



KEELE RESEARCH AND INNOVATION SUPPORT PROGRAMME



KEELE RESEARCH AND INNOVATION SUPPORT PROGRAMME (KRISP)

WHAT IS THE KEELE RESEARCH AND INNOVATION SUPPORT PROGRAMME?

The Keele Research and Innovation Support Programme (KRISP) has been designed to support businesses that are thinking about, or are currently in the process of, developing a new product, process or service. By providing dedicated human resource and academic expertise, the Keele Research and Innovation Support Programme delivers the expertise, focus and procedure that will help your business innovate and grow.

WHAT IS INCLUDED?

Over a ten-week period, participating businesses will benefit from the support of a fully-funded Innovation Team. Collaborating with you on a part-time basis, the Team consists of:

- One or two **Research, Development and Innovation (RD&I) Associates** – a dedicated resource working 100 hours each on the business innovation;
- One **Innovation Advisor** – to scope and define the project brief, supervise the work of the RD&I Associates and input research expertise and subject knowledge where necessary;
- One **Business Engagement Manager** – your dedicated point of contact for the duration of the project and beyond. They can also broker other resources where necessary;
- Additional **academic expertise** – to ensure the project reaches its full potential, the expertise of the wider Keele University workforce can be drawn on where necessary.

WHO CAN APPLY?

The programme is open to small- to medium-sized UK businesses in the Stoke-on-Trent and Staffordshire area that have an innovative idea that has the potential to grow the business. This is ideal for businesses that do not currently have the knowledge, time or resource available to take their innovation forward.

WHAT'S THE BUSINESS BENEFIT?

Research suggests that small- to medium-sized UK businesses do not invest sufficiently in research, development or innovation due to a lack of dedicated human resource. By providing the additional personnel and academic expertise, the Keele Research and Innovation Support Programme aims to support businesses in bringing their innovative products and services to market quicker than would have otherwise happened.

WHAT IS THE COST TO PARTICIPATING BUSINESSES?

The programme is free to SMEs – the only cost is your time.

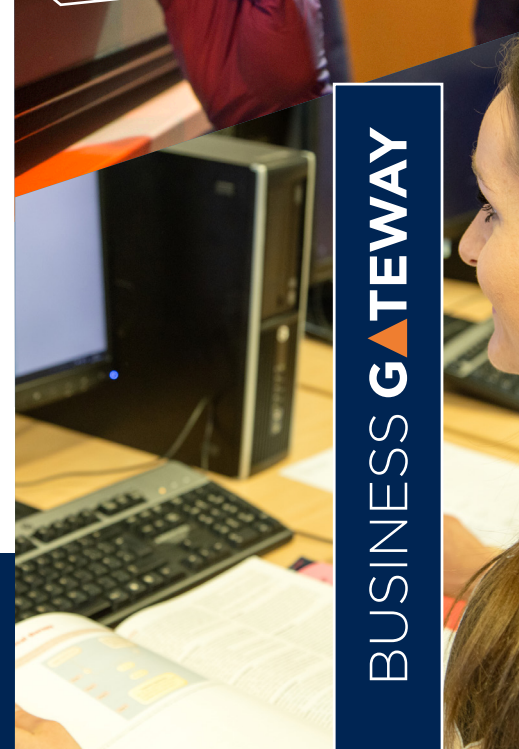
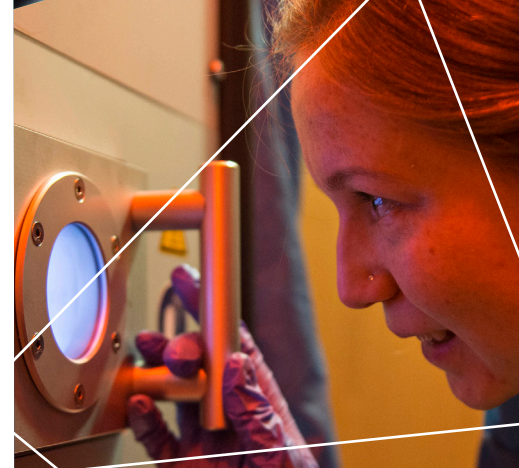
WHEN DOES IT RUN?

The Keele Research and Innovation Support Programme commenced in November 2016 and is set to run until May 2019.



European Union
European Regional
Development Fund

This programme (Ref: 32R16P00711) is part-funded through the European Regional Development Fund (ERDF) as part of the England 2014 to 2020 European Structural and Investment Funds (ESIF) Growth Programme.



BUSINESS **G**ATEWAY

HOW CAN BUSINESSES BENEFIT FROM THE BUSINESS GATEWAY?
keele.ac.uk/business | business.gateway@keele.ac.uk | 01782 733001