

Variation to Course Information Documents

For Academic Year 2020/21

<p>Name of programme(s) and award type(s): <i>(such as Single Honours History with International Year)</i></p>	<p>Single Honours Accounting and Marketing – Level 5 only Single Honours Accounting and Business Management Single Honours Accounting, Finance and International Business Single Honours Accounting and Finance Combined Honours Accounting</p> <p>And their variants with:</p> <ul style="list-style-type: none"> - International Year - Placement Year - Entrepreneurship Year
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Dear students,

As part of our commitment to continually work to improve our programmes, and in light of our plans to start next academic year with a hybrid delivery model due to the impact of Covid-19, we are confirming in this document the changes to your programme in the Academic Year 2020/21. More general information about what studying at the University will be like in 2020/21 can be found here:

<https://www.keele.ac.uk/coronavirus/operations/>

For further information on the content of modules currently offered, including the list of elective modules, please visit: <https://www.keele.ac.uk/recordsandexams/modulecatalogue/>

The module selection website can be accessed here: <https://www.keele.ac.uk/modules/modules/>

Overview of changes to the mode of delivery due to the pandemic

<p>How the programme will be taught <i>(include any significant changes to the balance between on campus and digital delivery and what students can expect)</i></p>	<p>Delivery will be hybrid, with enhanced use of digital delivery and with in situ teaching introduced to the extent that it is safe to do so.</p>
<p>Changes to placements, field courses or other practical activities <i>(where applicable)</i></p>	<p>Students still have the opportunity to engage with placement activities either remotely or face-to-face depending on the nature of the placement, and the requirements and / or constraints of the employer.</p>
<p>Learning resources and any potential additional costs <i>(such as equipment requirements)</i></p>	<p>Online delivery will be done using MS Teams and KLE (Keele Learning Environment). We shall move to e-books and other electronically available resources, through the Library or from other sources, as much as possible. As is standard, Module outlines will provide full information of all aspects of Module delivery and assessment from the beginning of the Semester, including details of the hybrid delivery.</p>

	<p>A number of Modules rely on portals of information, particularly Bloomberg, and statistical programmes, mainly STATA; these are usually taught in labs. It is envisaged that in situ, lab teaching may not be safe, at least in Semester 1. Instead, remote access to these pieces of software will be given to students on a 24/7 basis during term time. Thus, the relevant Modules will continue to be delivered normally and without any change in content.</p> <p>Given an increasing level of online teaching and assessments for this programme, it would be preferable if students had access to computer equipment with a webcam and microphone. It may also be preferable for students to have adequate Wi-Fi connectivity and associated internet speeds. Students who need support in accessing appropriate IT equipment may be eligible to apply for support from the University's hardship fund.</p>
<p>How the programme will be assessed <i>(a general summary of changes to assessment methods)</i></p>	<p>There is a mixture of assignment types, including essays, class test and final exams. It is currently envisaged that face-to-face exams or class tests in Semester 1 (at least) will be replaced by alternative assessments that will be delivered online.</p>
<p>How students are supported <i>(any alternative arrangements such as communication methods, support networks etc.)</i></p>	<p>We will provide dedicated personal tutor support through small group or one-to-one meetings, delivered online or on campus as appropriate. In addition, the normal academic support and guidance will continue, based on materials on KLE/MS Teams (as appropriate), assessment guidance and feedback, student learning support, etc.</p>

Module lists

Accounting and Marketing (SH)

Year 2 (Level 5)

Compulsory modules	Module Code	Credits	Semester
Cost and Management Accounting	MAN-20049	15	1
Consumer Behaviour 2	MAN-20097	15	1
Intermediate Financial Accounting	MAN-20051	15	2
Digital and Marketing Communications	MAN-20085	15	2
Optional modules	Module Code	Credits	Semester
Professional Development	MAN-20090	15	1
Taxation	MAN-20054	15	1
Statistics with Bloomberg	ECO-20049	15	1
Banking	ECO-20045	15	1
Finance I	ECO-20007	15	1
Academic English for Business Students (Part 1)	ENL-90003	15	1-2
Academic English for Business Students (Part 2)	ENL-90004	15	1-2
Corporate Governance and Social Responsibility	MAN-20082	15	2
Social Enterprise and Alternative Organising	MAN-20093	15	2
Introduction to Econometrics	ECO-20042	15	2
Marketing Research	MAN-20059	15	2

Accounting and Business Management (SH)

Year 1 (Level 4)

Compulsory modules	Module Code	Credits	Semester
Management in Context	MAN-10018	15	1
Accounting Principles	MAN-10015	15	1
Quantitative Methods 1	ECO-10026	15	1
Financial Accounting	MAN-10024	15	2
Optional modules	Module Code	Credits	Semester
Choose a minimum of ONE from the following:			
Introductory Microeconomics	ECO-10028	15	1
Marketing Principles	MAN-10019	15	1
Business Law	LAW-10027	15	1
Academic English for Business Students (Part 1)	ENL-90003	15	1
Choose a minimum of ONE from the following:			
Foundations of Human Resource Management	HRM-10007	15	2
Introduction to International Business	MAN-10023	15	2
Multinational Enterprise Business Perspectives	MAN-10026	15	2
Managing in a Changing Society	MAN-10030	15	2
Introductory Macroeconomics	ECO-10029	15	2
Choose a minimum of ONE from the following:			
Quantitative Methods 2	ECO-10027	15	2
The British and Global Economy	ECO-10025	15	2

Year 2 (Level 5)

Compulsory modules	Module Code	Credits	Semester
Organisational Behaviour	MAN-20055	15	1
Cost and Management Accounting	MAN-20049	15	1
Operations and Quality Management	MAN-20053	15	2
Intermediate Financial Accounting	MAN-20051	15	2
Optional modules	Module Code	Credits	Semester
Choose a minimum of ONE from the following:			
Professional Development	MAN-20090	15	1
Statistics with Bloomberg	ECO-20049	15	1
Taxation	MAN-20054	15	1
Academic English for Business Students (Part 1)	ENL-90003	15	1-2
Academic English for Business Students (Part 2)	ENL-90004	15	1-2
Choose a minimum of ONE from the following:			
Social Enterprise and Alternative Organising	MAN-20093	15	2
International Supply Chain Management	MAN-20083	15	2
Introduction to Econometrics	ECO-20042	15	2
Corporate Governance and Social Responsibility	MAN-20082	15	2

Year 3 (Level 6)

Compulsory modules	Module Code	Credits	Semester
Management Accounting	MAN-30045	15	1
Advanced Financial Reporting	MAN-30041	15	1
Business Strategy	MAN-30048	15	1
The Audit Framework	MAN-30039	15	2
Advanced Management Accounting	MAN-30046	15	2
Analysing Company Performance ISP	MAN-30064	15	2
Optional modules	Module Code	Credits	Semester
International Finance	ECO-30037	15	1
Investment Management	ECO30053	15	1
Academic English for Business Students (Part 2)	ENL-90004	15	1-2
Advanced Business English Communication	ENL-90005	15	1
Enterprise Business Plan	MAN-30070	15	2
Managing International Projects	MAN-30065	15	2

Accounting, Finance and International Business (SH)

Year 1 (Level 4)

Compulsory modules	Module Code	Credits	Semester
Accounting Principles	MAN-10015	15	1
Global Business Environments	MAN-10022	15	1
Quantitative Methods 1	ECO-10026	15	1
Financial Accounting	MAN-10024	15	2
Introduction to International Business	MAN-10023	15	2
Quantitative Methods 2	ECO-10027	15	2
Optional modules	Module Code	Credits	Semester
<i>Choose a minimum of ONE of the semester 1 optional modules:</i>			
Introductory Microeconomics	ECO-10028	15	1
Business Law	LAW-10027	15	1
Management in Context	MAN-10018	15	1
Academic English for Business Students (Part 1)	ENL-90003	15	1-2
The British and Global Economy	ECO-10025	15	2
Multinational Enterprise Business Perspectives	MAN-10026	15	2
Introductory Macroeconomics	ECO-10029	15	2

Year 2 (Level 5)

Compulsory modules	Module Code	Credits	Semester
Cost and Management Accounting	MAN-20049	15	1
Finance 1	ECO-20007	15	1
Managing in the Multinational Corporation	MAN-20084	15	1
Intermediate Financial Accounting	MAN-20051	15	2
Finance 2	ECO-20051	15	2
International Supply Chain Management	MAN-20083	15	2
Optional modules	Module Code	Credits	Semester
Taxation	MAN-20054	15	1
Banking	ECO-20045	15	1
Professional Development	MAN-20090	15	1
Statistics with Bloomberg	ECO-20049	15	1
Organisational Behaviour	MAN-20055	15	1
Academic English for Business Students (Part 1)	ENL-90003	15	1-2
Academic English for Business Students (Part 2)	ENL-90004	15	1-2
Corporate Governance and Social Responsibility	MAN-20082	15	2
Introduction to Econometrics	ECO-20042	15	2
Social Enterprise and Alternative Organising	MAN-20093	15	2
Operations and Quality Management	MAN-20053	15	2

Year 3 (Level 6)

Compulsory modules	Module Code	Credits	Semester
Management Accounting	MAN-30045	15	1
Advanced Financial Reporting	MAN-30041	15	1
The Audit Framework	MAN-30039	15	2
Managing International Projects	MAN-30065	15	2
Optional modules	Module Code	Credits	Semester
International Finance	ECO-30037	15	1
Business Strategy	MAN-30048	15	1
Comparative Business Cultures	MAN-30056	15	1
Academic English for Business Students (Part 2)	ENL-90004	15	1
Advanced Business English Communication	ENL-90005	15	1
Investment Management	ECO-30053	15	1
Advanced Management Accounting	MAN-30046	15	2
Managing Diversity	MAN-30071	15	2
<i>Choose a minimum of ONE from the following:</i>			
Analysing Company Performance ISP	MAN-30064	15	2
Economic and Business Forecasting	ECO-30043	15	2

Accounting and Finance (SH)

Year 1 (Level 4)

Compulsory modules	Module Code	Credits	Semester
Accounting Principles	MAN-10015	15	1
Business Law	LAW-10027	15	1
Quantitative Methods 1	ECO-10026	15	1
Financial Accounting	MAN-10024	15	2
Quantitative Methods 2	ECO-10027	15	2
Optional modules	Module Code	Credits	Semester
Introductory Microeconomics	ECO-10028	15	1
Management in Context	MAN-10018	15	1
Academic English for Business Students (Part 1)	ENL-90003	15	1
<i>Choose a minimum of ONE from the following:</i>			
The British and Global Economy	ECO-10025	15	2
Foundations of Human Resource Management	HRM-10007	15	2
Introduction to International Business	MAN-10023	15	2
Multinational Enterprise Business Perspectives	MAN-10026	15	2
Introductory Macroeconomics	ECO-10029	15	2

Year 2 (Level 5)

Compulsory modules	Module Code	Credits	Semester
Cost and Management Accounting	MAN-20049	15	1
Finance 1	ECO-20007	15	1
Intermediate Financial Accounting	MAN-20051	15	2
Finance 2	ECO-20051	15	2
Optional modules	Module Code	Credits	Semester
<i>Choose a minimum of ONE from the following:</i>			
Taxation	MAN-20054	15	1
Banking	ECO-20045	15	1
Professional Development	MAN-20090	15	1
Statistics with Bloomberg	ECO-20049	15	1
Intermediate Microeconomics	ECO-20046	15	1
Academic English for Business Students (Part 1)	ENL-90003	15	1
Academic English for Business Students (Part 2)	ENL-90004	15	1
<i>Choose a minimum of ONE from the following:</i>			
Corporate Governance and Social Responsibility	MAN-20082	15	2
Introduction to Econometrics	ECO-20042	15	2
Social Enterprise and Alternative Organising	MAN-20093	15	2
Open Economy Macroeconomics	ECO-20037	15	2

Year 3 (Level 6)

Compulsory modules	Module Code	Credits	Semester
Management Accounting	MAN-30045	15	1
Investment Management	ECO-30053	15	1
The Audit Framework	MAN-30039	15	2
Advanced Management Accounting	MAN-30046	15	2
Optional modules	Module Code	Credits	Semester
Academic English for Business Students (Part 2)	ENL-90004	15	1-2
Advanced Business English Communication	ENL-90005	15	1
Applied Financial Analysis	ECO-30045	15	1
International Finance	ECO-30037	15	1
<i>Choose a minimum of ONE from the following:</i>			
Advanced Financial Reporting	MAN-30041	15	1
Risk Management with Derivatives	ECO-30048	15	2
<i>Choose a minimum of ONE from the following:</i>			
Analysing Company Performance ISP	MAN-30064	15	2
Economic and Business Forecasting	ECO-30043	15	2

Accounting (CH)

Year 1 (Level 4)

Year 1 (Level 4)

Compulsory modules	Module Code	Credits	Semester
Accounting Principles	MAN-10015	15	1
Financial Accounting	MAN-10024	15	2
Optional modules	Module Code	Credits	Semester
Introductory Microeconomics	ECO-10028	15	1
Quantitative Methods 1	ECO-10026	15	1
Management in Context	MAN-10018	15	1
Marketing Principles	MAN-10019	15	1
Business Law	LAW-10027	15	1
Academic English for Business Students (Part 1)	ENL-90003	15	1
Quantitative Methods 2	ECO-10027	15	2
Introductory Macroeconomics	ECO-10029	15	2
The British and Global Economy	ECO-10025	15	2
Multinational Enterprise Business Perspectives	MAN-10026	15	2

Year 2 (Level 5)

Compulsory modules	Module Code	Credits	Semester
Cost and Management Accounting	MAN-20049	15	1
Intermediate Financial Accounting	MAN-20051	15	2
Optional modules	Module Code	Credits	Semester
Taxation	MAN-20054	15	1
Professional Development	MAN-20090	15	1
Statistics with Bloomberg	ECO-20049	15	1
Banking	ECO-20045	15	1
Finance 1	ECO-20007	15	1
Academic English for Business Students (Part 1)	ENL-90003	15	1
Academic English for Business Students (Part 2)	ENL-90004	15	1
Corporate Governance and Social Responsibility	MAN-20082	15	2
Introduction to Econometrics	ECO-20042	15	2
Social Enterprise and Alternative Organising	MAN-20093	15	2
Finance 2	ECO-20051	15	2

Year 3 (Level 6)

Compulsory modules	Module Code	Credits	Semester
Management Accounting	MAN-30045	15	1
Advanced Management Accounting	MAN-30046	15	2
Optional modules	Module Code	Credits	Semester
Advanced Financial Reporting	MAN-30041	15	1
Academic English for Business Students (Part 2)	ENL-90004	15	1-2
Advanced Business English Communication	ENL-90005	15	1
The Audit Framework	MAN-30039	15	2
Analysing Company Performance ISP	MAN-30064	15	2
Risk Management with Derivatives	ECO-30048	15	2