

Variation to the Course Information Document

For Academic Year 2020/21

<p>Name of programme(s) and award type(s): <i>(such as Single Honours History with International Year)</i></p>	<p>Single Honours Economics Single Honours Economics and Finance Combined Honours Economics Combined Honours Finance Combined Honours (Level 6 only) Single Honours Business Management and Finance Single Honours Business Management and Economics (covered by Business Management) Single Honours Economics and International Business (Level 5 only) Single Honours Economics and Marketing (Level 5 only)</p> <p>And their variants with:</p> <ul style="list-style-type: none"> - International Year - Placement Year - Entrepreneurship Year
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Dear students,

As part of our commitment to continually work to improve our programmes, and in light of our plans to start next academic year with a hybrid delivery model due to the impact of Covid-19, we are confirming in this document the changes to your programme in the Academic Year 2020/21. More general information about what studying at the University will be like in 2020/21 can be found here:

<https://www.keele.ac.uk/coronavirus/operations/>

The rest of this document describes the changes to your Programme. It comes under two headings:

- **Changes to the structure of your Programme (not pandemic-related) – these apply to Level 6 (Year 3) students only**
- **Changes to the mode of delivery due to the pandemic**

For further information on the content of modules currently offered, including the list of elective modules, please visit: <https://www.keele.ac.uk/recordsandexams/modulecatalogue/>

The module selection website can be accessed here: <https://www.keele.ac.uk/modules/>

Overview of changes to the structure of your Programme (not pandemic-related) – these apply to Level 6 (Year 3) students only

A couple of years ago, KBS overhauled its provision of Undergraduate Economics and Finance Programmes. In this process, it was envisaged that three Level 6 Modules would be replaced by new ones from September 2020. However, in the circumstances we find ourselves in and because of the extra effort required by both students and staff to move to a hybrid provision for a while, it was thought best to try and minimise the changes, wherever that could be done without compromising the integrity of the programme and our provision.

The following is a summary of the changes:

What goes ahead as previously planned:

- Investment Management ECO-30053 REPLACES Corporate Finance ECO-30038
- A few Level 6 Modules are switched around semesters

What continues as before (implementation of these changes is deferred to September 2021):

- Economic & Business Forecasting (ISP) ECO-30043 (it was due to be replaced by Data Analysis ISP ECO-30051);
- Applied Financial Analysis ECO-30045 (it was due to be replaced by Applied Econometrics ECO-30050).

As mentioned, it was felt that the disruption from extra changes currently far outweighs the benefits that would be derived from them. The support, contact time, and quality of the Modules, old and new, continues at the same high level as before. The structure of delivery and assessment remains entirely unchanged (as do the placement, international semester and international year opportunities). The Modules that stay for another year (the last two) are quite similar to the ones that were due to replace them. The bottom line is, and is worth emphasising again, that there is no compromise in the integrity of the programmes and our provision in any way.

Overview of changes to the mode of delivery due to the pandemic

<p>How the programme will be taught <i>(include any significant changes to the balance between on campus and digital delivery and what students can expect)</i></p>	<p>Delivery will be hybrid, with enhanced use of digital delivery and with in situ teaching introduced to the extent that it is safe to do so.</p> <p>For the <u>Business Management and Finance Single Honours only</u>: In Managing Diversity MAN-30037 (ISP) (30 credits, SEM 1 and 2), due to the evolving situation regarding Covid-19, we are assuming that students who originally intended to conduct fieldwork that involves face to face interaction with human subjects will have to shift to an approach that involves analysis of secondary data sources instead. We will be monitoring this approach as the situation and University and Government advice evolves.</p>
<p>Changes to placements, field courses or other practical activities <i>(where applicable)</i></p>	<p>Students still have the opportunity to engage with placement activities either remotely or face-to-face depending on the nature of the placement, and the requirements and / or constraints of the employer.</p>
<p>Learning resources and any potential additional costs <i>(such as equipment requirements)</i></p>	<p>Online delivery will be done using MS Teams and KLE. We shall move to e-books and other electronically available resources, through the Library or from other sources, as much as possible. We have rich, digitised resources to support your study, and will carefully advise you on any additional e-texts or textbooks that you need to acquire. As is standard, Module outlines will provide full information of all aspects of Module delivery and assessment from the beginning of the Semester, including details of the hybrid delivery.</p> <p>A number of Modules rely on portals of information, particularly Bloomberg, and statistical programmes, mainly STATA; these are usually taught in labs. It is envisaged that in situ, lab teaching may not be safe, at least in Semester 1. Instead, remote access to these pieces of software will be given to students on a 24/7 basis during term time. Thus, the relevant Modules will continue to be delivered normally and without any change in content.</p> <p>Given an increasing level of online teaching and assessments for this programme, it would be preferable if students had access to computer equipment with a webcam and microphone. It may also be preferable for students to have adequate Wi-Fi connectivity and associated internet speeds. Students who need support in accessing appropriate IT equipment may be eligible to apply for support from the University's hardship fund.</p>
<p>How the programme will be assessed <i>(a general summary of changes to assessment methods)</i></p>	<p>There is a mixture of assignment types, including essays, class test and final exams. It is currently envisaged that face-to-face exams or class tests in Semester 1 (at least) will be replaced by alternative assessments that will be delivered online.</p>
<p>How students are supported <i>(any alternative arrangements such as communication methods, support networks etc.)</i></p>	<p>We will provide dedicated personal tutor support through small group or one-to-one meetings, delivered online or on campus as appropriate. In addition, the normal academic support and guidance will continue, based on materials on KLE/MS Teams (as appropriate), assessment guidance and feedback, student learning support, etc.</p>

Economics Single Honours

Year 1 (Level 4)

Compulsory modules	Credits	Optional modules	Credits
SEMESTER ONE		SEMESTER ONE	
Quantitative Methods I ECO-10026	15	Management in Context MAN-10018	15
Introductory Microeconomics ECO-10028	15	Accounting Principles MAN-10015	15
		Business Law LAW-10027	15
		Academic English for Business Students (Part 1) ENL-90003	15
SEMESTER TWO		SEMESTER TWO	
Quantitative Methods II ECO-10027	15	Financial Accounting MAN-10024	15
Introductory Macroeconomics ECO-10029	15	Multinational Enterprise Business Perspectives MAN-10026	15
The British and Global Economy ECO-10025	15		

Year 2 (Level 5)

Compulsory modules	Credits	Optional modules	Credits
SEMESTER ONE		SEMESTER ONE	
Intermediate Microeconomics ECO-20046	15	Finance 1 ECO-2007	15
Statistics with Bloomberg ECO-20049	15	Professional Development MAN-20090	15
Banking ECO-20045	15	Cost and Management Accounting MAN-20049	15
		Employee Resourcing HRM-20017	15
		Academic English for Business Students (Part 1) ENL-90003	15
		Academic English for Business Students (Part 2) ENL-90004	15
SEMESTER TWO		SEMESTER TWO	
Open Economy Macroeconomics ECO-20037	15	Finance 2 ECO-20051	15
Introduction to Econometrics ECO-20042	15	Corporate Governance and Social Responsibility MAN-20082	15
Contemporary Issues in Economics ECO-20040	15	Social Enterprise and Alternative Organising MAN-20093	15

Year 3 (Level 6)

Compulsory modules	Credits	Optional modules	Credits
SEMESTER ONE		SEMESTER ONE	
Dynamic Macroeconomics ECO-30033	15	Applied Financial Analysis ECO-30045	15
Advanced Topics in Microeconomics ECO-30047	15	International Finance ECO-30037	15
		Investment Management ECO-30053	15
		SME Live project MAN-30072	15
		Academic English for Business Students (Part 2) ENL-90004	15

		Advanced Business English Communication ENL-90005	15
SEMESTER TWO		SEMESTER TWO	
Economic & Business Forecasting (ISP) ECO-30043	15	Risk Management with Derivatives ECO-30048	15
Labour Economics ECO-30032	15		
Industrial Organisation ECO-30046	15		

Economics and Finance Single Honours

Year 1 (Level 4)

Compulsory modules	Credits	Optional modules	Credits
SEMESTER ONE		SEMESTER ONE	
Quantitative Methods 1 ECO-10026	15	Management in Context MAN-10018	15
Introductory Microeconomics ECO-10028	15	Business Law LAW-10027	15
Accounting Principles MAN-10015	15	Academic English for Business Students (Part 1) ENL-90003	15
SEMESTER TWO		SEMESTER TWO	
Introductory Macroeconomics ECO-10029	15	Financial Accounting MAN-10024	15
Quantitative Methods 2 ECO-10027	15	The British and Global Economy ECO-10025	15
		Multinational Enterprise Business Perspectives MAN-10026	15

Year 2 (Level 5)

Compulsory modules	Credits	Optional modules	Credits
SEMESTER ONE		SEMESTER ONE	
Intermediate Microeconomics ECO-20046	15	Banking ECO-20045	15
Finance 1 ECO-20007	15	Cost and Management Accounting MAN-20049	15
Statistics with Bloomberg ECO-20049	15	Professional Development MAN-20090	15
		Academic English for Business Students (Part 1) ENL-90003	15
		Academic English for Business Students (Part 2) ENL-90004	15
SEMESTER TWO		SEMESTER TWO	
Open Economy Macroeconomics ECO-20037	15	Contemporary Issues in Economics ECO-20040	15
Finance 2 ECO-20051	15	Social Enterprise and Alternative Organising MAN-20093	15
Introduction to Econometrics ECO-20042	15		

Year 3 (Level 6)

Compulsory modules	Credits	Optional modules	Credits
SEMESTER ONE		SEMESTER ONE	
Dynamic Macroeconomics ECO-30033	15	Applied Financial Analysis ECO-30045	15
Investment Management ECO-30053	15	International Finance ECO-30037	15
Advanced Topics in Microeconomics ECO-30047	15	SME Live Project MAN-30072	15
		Academic English for Business Students (Part 2) ENL-90004	15
		Advanced Business English Communication ENL-90005	15

SEMESTER TWO		SEMESTER TWO	
Risk Management with Derivatives ECO-30048	15	Choose ONE of the following:	
		Economic & Business Forecasting (ISP) ECO-30043	15
		Analysing Company Performance ISP MAN-30064	15
		Choose a min of one of the following:	
		Industrial Organisation ECO-30046	15
		Labour Economics ECO-30032	15

Economics Combined Honours

Year 1 (Level 4)

Compulsory modules	Credits	Optional modules	Credits
SEMESTER ONE		SEMESTER ONE	
Introductory Microeconomics ECO-10028	15		
Quantitative Methods I ECO-10026	15		
SEMESTER TWO		SEMESTER TWO	
Introductory Macroeconomics ECO-10029	15		
Quantitative Methods II ECO-10027	15		

Year 2 (Level 5)

Compulsory modules	Credits	Optional modules	Credits
Semester one		Semester one	
Intermediate Microeconomics ECO-20046	15		
Statistics with Bloomberg	15		
Semester two		Semester two	
Open Economy Macroeconomics ECO-20037	15	Introduction to Econometrics ECO-20042	15
		Contemporary Issues in Economics ECO-20040	15

Year 3 (Level 6)

Compulsory modules	Credits	Optional modules	Credits
Semester one		Semester one	
Dynamic Macroeconomics ECO-30033	15		
Advanced Topics in Microeconomics ECO-30047	15		
Semester two		Semester two	
		Labour Economics ECO-30032	15
		Industrial Organisation ECO-30046	15
		Economic & Business Forecasting (ISP) ECO-30043	15

For an Economics Major, in your final year (Level 6) you will need the following modules:

Compulsory modules	Credits	Optional modules	Credits
Semester one		Semester one	
		Choose a minimum of one of the following:	
Advanced Topics in Microeconomics ECO-30047	15	International Finance ECO-30037	15
Dynamic Macroeconomics ECO-30033	15	Applied Financial Analysis ECO-30045	15
		Academic English for Business Students (Part 2) ENL-90004	15
		Advanced Business English Communication ENL-90005	15
		Other options:	
		SME Live project MAN-30072	15
Semester two		Semester two	
		Choose a minimum of one of the following:	
Economic & Business Forecasting (ISP) ECO-30043	15	Labour Economics ECO-30046	15
		Industrial Organisation ECO-30046	15

Finance Combined Honours (Level 6 only)

Year 3 (Level 6)

Compulsory modules	Credits	Optional modules	Credits
Semester one		Semester one	
Investment Management ECO-30053	15	International Finance ECO-30037	15
		Applied Financial Analysis ECO-30045	15
		Advanced Topics in Microeconomics ECO-30047	15
		Dynamic Macroeconomics ECO-30033 ³	
		SME Live Project	15
		Academic English for Business Students (Part 2) ENL-90004	15
		Academic Business English ENL-90005 ⁵	15
Semester two		Semester two	
Risk Management with Derivatives ECO-30048	15	Labour Economics ECO-30046	15
		Industrial Organisation ECO-30046	15
		Analysing Company Performance (ISP) MAN-30064	15
		Economic & Business Forecasting (ISP) ECO-30043	15

For a Finance Major, in your final year (Level 6) you will need the following modules:

Year 3 (Level 6)

Compulsory modules	Credits	Optional modules	Credits
Semester one		Semester one	
Investment Management ECO-30053	15	Applied Financial Analysis ECO-30045	15
International Finance ECO-30037	15	Advanced Topics in Microeconomics ECO-30047	15
		Dynamic Macroeconomics ECO-30033	15
		SME Live Project	15
		Academic English for Business Students (Part 2) ENL-90004	15
		Academic Business English ENL-90005	15
Semester two		Semester two	
Risk Management with Derivatives ECO-30048	15	Labour Economics ECO-30046	15
		Industrial Organisation ECO-30046	15
		Choose ONE of the following:	
		Analysing Company Performance (ISP) MAN-30064	15
		Economic & Business Forecasting (ISP) ECO-30043	15

Business Management and Finance Single Honours

Year 1 (Level 4)

Compulsory modules	Credits	Optional modules	Credits
SEMESTER ONE		SEMESTER ONE	
Quantitative Methods 1 ECO-10026	15	Introduction to Microeconomics ECO-10028	15
Management in Context MAN-10018	15	Marketing Principles MAN-10019	15
Accounting Principles MAN-10015	15	Business Law LAW-10027	15
		Global Business Environments MAN-10022	15
		Academic English for Business Students (Part 1) ENL-90003	15
SEMESTER TWO		SEMESTER TWO	
		Choose a minimum of one from the following:	
Quantitative Methods 2 ECO-10027	15	Introductory Macroeconomics ECO-10029	15
Financial Accounting MAN-10024	15	The British and Global Economy ECO-10025	15
		Foundations of Human Resource Management HRM-10007	15
		Choose a minimum of one from the following:	
		Introduction to International Business MAN-10023	15
		Multinational Enterprise Business Perspectives MAN-10026	15
		Managing in a Changing Society MAN-10030	15

Year 2 (Level 5)

Compulsory modules	Credits	Optional modules	Credits
SEMESTER ONE		SEMESTER ONE	
		Choose a minimum of one from the following:	
Organisational Behaviour MAN-20055	15	Statistics with Bloomberg ECO-20049	15
Finance 1 ECO-20007	15	Professional Development MAN-20090	15
		Banking ECO-20045	15
		Cost and Management Accounting MAN-20049	15
		Employee Resourcing HRM-20017	15
		Academic English for Business Students (Part 1) ENL-90003	15
		Academic English for Business Students (Part 2) ENL-90004	15
SEMESTER TWO		SEMESTER TWO	
		Choose a minimum of one from the following:	
Finance 2 ECO-20051	15	Introduction to Econometrics ECO-20042	15
Operations and Quality Management MAN-20053	15	Corporate Governance and Social Responsibility MAN-20082	15

		Social Enterprise and Alternative Organising MAN-20093	15
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Year 3 (Level 6)

Compulsory modules	Credits	Optional modules	Credits
SEMESTER ONE		SEMESTER ONE	
		Choose a minimum of one from the following:	
Business Strategy MAN-30048	15	International Finance ECO-30037	15
Investment Management ECO-30053	15	Applied Financial Analysis ECO-30045	15
		Choose a minimum of one from the following:	
		What's wrong with Entrepreneurship? MAN-30073	15
		Comparative Business Cultures MAN-30056	15
		SME Live Project MAN-30072	15
		Managing Diversity (ISP) MAN-30071	30
		Academic English for Business Students (Part 2) ENL-90004	15
		Advanced Business English Communication ENL-90005	15
SEMESTER TWO		SEMESTER TWO	
Risk Management with Derivatives ECO-30048	15	Choose ONE of the following:	
		Managing Diversity (ISP) MAN-30071	30
		Economic & Business Forecasting (ISP) ECO-30043	15
		Other options:	
		Enterprise Business Plan MAN-30070	15

Economics and International Business Single Honours (Level 5 only)

Year 2 (Level 5)

Compulsory modules	Credits	Optional modules	Credits
Semester one		Semester one	
Intermediate Microeconomics ECO-20046	15	Finance 1 ECO-20007	15
Managing in the MNC MAN-20084	15	Banking ECO-20045	15
Statistics with Bloomberg ECO-20049	15	Organisational Behaviour MAN-20055	15
		Professional Development MAN-20090	15
		Cost and Management Accounting MAN-20049	15
		Academic English for Business Students (Part 1) ENL-900033	15
		Academic English for Business Students (Part 2) ENL-900044	15
Semester two		Semester two	
Corporate Governance and Social Responsibility MAN-20082	15	Open Economy Macroeconomics ECO-20037	15
International Supply Chain Management MAN-20083	15	Contemporary Issues in Economics ECO-20040	15
		Finance 2 ECO-20051	15
		Introduction to Econometrics ECO-20042	15
		Social Enterprise and Alternative Organising MAN-20093	15

Economics and Marketing Single Honours (Level 5 only)

Year 2 (Level 5)

Compulsory modules	Credits	Optional modules	Credits
Semester one		Semester one	
Consumer Behaviour 2 MAN-20097	15	Services Marketing MAN-20060	15
Intermediate Microeconomics ECO-20046	15	Banking ECO-20045	15
Statistics with Bloomberg ECO-20049	15	Finance 1 ECO-20007	15
		Professional Development MAN-20090 ²	15
		Cost and Management Accounting MAN-20049	15
		Employee Resourcing HRM-20017	15
		Academic English for Business Students (Part 1) ENL-90003	15
		Academic English for Business Students (Part 2) ENL-90004	15
Semester two		Semester two	
Digital and Marketing Communications MAN-20085	15	Marketing in Society MAN-20062	15
Open Economy Macroeconomics ECO-20037	15	Marketing Research MAN-20059	15
		Finance 2 ECO-20051	15
		Introduction to Econometrics ECO-20042	15
		Contemporary Issues in Economics ECO-20040	15
		Corporate Governance and Social Responsibility MAN-20082	15
		Social Enterprise and Alternative Organising MAN-20093	15