

## Variation to the Course Information Document

For Academic Year 2020/21

<p><b>Name of programme(s) and award type(s):</b> <i>(such as Single Honours History with International Year)</i></p>	<p><b>BA (Hons) Media, Communications and Creative Practice Single Honours</b>  <b>BA (Hons) Media, Communications and Creative Practice with International Year Single Honours</b>  <b>BA (Hons) Media, Culture and Creative Practice Single Honours</b>  <b>BA (Hons) Media, Culture and Creative Practice with International Year Single Honours</b>  <b>BA or BSc (Hons) Media Combined Honours</b>  <b>BA or BSc (Hons) Media with International Year Combined Honours</b></p>
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Dear students,

As part of our commitment to continually work to improve our programmes, and in light of our plans to start next academic year with a hybrid delivery model due to the impact of Covid-19, we are confirming in this document the changes to your programme in the Academic Year 2020/21. More general information about what studying at the University will be like in 2020/21 can be found here:

<https://www.keele.ac.uk/coronavirus/operations/>

### Overview of changes to your programme

There are some changes to the modules offered, as well as changes to the semester in which they are run.

### Specific planned changes

<p><b>How the programme will be taught</b> <i>(include any significant changes to the balance between on campus and digital delivery and what students can expect)</i></p>	<p>Delivery of teaching will be flexible and hybrid. The course will be divided into four main kinds of work:</p> <ul style="list-style-type: none"> <li>○ guided independent study,</li> <li>○ engaging pre-recorded sessions,</li> <li>○ live teaching, either on-campus or online,</li> <li>○ collaborative work with classmates, again on-campus or online.</li> </ul> <p>Your guided independent study will be clearly set out on the KLE, so that you can plan your work, access the required materials in good time, seek the individual support of your tutors, and understand how you will be assessed.</p> <p>As an alternative to in-person lectures we have devised ways to help you engage with content we would usually deliver in that form, including:</p> <ul style="list-style-type: none"> <li>○ live online sessions for the whole cohort that enable collaboration and discussion as well as the lecturer's presentation;</li> </ul>
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	<ul style="list-style-type: none"> <li>○ pre-recorded lectures, which you can access remotely, watch, and watch again as and when suits you;</li> <li>○ focused recordings or audio pod/screencasts, giving guidance, such as directions on independent work, on assessments, or covering study skills;</li> <li>○ activities linked to these recordings, helping you to check and embed your knowledge and understanding;</li> </ul> <p>There will be tutorials for smaller groups of students, both on campus and online, to help enable collaboration, participation, and interactive learning experiences.</p> <p>For some modules there will be more frequent tutorials. Preparation work for tutorials will be clearly set out, and activities in live sessions will be varied to develop different skills and engage you.</p> <p>There will be in-situ teaching (approximately 2-3 hours per week) for your course, though students who are unable to attend in situ sessions for health reasons will be able to complete all modules through online learning (via a blend of live, recorded, and independent study).</p>
<p><b>Changes to placements, field courses or other practical activities</b> (<i>where applicable</i>)</p>	<p>For our two work experience modules, placements already predominantly take place in Semester 2. High quality placements with employers elsewhere in the UK that can be conducted virtually are also currently being coordinated with Keele’s employability service.</p>
<p><b>Learning resources and any potential additional costs</b> (<i>such as equipment requirements</i>)</p>	<p>Given an increasing level of online teaching and assessments for this programme, it would be preferable if students had access to computer equipment with a webcam and microphone. It may also be preferable for students to have adequate Wi-Fi connectivity and associated internet speeds. Students who need support in accessing appropriate IT equipment may be eligible to apply for support from the <a href="#">University’s hardship fund</a>.</p>
<p><b>How the programme will be assessed</b> (<i>a general summary of changes to assessment methods</i>)</p>	<p>Semester 1 media modules do not have exams so will be unaffected by changes to the exam period. Modules relying on substantive in-person group assessments will be amended to focus instead on individual coursework.</p> <p>For Semester 2, if it is still advisable not to meet in large groups, any modules with traditional on-campus exams (currently only Mediated World) will be replaced with take-home exams or with other coursework. Again, group assessment will be adapted to individual assessment if necessary.</p>
<p><b>How students are supported</b> (<i>any alternative arrangements such as communication methods, support networks etc.</i>)</p>	<p>Personal tutor meetings will be conducted online or by telephone until it is safe to meet in person.</p> <p>You will have opportunities to speak individually with your tutors: they will have consultation and feedback hours, and we will provide other opportunities to meet on Microsoft Teams or Google Meet too.</p>

## BA (Hons) Media, Communications and Creative Practice Single Honours

### Year 1 / Level 4

Compulsory modules	Module Code	Credits	Semester	Added/removed/unchanged?
Digital Video	MDS-10009	15	2	Changed from Sem 1 to Sem 2
Media, Culture, and Power	MDS-10023	15	1	Unchanged
The Photographic Message	MDS-10011	15	1	Changed from Sem 2 to Sem 1
Mediated World	SOC-10025	15	2	Unchanged
Optional modules	Module Code	Credits	Semester	
Reading Film	FIL-10001	15	1	Unchanged
Introduction to European Cinema	FIL-10004	15	1	Removed
Social inequalities in the contemporary world	SOC-10009	15	1	Unchanged
Approaching Film: History and Theory	FIL-10008	30	1-2	Unchanged
Introduction to Television Studies	FIL-10006	15	1	Changed from Sem 2 to Sem 1
History, Media, Memory: The Presentation of the Past in Contemporary Culture	HIS-10026	15	1	Changed from Sem 2 to Sem 1
Popular Music and Jazz	MUS-10104	15	2	Unchanged
Modern European Film and Television	FIL-10011	1	2	Added

### Year 2 / Level 5 (2019/20 entry cohort)

Compulsory modules	Module Code	Credits	Semester	Added/removed/unchanged?
Creating Awareness Campaigns	MDS-20023	15	2	Changed from Sem 1 to Sem 2
Researching Media, Culture and Communications	MDS-20031	15	1	Changed from Sem 2 to Sem 1
Social Media and Society	MDS-20036	15	2	Changed from Sem 1 to Sem 2
Documentary: Theory and Practice	MDS-20032	15	1	Changed from Sem 2 to Sem 1
Optional modules	Module Code	Credits	Semester	
Gender and the Cinematic Gaze	FIL-20001	15	1	Unchanged
Social Movements	SOC-20056	15	1	Removed
Adaptation	FIL-20011	15	2	Removed
Thinking Photography	MDS-20018	15	1	Changed from Sem 2 to Sem 1
Making the News	MDS-20020	15	2	Changed from Sem 1 to Sem 2
Teenage Dreams: Youth Cultures in Fiction, Film and Theory	MDS-20024	15	2	Removed
Film and Screen Music	MUS-20066	15	2	Added
Unheard Melodies? Music in the Narrative Film	MDS-20047	15	2	Removed
French Cinema	FIL-20003	15	1	Removed
Science Fiction Cinema: Utopias and Dystopias	FIL-20005	15	2	Unchanged
Hollywood and Beyond: Global Popular Cinemas	FIL-20015	15	1-2	Unchanged
Work Placement for Humanities Students	ENG-20055	15	1-2	Unchanged

**Year 3 / Level 6 (2018/19 entry cohort)**

<b>Compulsory modules</b>	<b>Module Code</b>	<b>Credits</b>	<b>Semester</b>	<b>Added/removed/unchanged?</b>
None				<b>Unchanged</b>
<b>Optional modules</b>	<b>Module Code</b>	<b>Credits</b>	<b>Semester</b>	
Media Dissertation (ISP)	MDS-30020	30	1-2	<b>Added</b>
Dissertation in Media, Culture and Creative Practice	MDS-30011	30	1-2	<b>Removed</b>
Sustained Media Practice (ISP)	MDS-30013	30	1-2	<b>Unchanged</b>
Parody in British Film and Television	FIL-30005	15	2	<b>Removed</b>
Creative Magazine Production	MDS-30012	15	2	<b>Unchanged</b>
Crime in Neoconservative America	FIL-30008	15	1	<b>Unchanged</b>
Modernist Manifestos and Magazines	ENG-30078	15	2	<b>Removed</b>
Visual Pleasures: From Carnival to Disney	MDS-30017	15	1	<b>Unchanged</b>
Celebrity	SOC-30033	15	2	<b>Unchanged</b>
Postmodernism: Fiction, Film and Theory	ENG-30053	15	2	<b>Unchanged</b>
English for Media Professionals	ENL-30004	15	2	<b>Removed</b>
Work Experience in Media, Communications and Culture	MDS-30018	15	1-2	<b>Unchanged</b>
World Cinemas in the 21st Century	FIL-30009	15	2	<b>Unchanged</b>
Music, Conflict and Change	MUS-30049	15	2	<b>Unchanged</b>
The Road Movie: Cinema as Movement and Journey	FIL-30011	15	2	<b>Added</b>
Approaches to Screenwriting	FIL-30013	15	1	<b>Added</b>
Race and Sexuality on Screen	FIL-30010	15	1	<b>Added</b>

**BA or BSc (Hons) Media Combined Honours**

**Year 1 / Level 4**

<b>Compulsory modules</b>	<b>Module Code</b>	<b>Credits</b>	<b>Semester</b>	<b>Added/removed/unchanged?</b>
Media, Culture, and Power	MDS-10023	15	1	<b>Unchanged</b>
The Photographic Message	MDS-10011	15	1	<b>Changed from Sem 2 to Sem 1</b>
<b>Optional modules</b>	<b>Module Code</b>	<b>Credits</b>	<b>Semester</b>	
Reading Film	FIL-10001	15	1	<b>Unchanged</b>
Introduction to European Cinema	FIL-10004	15	1	<b>Removed</b>
Social inequalities in the contemporary world	SOC-10009	15	1	<b>Unchanged</b>
Approaching Film: History and Theory	FIL-10008	30	1-2	<b>Unchanged</b>
Introduction to Television Studies	FIL-10006	15	1	<b>Changed from Sem 2 to Sem 1</b>
History, Media, Memory: The Presentation of the Past in Contemporary Culture	HIS-10026	15	1	<b>Changed from Sem 2 to Sem 1</b>
Popular Music and Jazz	MUS-10104	15	2	<b>Unchanged</b>
Modern European Film and Television	FIL-10011	1	2	<b>Added</b>
Digital Video	MDS-10009	15	2	<b>Changed from Sem 1 to Sem 2</b>
Mediated World	SOC-10025	15	2	<b>Unchanged</b>

### Year 2 / Level 5 (2019/20 entry cohort)

Compulsory modules	Module Code	Credits	Semester	Added/removed/unchanged?
Creating Awareness Campaigns	MDS-20023	15	2	Changed from Sem 1 to Sem 2
Researching Media, Culture and Communications	MDS-20031	15	1	Changed from Sem 2 to Sem 1
Optional modules	Module Code	Credits	Semester	
Gender and the Cinematic Gaze	FIL-20001	15	1	Unchanged
Social Movements	SOC-20056	15	1	Removed
Adaptation	FIL-20011	15	2	Removed
Thinking Photography	MDS-20018	15	1	Changed from Sem 2 to Sem 1
Making the News	MDS-20020	15	2	Changed from Sem 1 to Sem 2
Teenage Dreams: Youth Cultures in Fiction, Film and Theory	MDS-20024	15	2	Removed
Film and Screen Music	MUS-20066	15	2	Added
Unheard Melodies? Music in the Narrative Film	MDS-20047	15	2	Removed
French Cinema	FIL-20003	15	1	Removed
Science Fiction Cinema: Utopias and Dystopias	FIL-20005	15	2	Unchanged
Hollywood and Beyond: Global Popular Cinemas	FIL-20015	15	1-2	Unchanged
Work Placement for Humanities Students	ENG-20055	15	1-2	Unchanged
Social Media and Society	MDS-20036	15	2	Changed from Sem 1 to Sem 2
Documentary: Theory and Practice	MDS-20032	15	1	Changed from Sem 2 to Sem 1

### Year 3 / Level 6 (2018/19 entry cohort)

Compulsory modules	Module Code	Credits	Semester	Added/removed/unchanged?
None				Unchanged
Optional modules	Module Code	Credits	Semester	
Dissertation in Media, Culture and Creative Practice	MDS-30011	30	1-2	Removed
Media Dissertation (ISP)	MDS-30020	30	1-2	Added
Sustained Media Practice (ISP)	MDS-30013	30	1-2	Unchanged
Parody in British Film and Television	FIL-30005	15	2	Removed
Creative Magazine Production	MDS-30012	15	2	Unchanged
Crime in Neoconservative America	FIL-30008	15	1	Unchanged
Modernist Manifestos and Magazines	ENG-30078	15	2	Removed
Visual Pleasures: From Carnival to Disney	MDS-30017	15	1	Unchanged
Celebrity	SOC-30033	15	2	Unchanged
Postmodernism: Fiction, Film and Theory	ENG-30053	15	2	Unchanged
English for Media Professionals	ENL-30004	15	2	Removed
Work Experience in Media, Communications and Culture	MDS-30018	15	1-2	Unchanged
World Cinemas in the 21st Century	FIL-30009	15	2	Unchanged

Music, Conflict and Change	MUS-30049	15	2	<b>Unchanged</b>
The Road Movie: Cinema as Movement and Journey	FIL-30011	15	2	<b>Unchanged</b>
Approaches to Screenwriting	FIL-30013	15	1	<b>Added</b>
Race and Sexuality on Screen	FIL-30010	15	1	<b>Added</b>

For further information on the content of modules currently offered, including the list of elective modules, please visit: <https://www.keele.ac.uk/recordsandexams/modulecatalogue/>

The module selection website can be accessed here: <https://www.keele.ac.uk/modules/>