

Variation to the Course Information Document

For Academic Year 2020/21

Name of programme(s) and award type(s): <i>(such as Single Honours History with International Year)</i>	Management (Single Honours) Business Management (Combined Honours) International Business Management (Single Honours) International Business (Combined Honours) Business Management and Economics (Single Honours)
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Dear students,

As part of our commitment to continually work to improve our programmes, and in light of our plans to start next academic year with a hybrid delivery model due to the impact of Covid-19, we are confirming in this document the changes to your programme in the Academic Year 2020/21. More general information about what studying at the University will be like in 2020/21 can be found here:

<https://www.keele.ac.uk/coronavirus/operations/>

Specific planned changes

How the programme will be taught <i>(include any significant changes to the balance between on campus and digital delivery and what students can expect)</i>	<p>A blended approach which combines on-campus delivery of a small number of tutorial/seminar sessions (subject to room availability and in line with the University COVID secure guidelines) with a digital foundation of learning resources and online engagement. Teaching delivery will be responsive to the needs and expectations of students in the current context. The delivery will include online recorded and/or live lectures and presentations, available to view across a programme of study, and digital resources and communities to engage students in module related debates. Live online tutorials and case study discussions where appropriate will be scheduled to help students apply their learning.</p> <p>There will be a weekly menu of learning activities, such as recorded lectures, live webinars, live group and/or one-to-one online sessions, and student-led independent study. Online learning will be delivered via the Microsoft Teams platform and learning material will be available through the Keele Learning Environment.</p>
Changes to placements, field courses or other practical activities <i>(where applicable)</i>	<p>Whether organisations are able to work with students, students will have the opportunity to engage with placement activities either remotely or face-to-face depending on the nature of the placement and the requirements of the employer.</p> <p>MAN-30037 (Year 3/Level 6) – ISP – Due to the evolving situation regarding Covid-19 we are assuming that students who originally intended to conduct fieldwork that involves face to face interaction with human subjects will have to shift to an approach that involves analysis of secondary data sources instead. We will be monitoring this</p>

	<p>approach as the situation and University and Government advice evolves.</p>
<p>Learning resources and any potential additional costs <i>(such as equipment requirements)</i></p>	<p>Students will have access to various online learning resources (e.g. journals, online databases, digitised material) that will be available to Keele students free of charge. All of our online resources are designed to be accessible via smart phones, tablets, laptops, PCs and other common internet enabled devices and are not reliant on any particular operating system and do not require the purchase of software or subscription services.</p> <p>Given an increasing level of online teaching and assessments for this programme, it would be preferable if students had access to computer equipment with a webcam and microphone. It may also be preferable for students to have adequate Wi-Fi connectivity and associated internet speeds. Students who need support in accessing appropriate IT equipment may be eligible to apply for support from the University's hardship fund.</p>
<p>How the programme will be assessed <i>(a general summary of changes to assessment methods)</i></p>	<p>Each module will be supported by an assessment plan that tests a full range of knowledge and skills. Most modules will reduce word count requirement for written assessment.</p> <p>Our assessment range will be adapted to the context, and offer alternatives to in-situ exams where appropriate. In specific, all semester 1 modules with exams (January exam period) will replace exams with an alternative appropriate assessment, and all semester 2 modules with exams will be reviewed to assess the appropriateness of replacing the April in-situ exams with an alternative assessment. Essays and related coursework on our programmes will be produced and submitted electronically, student work will be marked online, and feedback and marks will be returned to students electronically.</p>
<p>How students are supported <i>(any alternative arrangements such as communication methods, support networks etc.)</i></p>	<p>We will continue to maintain our existing extensive student support systems, but with more of an emphasis on a blended and flexible Covid secure approach. For each module we will provide a detailed module handbook available online from the start of the semester. To enable students to engage with the lecturers on a live platform, we will schedule a number of live, online learning sessions. These sessions will be conducted using Microsoft Teams and will offer real time engagement with module related material, with fellow students, and with lecturers to apply and discuss student learning. A virtual consultation hour will be arranged every week for each module in which students can discuss their queries with the module tutor/lecturer.</p> <p>Students will also each be allocated a member of staff as their personal tutor – a single point of contact for students to be in regular contact with and who can support, advise or signpost the student to other support services. This one to one support for students will take place via a mix of email and one-to-one online conversations via a video meeting platform such as Microsoft Teams, with return to physical face to face meetings as soon as the University deems it is safe and practicable to do so.</p>

Updated module lists for 2020/21

Management Single Honours

Year 1 / Level 4

Compulsory modules	Module Code	Credits	Semester	Added/removed/unchanged?
Management in Context	MAN-10018	15	1	Unchanged
Managing in a Changing Society	MAN-10030	15	2	Unchanged
Optional modules	Module Code	Credits	Semester	
Multinational Enterprise Business Perspectives	MAN-10026	15	2	Unchanged
Financial Accounting	MAN-10024	15	2	Unchanged
Introduction to International Business	MAN-10023	15	2	Unchanged
Global Business Environment	MAN-10022	15	1	Unchanged
Marketing Principles	MAN-10019	15	1	Unchanged
Accounting Principles	MAN-10015	15	1	Unchanged
Business Law	LAW-10027	15	1	Unchanged
Foundations of HRM	HRM-10007	15	2	Unchanged
Introductory Microeconomics	ECO-10028	15	1	Unchanged
Introductory Macroeconomics	ECO-10029	15	2	Unchanged
Quantitative Methods I	ECO-10026	15	1	Unchanged
Quantitative Methods II	ECO-10027	15	2	Unchanged
The British and Global Economy	ECO-10025	15	2	Unchanged

Year 2 / Level 5

Compulsory modules	Module Code	Credits	Semester	Added/removed/unchanged?
Operations and Quality Management	MAN-20053	15	2	Unchanged
Organisational Behaviour	MAN-20055	15	1	Unchanged
Social Enterprise and Alternative Organising	MAN-20093	15	2	Unchanged
Optional modules	Module Code	Credits	Semester	
Professional Development	MAN-20090	15	1	Unchanged
International Supply Chain Management	MAN-20083	15	2	Unchanged
Digital and Marketing Communications	MAN-20085	15	2	Unchanged
Employee Resourcing	HRM-20017	15	1	Unchanged
Entrepreneurship	ESC-20065	15	1 OR 2	Added
Managing Human Resources	HRM-20015	15	2	Unchanged

Year 3 / Level 6

Compulsory modules	Module Code	Credits	Semester	Added/removed/unchanged?
Business Strategy	MAN-30048	15	1	Unchanged
Contemporary Issues in Management	MAN-30047	15	2	Unchanged
Managing Diversity	MAN-30071	30	1-2	Unchanged
Optional modules	Module Code	Credits	Semester	
SME Live Project	MAN-30072	15	1	Removed
What's Wrong with Entrepreneurship?	MAN-30073	15	1	Removed
Comparative Business Cultures	MAN-30056	15	1	Unchanged
Enterprise Business Plan	MAN-30070	15	2	Unchanged

Managing International Projects	MAN-30065	15	2	Unchanged
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Business Management Combined Honours

Year 1 / Level 4

Compulsory modules	Module Code	Credits	Semester	Added/removed/unchanged?
Management in Context	MAN-10018	15	1	Unchanged
Managing in a Changing Society	MAN-10030	15	2	Unchanged
Optional modules	Module Code	Credits	Semester	
Multinational Enterprise Business Perspectives	MAN-10026	15	2	Unchanged
Introduction to International Business	MAN-10023	15	2	Unchanged
Global Business Environment	MAN-10022	15	1	Unchanged
Marketing Principles	MAN-10019	15	1	Unchanged
Accounting Principles	MAN-10015	15	1	Unchanged
Business Law	LAW-10027	15	1	Unchanged
Introductory Microeconomics	ECO-10028	15	1	Unchanged
Quantitative Methods I	ECO-10026	15	1	Unchanged
Quantitative Methods II	ECO-10027	15	2	Unchanged
The British and Global Economy	ECO-10025	15	2	Unchanged

Year 2 / Level 5

Compulsory modules	Module Code	Credits	Semester	Added/removed/unchanged?
Operations and Quality Management	MAN-20053	15	2	Unchanged
Organisational Behaviour	MAN-20055	15	1	Unchanged
Optional modules	Module Code	Credits	Semester	
Professional Development	MAN-20090	15	1	Unchanged
Managing in the Multinational Corporation	MAN-20084	15	1	Unchanged
Corporate Governance and Social Responsibility	MAN-20082	15	2	Unchanged
Social Enterprise and Alternative Organising	MAN-20093	15	2	Unchanged
Academic English for Business Students (Part 1)	ENL-90003	15	1-2	Unchanged
Entrepreneurship	ESC-20065	15	1 OR 2	Added
Business Management - Study Abroad I	MAN-20063	15	1	EP - Unchanged
Business Management - Study Abroad II	MAN-20064	15	1	EP - Unchanged
Business Management - Study Abroad III	MAN-20065	15	2	EP - Unchanged
Business Management - Study Abroad IV	MAN-20066	15	2	EP - Unchanged

Year 3 / Level 6

Compulsory modules	Module Code	Credits	Semester	Added/removed/unchanged?
Business Strategy	MAN-30048	15	1	Unchanged
Optional modules	Module Code	Credits	Semester	
Contemporary Issues in Management	MAN-30047	15	2	Unchanged
SME Live Project	MAN-30072	15	1	Removed

Comparative Business Cultures	MAN-30056	15	1	Unchanged
Enterprise Business Plan	MAN-30070	15	2	Unchanged
Managing Diversity	MAN-30071	30	1-2	Unchanged
Academic English for Business Students (2)	ENL-90004	15	1-2	Unchanged
Advanced Business English Communication	ENL-90005	15	1	Unchanged

International Business Management Single Honours

Year 1 / Level 4

Compulsory modules	Module Code	Credits	Semester	Added/removed/unchanged?
Introduction to International Business	MAN-10023	15	2	Unchanged
Global Business Environment	MAN-10022	15	1	Unchanged
Management in Context	MAN-10018	15	1	Unchanged
Optional modules	Module Code	Credits	Semester	
Multinational Enterprise Business Perspectives	MAN-10026	15	2	Unchanged
Financial Accounting	MAN-10024	15	2	Unchanged
Marketing Principles	MAN-10019	15	1	Unchanged
Accounting Principles	MAN-10015	15	1	Unchanged
Business Law	LAW-10027	15	1	Unchanged
Foundations of HRM	HRM-10007	15	2	Unchanged
Introductory Microeconomics	ECO-10028	15	1	Unchanged
Introductory Macroeconomics	ECO-10029	15	2	Unchanged
Quantitative Methods I	ECO-10026	15	1	Unchanged
Quantitative Methods II	ECO-10027	15	2	Unchanged
Managing in a Changing Society	MAN-10030	15	2	Unchanged
The British and Global Economy	ECO-10025	15	2	Unchanged

Year 2 / Level 5

Compulsory modules	Module Code	Credits	Semester	Added/removed/unchanged?
Operations and Quality Management	MAN-20053	15	2	Unchanged
International Supply Chain Management	MAN-20083	15	2	Unchanged
Managing in the Multinational Corporation	MAN-20084	15	1	
Optional modules	Module Code	Credits	Semester	
Social Enterprise and Alternative Organising	MAN-20093	15	2	Unchanged
Organisational Behaviour	MAN-20055	15	1	Unchanged
Professional Development	MAN-20090	15	1	Unchanged
Academic English for Business Students (Part 1)	MAN-90003	15	1-2	Unchanged
Academic English for Business Students (Part 2)	ENL-90004	15	1-2	Unchanged
Employee Resourcing	HRM-20017	15	1	Unchanged
Managing Human Resources	HRM-20015	15	2	Unchanged
Chinese Mandarin 1, 2, 3, 4, 5, 6	CHI-90001, CHI-90002, CHI-90003, CHI-90004,	15	1-2	Removed

	CHI-90005, CHI-90006			
French 1, 2, 3, 4, 5, 6, 7, 8, 9, 10	FRE-90001, FRE-90002, FRE-90003, FRE-90004, FRE-90005, FRE-90006, FRE-90007, FRE-90008, FRE-90009, FRE-90010	15	1-2	Removed
German 1, 2, 3, 4, 5, 6, 7, 8, 9, 10	GER-90001, GER-90002, GER-90003, GER-90004, GER-90005, GER-90006, GER-90007, GER-90008, GER-90009, GER-90010	15	1-2	Removed
Japanese 1, 2, 3, 4, 5, 6	JAP-90001, JAP-90002, JAP-90003, JAP-90004, JAP-90005, JAP-90006	15	1-2	Removed
Social Marketing	MAN-20015	15	2	Removed
Russian 1, 2, 3, 4, 5, 6	RUS-90001, RUS-90002, RUS-90003, RUS-90004, RUS-90005, RUS-90006	15	1-2	Removed
Spanish 1, 2, 3, 4, 5, 6, 7, 8, 9, 10	SPN-90001, SPN-90002, SPN-90003, SPN-90004, SPN-90005, SPN-90006, SPN-90007, SPN-90008, SPN-90009, SPN-90010	15	1-2	Removed
British Sign Language 1	MLX-90001	15	1	Removed
British Sign Language 2	MLX-90002	15	2	Removed

Year 3 / Level 6

Compulsory modules	Module Code	Credits	Semester	Added/removed/unchanged?
Comparative Business Cultures	MAN-30056	15	1	Unchanged
Business Strategy	MAN-30048	15	1	Unchanged
Managing International Projects	MAN-30065	15	2	Unchanged
Managing Diversity	MAN-30071	30	1-2	Unchanged

Optional modules	Module Code	Credits	Semester	
Contemporary Issues in Management	MAN-30047	15	2	Unchanged
SME Live Project	MAN-30072	15	1	Removed
What's Wrong with Entrepreneurship?	MAN-30073	15	1	Removed
Enterprise Business Plan	MAN-30070	15	2	Unchanged
Academic English for Business Studies	ENL-90004	15	1-2	Unchanged
Advanced Business English Communication	ENL-90005	15	1	Unchanged

International Business Combined Honours

Year 1 / Level 4

Compulsory modules	Module Code	Credits	Semester	Added/removed/unchanged?
Introduction to International Business	MAN-10023	15	2	Unchanged
Global Business Environment	MAN-10022	15	1	Unchanged
Optional modules	Module Code	Credits	Semester	
Multinational Enterprise Business Perspectives	MAN-10026	15	2	Unchanged
Management in Context	MAN-10018	15	1	Unchanged
Foundations of HRM	HRM-10007	15	2	Unchanged
Introductory Microeconomics	ECO-10028	15	1	Unchanged
Introductory Macroeconomics	ECO-10029	15	2	Unchanged
Quantitative Methods I	ECO-10026	15	1	Unchanged
The British and Global Economy	ECO-10025	15	2	Unchanged

Year 2 / Level 5

Compulsory modules	Module Code	Credits	Semester	Added/removed/unchanged?
Managing in the Multinational Corporation	MAN-20084	15	1	Unchanged
Optional modules	Module Code	Credits	Semester	
Operations and Quality Management	MAN-20053	15	2	Unchanged
International Supply Chain Management	MAN-20083	15	2	Unchanged
Social Enterprise and Alternative Organising	MAN-20093	15	2	Unchanged
Organisational Behaviour	MAN-20055	15	1	Unchanged
Professional Development	MAN-20090	15	1	Unchanged
Academic English for Business Students (Part 1)	MAN-90003	15	1-2	Unchanged
Academic English for Business Students (Part 2)	ENL-90004	15	1-2	Unchanged
Employee Resourcing	HRM-20017	15	1	Unchanged
Managing Human Resources	HRM-20015	15	2	Unchanged
International Business - Study Abroad I	MAN-20071	15	1	EP - Unchanged
International Business - Study Abroad II	MAN-20072	15	1	EP - Unchanged
International Business - Study Abroad III	MAN-20073	15	2	EP - Unchanged

International Business - Study Abroad IV	MAN-20074	15	2	EP - Unchanged
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Year 3 / Level 6

Compulsory modules	Module Code	Credits	Semester	Added/removed/unchanged?
Comparative Business Cultures	MAN-30056	15	1	Unchanged
Optional modules	Module Code	Credits	Semester	
Business Strategy	MAN-30048	15	1	Unchanged
Managing International Projects	MAN-30065	15	2	Unchanged
Managing Diversity	MAN-30071	30	1-2	Unchanged
SME Live Project	MAN-30072	15	1	Removed
Academic English for Business Studies	ENL-90004	15	1-2	Unchanged
Advanced Business English Communication	ENL-90005	15	1	Unchanged
International Business Strategies	MAN-30055	15	2	Removed
Business in Emerging Economies	MAN-30066	15	1	Removed

Business Management and Economics Single Honours

Year 1 / Level 4

Compulsory modules	Module Code	Credits	Semester	Added/removed/unchanged?
Introductory Microeconomics	ECO-10028	15	1	Unchanged
Introductory Macroeconomics	ECO-10029	15	2	Unchanged
Quantitative Methods I	ECO-10026	15	1	Unchanged
Quantitative Methods II	ECO-10027	15	2	Unchanged
Management in Context	MAN-10018	15	1	Unchanged
Optional modules	Module Code	Credits	Semester	
Managing in a Changing Society	MAN-10030	15	2	Unchanged
Multinational Enterprise Business Perspectives	MAN-10026	15	2	Unchanged
Introduction to International Business	MAN-10023	15	2	Unchanged
Global Business Environment	MAN-10022	15	1	Unchanged
Marketing Principles	MAN-10019	15	1	Unchanged
Accounting Principles	MAN-10015	15	1	Unchanged
Business Law	LAW-10027	15	1	Unchanged
Foundations of HRM	HRM-10007	15	2	Unchanged
Academic English for Business Students	ENL-90003	15	1-2	Unchanged
The British and Global Economy	ECO-10025	15	2	Unchanged

Year 2 / Level 5

Compulsory modules	Module Code	Credits	Semester	Added/removed/unchanged?
Operations and Quality Management	MAN-20053	15	2	Unchanged
Statistics with Bloomberg	ECO-20049	15	1	Unchanged
Corporate Governance and Social Responsibility	MAN-20082	15	2	Unchanged
Organisational Behaviour	MAN-20055	15	1	Unchanged
Optional modules	Module Code	Credits	Semester	
Social Enterprise and Alternative Organising	MAN-20093	15	2	Unchanged
Professional Development	MAN-20090	15	1	Unchanged

Employee Resourcing	HRM-20017	15	1	Unchanged
Finance 1	ECO-20007	15	1	Unchanged
Open Economy Macroeconomics	ECO-20037	15	2	Unchanged
Contemporary Issues in Economics	ECO-20040	15	2	Unchanged
Introduction to Econometrics	ECO-20042	15	2	Unchanged
Banking	ECO-20045	15	1	Unchanged
Intermediate Microeconomics	ECO-20046	15	1	Unchanged
Academic English for Business Students (Part 1)	ENL-90003	15	1-2	Unchanged
Academic English for Business Students (Part 2)	ENL-90004	15	1-2	Unchanged
Finance 2	ECO-20051	15	1	Unchanged
Cost and Management Accounting	MAN-20049	15	1	Unchanged

Year 3 / Level 6

Compulsory modules	Module Code	Credits	Semester	Added/removed/unchanged?
Business Strategy	MAN-30048	15	1	Unchanged
Advanced Topics in Microeconomics	ECO-30047	15	1	Unchanged
Enterprise Business Plan	MAN-30070	15	2	Unchanged
Managing International Projects	MAN-30065	15	2	Unchanged
Optional modules	Module Code	Credits	Semester	
SME Live Project	MAN-30072	15	1	Removed
What's Wrong with Entrepreneurship?	MAN-30073	15	1	Removed
Applied Econometrics	ECO-30050	15	1	Removed
Data Analysis - ISP	ECO-30051	15	2	Delayed until Sept 2021
Dynamic Macroeconomics	ECO-30033	15	1	Unchanged
International Finance	ECO-30037	15	2	Unchanged
Industrial Organisation	ECO-30046	15	2	Unchanged
Advanced Topics in Microeconomics	ECO-30047	15	1	Unchanged
Applied Financial Analysis	ECO-30045	15	1	Unchanged
Economic & Business Forecasting (ISP)	ECO-30043	15	2	Unchanged
Managing Diversity	MAN-30071	30	1-2	Unchanged
Academic English for Business Students (2)	ENL-90004	15	1-2	Unchanged
Advanced Business English Communication	ENL-90005	15	1	Unchanged
Comparative Business Cultures	MAN-30056	15	1	Unchanged
Enterprise Business Plan	MAN-30070	15	2	Unchanged
Managing International Projects	MAN-30065	15	2	Unchanged

For further information on the content of modules currently offered, including the list of elective modules, please visit: <https://www.keele.ac.uk/recordsandexams/modulecatalogue/>

The module selection website can be accessed here: <https://www.keele.ac.uk/modules/>