

# Keele University: investing in impact

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**#KeeleImpact**



# Impact support programme

- Annual celebrating impact conference
- Workshop programme to support case study development
- Impact acceleration funding
- People

# Workshop programme

- **September 2018** - Fast Track Your Impact - Prof Mark Reed of Fast Track Impact
- **October 2018** - Impact Case Study Writing Workshops, Saskia Walcott of Walcott Communications
- **November 2018** - International Development with Lasting Impact - Prof Mark Reed of Fast Track Impact
- **December 2018** - Evidencing & Evaluating Research Impact - NEF consulting
- **January 2019** - Achieving & Evidencing Impacts in Health - Impact Acceleration Unit (FMHS)
- **February 2019** - Achieving and Evidencing Policy Impact – Parliamentary Office for Science & Technology (POST) and Open Innovation Team (OIT)

# Impact Acceleration Funding

- 2015-16: £100,000 allocated to support 16 projects
- 2017-18: £30,000 allocated to provide direct support to 23 impact case studies
- 2018-19: £41,000 (out of a total of £50,000) allocated to provide direct support to 18 impact case studies
- 2018-19: a further £90,250 available to pump prime new research collaborations with non-academic partners

# People

- University REF Impact Steering Group
- Partnership Development Team
- Impact Acceleration Unit (FMHS)
- Unit of Assessment Leads
- 2018-21: £361,000 allocated to fund two Senior Industrial Strategy Fellowships

# Investing in impact

- 2015-16: £100,000 was invested in supporting impact via an institutional impact acceleration fund
- 2017-18: £283,000 invested in supporting impact between 2017 and 2021 via annual conferences, a workshop programme and impact acceleration funding

# Investment approved this week

## Two Advanced Industrial Strategy Fellowships

- Grade 9
- Funded externally for 2 years
- Deliver a research programme relevant to the industrial strategy
- £361,000 of investment from 2018-21:

## Industrial strategy collaborative research development fund

- c.£90,000 in external funding in 2018-19
- Support for new collaboration with non-academic partners
- Leading to bids for research council funding
- Delivery of ESRC & AHRC priorities for the industrial strategy

Total investment of over £900,000 between 2015 and 2021

# Further Information

Tools, guidance, reports and links to further resources on engagement and impact are available from the Keele University website:

- [www.keele.ac.uk/raise/researchsupport/researchoperations/ref/researchimpactinformationresources/](http://www.keele.ac.uk/raise/researchsupport/researchoperations/ref/researchimpactinformationresources/)

Impact FAQs

- [www.keele.ac.uk/raise/researchsupport/researchoperations/ref/impactfaqs/](http://www.keele.ac.uk/raise/researchsupport/researchoperations/ref/impactfaqs/)