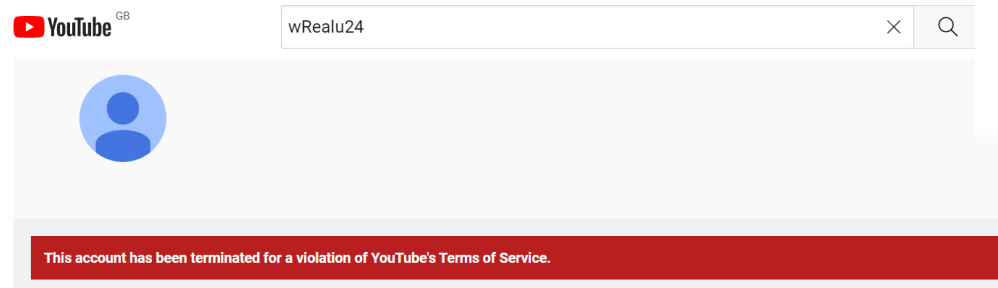
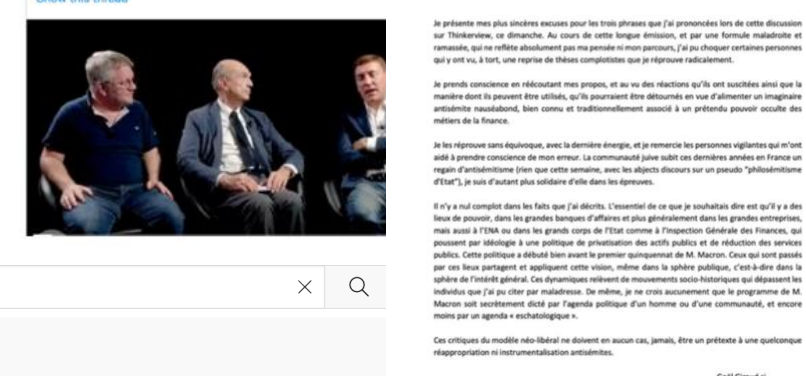


il y a 15 minutes  
**Coronavirus en Belgique : les Banques alimentaires croulent à nouveau sous les demandes**

Coronavirus en Belgique : les Banques alimentaires croulent à nouveau sous les demandes



Coronavirus en Belgique : les Banques alimentaires croulent à nouveau sous les demandes - [David Elchard - Getty Images](#)  
 Céline Bourgo  
 Publié le jeudi 28 février 2021 à 17h21







## Campaigns and events

Action Against Hate: Diversity & Religion Exhibition  
(London, Budapest, Athens)

Get The Bill Out!

Changing IPSO

Game of Trolls

**ACTION AGAINST HATE**  
DIVERSITY & RELIGION EXHIBITION

FREE ART EXHIBITION  
25 FEBRUARY - 2 MARCH 2023  
UNIVERSITY OF WESTMINSTER  
REGENT STREET CAMPUS

CLOSING NIGHT EVENT  
THURSDAY 2 MARCH 2023  
6-9PM  
@REGENT STREET CINEMA  
WITH FILM SCREENING,  
PANEL DISCUSSION, Q&A,  
AND DRINKS RECEPTION

FREE ADMISSION  
GET TICKETS AT  
BIT.LY/DIVERSITYANDRELIGION

GET THE TROLLS

MEDIA DIVERSITY INSTITUTE

DIVERSITY AND RELIGION RESEARCH COMMUNITY

ACTION AGAINST HATE  
DIVERSITY & RELIGION FILM SCREENING

FILM SCREENING  
**Suitcases**  
Hamza Ali

Using spoken word from the play 'Daytime Deewane' by Azan Ahmed, 'Suitcases' brings to light the fluidity of identity and the complexities and contradictions in how one expresses identity as British Muslim.

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# Social Media

Make our content more digestible for social media

Put pressure by reaching wider audiences

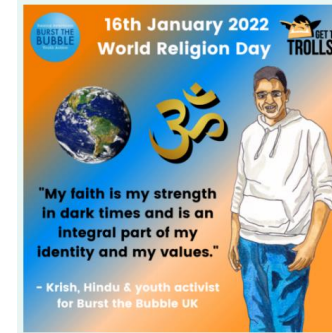
Shifting away from trolls images and “naming and shaming”

Spotlighting activists

Direction:

Engage young people and encourage solidarity

Have external beneficiaries co-lead our campaigns





[www.getthetrollsout.org](http://www.getthetrollsout.org)

[www.media-diversity.org](http://www.media-diversity.org)

Twitter: @GetTrollsOut

Facebook: @getthetrollsout

Instagram: getthetrollsout



GET THE  
**TROLLS**

*Defining  
Islamophobia*

*A year  
in media  
monitoring*

*QANON - AND THE GROWING  
CONSPIRACY THEORY TREND*

*OLLIS  
HOW TO  
FIGHT THEM*

*STOPPING  
HATE*

*EMPIRE  
IN  
PROPHECY*