

# Programme Specification: Undergraduate For students starting in Academic Year 2023/24

# 1. Course Summary

Names of programme and award title(s)	BA (Hons) Politics and Economics BA (Hons) Politics and Economics with International Year (see Annex for details) BA (Hons) Politics and Economics with Work Placement Year (see Annex for details) BA (Hons) Politics and Economics with Entrepreneurship Year (see Annex for details)		
Award type	Single Honours		
Mode of study	Full-time		
Framework of Higher Education Qualification (FHEQ) level of final award	Level 6		
Normal length of the programme	3 years; 4 years with either the International, Placement or Entrepreneurship Year between Levels 5 & 6.		
Maximum period of registration	The normal length as specified above plus 3 years		
Location of study	Keele Campus		
Accreditation (if applicable)	n/a		
Regulator	Office for Students (OfS)		
Tuition Fees	UK students:  Fee for 2023/24 is £9,250*  International students:  Fee for 2023/24 is £17,700**  The fee for the international year abroad is calculated at 15% of the standard year fee  The fee for either the work placement year or entrepreneurship year is calculated at 20% of the standard year fee		

How this information might change: Please read the important information at <a href="http://www.keele.ac.uk/student-agreement/">http://www.keele.ac.uk/student-agreement/</a>. This explains how and why we may need to make changes to the information provided in this document and to help you understand how we will communicate with you if this happens.

<sup>\*</sup> These fees are regulated by Government. We reserve the right to increase fees in subsequent years of study in response to changes in government policy and/or changes to the law. If permitted by such change in policy or law, we may increase your fees by an inflationary amount or such other measure as required by government policy or the law. Please refer to the accompanying Student Terms & Conditions. Further information on fees can be found

at http://www.keele.ac.uk/studentfunding/tuitionfees/

<sup>\*\*</sup> We reserve the right to increase fees in subsequent years of study by an inflationary amount. Please refer

to the accompanying Student Terms & Conditions for full details. Further information on fees can be found at <a href="http://www.keele.ac.uk/studentfunding/tuitionfees/">http://www.keele.ac.uk/studentfunding/tuitionfees/</a>

## 2. What is a Single Honours programme?

The Single Honours programme described in this document allows you to focus more or less exclusively on this subject. In keeping with Keele's commitment to breadth in the curriculum, the programme also gives you the opportunity to take some modules in other disciplines and in modern foreign languages as part of a 360-credit Honours degree. Thus it enables you to gain, and be able to demonstrate, a distinctive range of graduate attributes.

## 3. Overview of the Programme

Our Politics and Economics programme is based on a core idea, that you cannot understand economics without understanding politics and you cannot understand politics without understanding economics. The relationship between political power and economic power is a fundamental element in understanding our society and the challenges it faces. However, to understand the interactions between the two, you also need to understand the core disciplines - the ideas, theories and approaches of both politics and economics. This programme, then, introduces you to politics and economics as individual disciplines as well as bringing the two together in the study of political economy. The effect is to equip our students with the skills of each discipline, preparing them well for life after Keele both in the workplace and as a citizen.

Politics is a living, relevant and controversial subject that is at the core of modern society. Politics matters because it shapes who gets what, when, how, why and where. To understand society, and the events and forces that shape it, we must engage with questions of power, justice, order, conflict, legitimacy, accountability, obligation, sovereignty, governance and decision-making. Learning about politics is developing a knowledge and understanding of government, people, ideas, institutions and their interactions. At Keele, we encourage students to take an active role in the learning process. We teach using issues and debates on current questions of political concern so that the relevance of the subject is always apparent. By examining key contemporary issues, such as 'why are people becoming disillusioned with politics?', 'what is a democracy?' or 'when is it legitimate to resist the state?' we engage students with contemporary examples to bring out core features of the study of politics

The teaching at Keele is designed around a path of learning that moves from introducing people to the subject through to a capacity to research it. The first stages are intended to introduce students to the significance of the subject and to the study of politics. Politics is a broad discipline characterised by many different approaches to study: students are quickly introduced to some of those different approaches through consideration of political analysis, comparative government and political theory. Students are also introduced to the contested nature of politics and the problems of studying the subject effectively. Alongside learning the core of the subject, students enjoy a great deal of choice in selecting their optional modules at Keele, allowing them to tailor their studies to suit their own particular areas of interest, whether these be mainly theoretical, historical, or oriented towards specific issue-areas in politics. Politics at Keele boasts research expertise in environmental politics, public policy, social movements and revolutions, American politics, European politics, Russian politics, modern political ideas, security, and international development. Students can also choose to take modules outside the programme through the Global Challenges Pathways.

Economics is a well-developed and coherent discipline that analyses the economic behaviour of households, firms and government. It begins from the core principle that economic agents (households, firms) aim to achieve the best outcome for themselves ('utility' or profits) subject to the constraints they face; in other words, they form their 'smartest' behaviour and strategy depending on the economic environment that surrounds them. From this powerful central idea, Economics then builds theories that explain the economic behaviour of households, firms and government; their decisions to spend, produce, invest or hire labour; the determination of market outcomes such as output, inflation, interest rates, the wage rate, the stock market and exchange rates; and the effects of government policies on such outcomes. Starting from this rich theoretical framework, Economics then makes extensive use of empirical methods in order to test key hypotheses and provide quantitative propositions. This methodology finds applications in a wide-range of real-world problems and policy-related issues. As such, Economics provides essential knowledge for the understanding of business behaviour, government policy as well as the wider economy.

Economics teaching at Keele, from the Economics group in the Keele Business School (KBS), gives students a good grounding in the subject. It is academically rigorous and delivered in a challenging but supportive learning environment. You will study essentials of Economics such as Microeconomics and Macroeconomics at various levels; quantitative, mathematical and statistical methods; options that include Contemporary Issues in Economics, International Finance, Industrial, and Labour Economics. You'll learn to use critical reasoning, analytical and mathematical/statistical techniques to address a wide range of real world problems and policy related issues and you will become familiar with professional software tools to analyse and interpret data.

Individually, the disciplines of Politics and Economics make a substantial contribution to a student's

intellectual and professional development but there is a clear synergy to be gained from combining the disciplines. Students on each side of the disciplinary divide are aware of the relationship between political and economic power and become interested in the idea of political economy especially, but are not in the best place to investigate it in their single-discipline programmes. Studying the two together broadens the outlook substantially as students investigate the areas of intellectual common ground across the disciplines through our modules in political economy, public policy, and in economic policy and its effects specifically. Particularly, political economy is both a thriving and vital area of study. In its broadest definition, political economy is described as investigating the interrelationships among individuals, governments, and public policy, but it poses fundamental questions about the nature of power, influence and the allocation of resources in societies. Political factors can play a key role in explaining why particular policies are chosen - policymaking is a political process - and so the outcomes that occur, begging crucial questions about how that power, often economic power, works. This is a subject rife with intense debate over how economic and political systems function and interact with one another.

Studying politics, economics and political economy equips students with a range of skills and capabilities that are highly valued by prospective employers, whilst also providing a firm foundation for those wishing to pursue postgraduate study. By the time students complete the three years of an Honours Degree course, they have understood both the core of the disciplines and developed specialist knowledge in the areas that most interest them. They have also developed an extensive portfolio of skills. In addition to subject-specific knowledge, you will be taught a range of generic, transferable skills such as analytical/critical/reasoning ability, advanced literacy (essay-writing, presentations) and numeracy (statistics, data analysis and presentation), time-management, researching and capacity for independent study. In other words, the degree equips graduates with intellectual, professional and personal resources upon which they can draw throughout their lives and opens up a wider range of career possibilities in the private/business sector, finance, the public sector, and NGOs. Not only will these skills contribute to success in the workplace, but our graduates become informed participants in civic life.

## **Four-Year Programmes in Politics and Economics**

The four-year International Year option provides students with the opportunity to undertake a year-long study abroad programme taught in English at an international university between Levels 5 and 6 of their degree programme in a subject relevant to their degree. Students will gain substantial experience of study in a different culture to their own and additionally benefit from the opportunity to develop their knowledge and networks in specialist areas of Economics relevant to both international and home settings.

The four-year Placement Year option provides students with the opportunity to undertake a professionally focused placement, minimum 30 weeks full time (1050 hours), or equivalent, between Levels 5 and 6 of their degree programme. Students will gain substantial experience of a professional working environment relevant to their future career aspirations allowing for familiarisation of professional practice, enhanced skill development, and reflection upon programme content.

The four-year Entrepreneurship option provides students with the enhanced opportunity to undertake a year-long placement within Keele's Innovation Hub, working on developing their own business idea (minimum 30 weeks full-time (1,050 hours) or equivalent) between the 2nd and 3rd year of their degree programme.

## 4. Aims of the programme

The broad aims of the programme are to enable you to:

- Study the disciplines of economics and politics in some depth;
- Understand, evaluate and combine theoretical and empirical models and analysis in economics;
- Develop the knowledge and skills for independent sophisticated analysis and reasoning using relevant economic concepts and methods
- Understand the nature and significance of politics
- Acquire knowledge and understanding in appropriate areas of political theory and political analysis
- Understand and use the concepts, approaches and methods in politics
- Understand the contested nature and problematic character of inquiry in politics
- Relate academic theory to the practices of policy and political behaviour
- Understand, evaluate and criticise theories of political economy
- Evaluate and critically analyse differential social impacts upon political-economic processes and the ways in which these feed back into decision making.
- Develop the knowledge and skills both for in-depth understanding of practical problems and policy matters of public concern from economic, political and political economy perspectives, and for formulation of proposals in response to them
- Develop the knowledge and skills for conduct of your own research exercising appropriate levels of scholarship.
- Develop a capacity to think critically and independently
- Develop a range of cognitive and social skills relevant to your intellectual, vocational and personal development

• Develop independence and self-confidence in your work and the ability to cooperate with others.

## 5. What you will learn

The intended learning outcomes of the programme (what students should know, understand and be able to do at the end of the programme), can be described under the following headings:

- Subject knowledge and understanding
- Subject specific skills
- Key or transferable skills (including employability skills)

## Subject knowledge and understanding

Successful students will be able to:

- Demonstrate knowledge and understanding of different political systems, the nature and distribution of power in them; the social, economic, historical and cultural contexts within which they operate, and the relationships between them
- Show familiarity with up-to-date factual knowledge about the economy and public policy;
- Demonstrate knowledge and understanding of key concepts and theories in Economics related to the functioning of markets, the behaviour of actors such as individuals/households and firms and the effects of government intervention in the economy;
- Demonstrate knowledge and understanding of key theories of political economy and the capacity to evaluate them
- Evaluate different interpretations of political issues and events
- Understand key concepts from a range of theoretical approaches to the study of politics, appreciating the strengths and weaknesses of those different approaches
- Employ a variety of analytical and empirical (statistical/econometric) methods in economics and utilise professional software for the analysis of real economic and business data.
- Apply concepts, theories and methods used in the study of politics to the analysis of political ideas, institutions, issues and practices
- Think critically in evaluating different interpretations of political ideas, institutions, events and issues
- Develop the ability to conduct and report on their own research using relevant concepts, suitable methods of investigation and appropriate techniques of scholarship.

#### Subject specific skills

Successful students will be able to:

- gather, select and organise evidence, data and information from a variety of secondary and some primary sources;
- interpret, analyse and deploy that evidence, data and information ;
- deploy advanced reasoning capabilities, using surveys of existing theories, critical and analytical thinking and formal tools and methods including graphical, mathematical and statistical/econometric tools:
- construct reasoned argument, synthesise relevant information and exercise critical judgement;
- present and communicate their reasoning and policy analysis and accompanying data in an effective way;¿
- identify, investigate, analyse, formulate and advocate solutions to problems

## Key or transferable skills (including employability skills)

Successful students will be able to:

- work effectively with information technology and use spreadsheet software in the analysis of quantitative data;
- express themselves and communicate clearly, fluently and effectively in a variety of ways (written as well oral);
- use communication and information technology, including audio-visual technology, for the retrieval and presentation of information, including, where appropriate, statistical or numerical information
- collaborate with others in groups to achieve common goals
- pursue research projects across a range of issues using methods grounded in social science
- problem-solve effectively
- work independently, demonstrating initiative, reflection, self-organisation and time management, to become a mature, independent learner

## **Keele Graduate attributes**

Engagement with this programme will enable you to develop your intellectual, personal and professional capabilities. At Keele, we call these our ten Graduate Attributes and they include independent thinking, synthesizing information, creative problem solving, communicating clearly, and appreciating the social, environmental and global implications of your studies and activities. Our educational programme and learning environment is designed to help you to become a well-rounded graduate who is capable of making a positive and valued contribution in a complex and rapidly changing world, whichever spheres of life you engage in after your studies are completed.

Further information about the Keele Graduate Attributes can be found here: <a href="http://www.keele.ac.uk/journey/">http://www.keele.ac.uk/journey/</a>

## 6. How is the programme taught?

Learning and teaching methods used on the programme vary according to the subject matter and level of the module. They include the following:

- Lectures accompanied by suggested reading for independent study, intended to provide a core framework of subject knowledge on which a systematic understanding of major principles and key theoretical approaches can be built. Most lecturers employ presentation software such as MS PowerPoint, while sometimes also making use of video and audio presentations. Some lecture classes may feature activities such as mock auctions, quizzes that involve voting, or other interactive activities. Lectures and associated readings are the main conduits for the dissemination of subject-based material.
- Tutor-led seminars where students contribute to or lead a discussion in more depth on key topics. Some tutorials and seminars involve presentations (from individual students or students working in small teams). Seminars and tutorials provide opportunities for students to ask questions about, and suggest answers to, problems encountered, to present their own ideas, to develop critical thinking and permit the reflective individual expression of their understanding.
- Problem-based tutorials (often based on scenarios rooted in the real world) in which students are
  expected to offer answers or solutions to previously provided problems but which also offer opportunity
  for students to direct specific questions to tutors and develop better understanding of the issues in
  question. Tutor-led seminars and problem-based tutorials aim to develop students' analytical and critical
  thinking, give opportunities for problem-solving, presentations and the conduct of teamwork and as
  such contribute towards the fulfilment of a variety of learning outcomes related to subject knowledge,
  subject-related-skills and generic skill development;
- Interactive workshops where students have the opportunity to work together in smaller groups, interact with the lecturer and reflect on their own learning. Workshops encourage students to reflect on their own learning and take responsibility for its development by addressing areas of difficulty, perhaps by discussing them with their fellow students or by getting additional help from staff;
- Practical, computer laboratory-based classes where students acquire the hands-on subject-related and generic skills associated with describing, analysing and interpreting business data;
- Directed independent study where students are referred to specific materials from text books, research
  monographs, academic journals, official government publications, the printed media and appropriate
  sources deployed on the web. When combined with lectures, independent study is an integral part of
  developing proper understanding of key concepts, approaches and debates in the field. Other
  opportunities for directed independent study are available in our computer laboratories which are
  equipped with Bloomberg information terminals and Sage accounting software allowing students to
  interact with real world data and situations. Directed independent study, making use of a variety of
  resources such as own library, Library facilities, the University's virtual learning environment (KLE) and
  the wider Internet, promotes subject knowledge; subject-related skills such as analytical thinking and
  problem solving; and generic skills such as self-management, the conduct of independent scholarly and
  research work, and IT literacy;
- Students may undertake web-based self-study exercises using the University's virtual learning environment (KLE). The KLE gives students easy access to a wide range of resources and research tools and permits the use of online discussion, quizzes and 'blogs' in teaching and learning whilst permitting students to develop improved IT knowledge;
- Students may also be asked to research and find information independently, which may extend to
  undertaking an independent research project under the supervision of an experienced tutor. The
  Dissertation double module in politics provides the opportunity to receive training in designing a
  research project and then implementing it independently. Undertaking a research dissertation with the
  supervision and support of experienced and active researchers from our staff allows students to
  formulate relevant research questions and devise a feasible and ethically sound strategy for answering
  them.

Apart from these formal activities, students are also provided with regular opportunities to talk through particular areas of difficulty, and any special learning needs they may have, with their Academic Mentors or module lecturers on a one-to-one basis.

These learning and teaching methods enable students to engage effectively with a diverse set of assessment types (see Section 10 below) that allow them to achieve subject knowledge and understanding, demonstrate both subject specific skills and key transferable skills they have gained on a module.

## 7. Teaching Staff

The programme is taught by two staffing groups, the Politics and International Relations team in the School of Social, Political and Global Studies and the Economics, Accounting and Finance Group of KBS, each of whom maintain a strong commitment to excellence and innovation in teaching and scholarly work.

Nearly all members of staff have doctorates (PhDs or the equivalent) in politics, economics or a closely related subject in the social sciences. The staff group has extensive experience of teaching at undergraduate and postgraduate level in universities in the UK, continental Europe, North America and Australasia. All members of staff in the School complete appropriate training as part of their induction to University teaching and most are members or associates of the Higher Education Academy and/or have a formal teaching qualification.

Most staff are active in research, continually presenting and publishing academic papers at national and international conferences, in books and in internationally ranked journals. The work of some members of staff has been used directly in shaping policy in their areas of expertise at the national and international levels. Teaching is informed by research and, continually updated, is at the forefront of developments in the field.

The University will attempt to minimise changes to our core teaching teams, however, delivery of the programme depends on having a sufficient number of staff with the relevant expertise to ensure that the programme is taught to the appropriate academic standard. Staff turnover, for example where key members of staff leave, fall il I or go on research leave, may result in changes to the programme's content. The University will endeavour to ensure that any impact on students is limited if such changes occur.

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## 8. What is the structure of the Programme?

The academic year runs from September to June and is divided into two semesters. The number of weeks of teaching will vary from programme to programme, but you can generally expect to attend scheduled teaching sessions between the end of September and mid-December, and from mid-January to the end of April. Our degree courses are organised into modules. Each module is usually a self-contained unit of study and each is usually assessed separately with the award of credits on the basis of 1 credit = 10 hours of student effort. An outline of the structure of the programme is provided in the tables below.

There are three types of module delivered as part of your programme. They are:

- Compulsory modules a module that you are required to study on this course;
- Optional modules these allow you some limited choice of what to study from a list of modules;
- Global Challenge Pathways (students studying at Level 6 in 2023/24 may take electives instead) a choice of modules from different subject areas within the University that count towards the overall credit requirement but not the number of subject-related credits.

Students at Level 4 and Level 5 in 2023/24 have the option of taking a Global Challenge Pathway, which includes one 15-credit module in each year of the degree. Alternatively, a language module or an additional optional module can be taken instead. Information about Global Challenge Pathways can be found after the module lists for Level 5.

For further information on the content of modules currently offered, please visit: <a href="https://www.keele.ac.uk/recordsandexams/modulecatalogue/">https://www.keele.ac.uk/recordsandexams/modulecatalogue/</a>

A summary of the credit requirements per year is as follows.

Vanu Campulaani	Optional		Electives		
Year	Compulsory	Min	Max	Min	Max
Level 4	105	0	15	0	15
Level 5	60	45	60	0	15
Level 6	30	75	90	0	15

#### **Module Lists**

#### Level 4

Compulsory modules	Module Code	Credits	Period
Quantitative Methods I	ECO-10026	15	Semester 1
Introductory Microeconomics	ECO-10028	15	Semester 1
Why Politics Matters	PIR-10038	15	Semester 1
Introduction to Global Political Economy (GPE)	PIR-10058	15	Semester 1
Quantitative Methods II	ECO-10027	15	Semester 2
Introductory Macroeconomics	ECO-10029	15	Semester 2
Modern Democracies	PIR-10055	15	Semester 2

Optional modules	Module Code	Credits	Period
Debates in American Politics	PIR-10039	15	Semester 2
Introduction to International Relations	PIR-10041	15	Semester 2
Securing Global Order	PIR-10060	15	Semester 2
Classical Sociology	SOC-10014	15	Semester 2

*NB:* Global Challenge Pathways (GCPs) - students at Level 4 and Level 5 in 2023/24 have the option of taking a Global Challenge Pathway, which includes one 15-credit module in each year of the degree. Information on GCPs is shown under the Level 5 modules below.

#### Language modules

Students on this programme will also be able to study language modules offered by the Language Centre, as part of a Global Challenge Pathway. You can enrol on either a Modern Language module [more information available at this <a href="link">link</a>] (Semester 1 only) or Teaching English to Speakers of Other Languages (TESOL) (Semesters 1 and 2) module (ENL-10053).

If you choose a Modern Language, you will automatically be enrolled on a Semester 2 Modern Language module as a continuation of your language of choice. Undertaking a Modern Languages module in Semester 2 is compulsory if you wish to continue to the language GCP the following academic year.

#### Level 5

Compulsory modules	Module Code	Credits	Period
Intermediate Microeconomics	ECO-20046	15	Semester 1
Statistics with Bloomberg	ECO-20049	15	Semester 1
Open Economy Macroeconomics	ECO-20037	15	Semester 2
Political Economy	PIR-20098	15	Semester 2

Optional modules	Module Code	Credits	Period
U.S Government and Politics	PIR-20071	15	Semester 1
British Government and Politics	PIR-20074	15	Semester 1
African Politics (Level 5)	PIR-20092	15	Semester 1
The International Politics of the Middle East: A Century of War and Diplomacy	PIR-20094	15	Semester 1
Globalisation and its Discontents	SOC-20043	15	Semester 1
Contemporary Issues in Economics	ECO-20040	15	Semester 2
Introduction to Econometrics	ECO-20042	15	Semester 2
The Practice of Politics	PIR-20065	15	Semester 2
Freedom and Equality	PIR-20066	15	Semester 2
Environmental Politics and Policy	PIR-20067	15	Semester 2
Why Policy Changes	PIR-20068	15	Semester 2
International Organisation: Mitigating Anarchy	PIR-20085	15	Semester 2
Foreign Policy	PIR-20090	15	Semester 2

## **Level 5 Module Rules**

ECO-20042: This Module is prerequisite for Data Analysis (ISP) (ECO-30051) in year 3.

All students must take an ISP in year 3, if you wish to take your ISP in Economics then you must take this module.

## Global Challenge Pathways (GCPs)

Students at Level 4 and Level 5 in 2023/24 have the option of taking a Global Challenge Pathway, which includes one 15-credit module in each year of the degree. Students at Level 5 will continue the Global Challenge Pathway they started at Level 4.

Global Challenge Pathways offer students the chance to fulfil an exciting, engaging route of interdisciplinary study. Choosing a pathway, students will be presented with a global issue or 'challenge' which directly relates to societal issues, needs and debates. They will be invited to take part in academic and external facing projects which address these issues, within an interdisciplinary community of students and staff. Students completing a Global Challenge Pathway will receive recognition on their degree certificate.

Digital Futures	The Digital Futures pathway offers you the opportunity to become an active contributor to current debates, cutting-edge research, and projects with external partners, addressing both the exciting potential and the challenges of disruptive digital transformation across all spheres of life.  Part of a diverse and interdisciplinary pathway community, you will engage in exciting, impactful collaborative project work in innovative formats. Engaged in real-world scenarios, you will use digital technology and creativity to promote inclusive, empowering, and sustainable change at local and global levels.  Level 4 Module: A digital life: challenges and opportunities (GCP-10005)  Level 5 Module: Digital World - People, Spaces, and Data (GCP-20005)
Climate Change & Sustainability	Through the Climate Change & Sustainability pathway you will develop the skills, understanding and drive to become agents of change to tackle climate change and wider sustainability challenges.  You will work with international partners to explore climate change and sustainability in different international contexts; lead your own projects to drive real change in your communities; and be part of educating others to help achieve a more sustainable future.  Level 4 Module: Climate Change and Sustainable Futures: Global Perspectives (GCP-10009)  Level 5 Module: Climate Change and Sustainability: Action and Activism (GCP-20009)
Social Justice	Students on this pathway will embark on a reflective journey drawing upon decolonising, feminist, and ethical perspectives on social justice, forging transformative outputs as agents of change.  You will enter a dialogue with local, national, and international partners from Universities, NGOs, International Human Rights Committees. You will engage with key societal challenges, for example Covid 19 as a social crisis with impact on gender and racial identities. The pathway will allow you to monitor and critically evaluate policies and human rights treaties, and produce and disseminate digitally fluent, international and sustainable project findings.  Level 4 Module: Reflections on Social Injustices, Past and Present (GCP-10003)  Level 5 Module: Strategic Interventions for Social Justice (GCP-20003)
Enterprise & the Future of Work	If we are to achieve the promise of Sustainable Development Goals, solve the climate crisis and take advantage of the changes that the digital revolution provide, we need to understand the power of enterprise and prepare for future contexts of work, creativity and disruption.  Supporting you to be part of future-facing solutions, this pathway will give you the ability to make judgements on the utilisation of resources, labour and capital. It will support you in developing creative, original thinking, allowing you to collaborate on projects that persuade and effect change, setting you up to thrive in future environments of work and innovation.  Level 4 Module: Enterprise and the Future of Work (GCP-10007)  Level 5 Module: Enterprise and the Future of Work: Collaborate to Innovate (GCP-20007)

# By taking the global health challenge pathway you will develop solutions to improve the health and quality of life for particular people and communities, engaging with these groups to co-design interventions.

## Global Health Challenges

This pathway will provide you with skills that go beyond a focus on health and will allow you to develop your ability to work in a team and lead change in society. The knowledge, skills and work experience will complement your core degree and enhance your career opportunities and graduate aspirations.

Level 4 Module: Key concepts and challenges in global health (GCP-10001)

Level 5 Module: Using Evidence to Improve Global Health (GCP-20001)

An understanding of language and culture opens the doorway to understanding what happens, why it happens and how you can make a difference. Why learn Russian now? How will an understanding of intercultural values impact on global development? How can you use English to work your way around the world? Importantly - how do language and culture impact on the UN Sustainability Goals?

The Languages and Intercultural Awareness pathway offers you four distinct strands.

The Language Specialist: Become a specialist in one of our languages and graduate with a degree title that includes '... with competency in (Language)'.

The Language Taster: Explore a new language every year

The Certificate in TESOL (Teaching English to Speakers of Other Languages): Train to teach English as a Foreign Language, gain a globally recognised teaching qualification and work with asylum seekers and refugees.

The Intercultural Explorer: Explore cultural practices around the world and discover how the power of language and culture can be forces for breaking down barriers and achieving intercultural understanding, but how they can also be used to create political and social barricades.

## Languages & Intercultural Awareness

#### Modules available:

#### The Language Specialist:

Any Semester 1 Language Module (the level at which you enter will be determined by your previous language learning experiences).

#### The Language Taster:

Any Semester 1 Language Module (the level at which you enter will be determined by your previous language learning experiences)

## The Certificate in TESOL:

ENL-10053 TESOL 1

**ENL-20007 TESOL 2** 

## The Intercultural Explorer:

ENL-10057 The stories we live by

ENL-20009 Who do you think you are?

Information on Global Challenge Pathways can be found here: <a href="https://www.keele.ac.uk/study/undergraduate/globalchallengepathways/">https://www.keele.ac.uk/study/undergraduate/globalchallengepathways/</a>

## Language modules

You can enrol on the continuing Modern Language module [more information available at this <u>link</u>] (Semester 1 only) or the continuing TESOL (Semesters 1 and 2) module (ENL-20007).

If you choose a Modern Language, you will automatically be enrolled on a Semester 2 Modern Language module as a continuation of your GCP Modern Language of choice. Undertaking a Modern Languages module in Semester 2 is compulsory if you wish to continue to the language GCP the following academic year.

## Level 6

Compulsory modules	Module Code	Credits	Period
Dynamic Macroeconomics	ECO-30033	15	Semester 1
Advanced Topics in Microeconomics	ECO-30047	15	Semester 1

Optional modules	Module Code	Credits	Period
The Missing Dimension : Conspiracies, Spying and International Relations	PIR-30025	15	Semester 1
The U.S. Presidency	PIR-30117	15	Semester 1
The Extreme Right in Western Europe	PIR-30119	15	Semester 1
Human Rights: Concepts, Norms and Identities	PIR-30126	15	Semester 1
Politics of Development	PIR-30147	15	Semester 1
Israel/Palestine: Key Debates and Issues	PIR-30151	15	Semester 1
Britain and war since 1945: War, Cold War and society	PIR-30152	15	Semester 1
Parliamentary Studies	PIR-30160	15	Semester 1
Dissertation in Politics and IR - ISP	PIR-30130	30	Semester 1-2
Labour Economics	ECO-30032	15	Semester 2
Industrial Organisation	ECO-30046	15	Semester 2
Data Analysis - ISP	ECO-30051	15	Semester 2
The Political Economy of Trade Relations	MAN-30111	15	Semester 2
Understanding Terrorism and Counter- Terrorism	PIR-30114	15	Semester 2
Policing International Order	PIR-30118	15	Semester 2
Contemporary Democratic Theory	PIR-30150	15	Semester 2
The Rise of China	PIR-30162	15	Semester 2

## **Level 6 Module Rules**

- (1) Students must choose either PIR-30130 or ECO-30051 as their independent study project but can also select to do both.
- (2) Prerequisite: Introduction to Econometrics ECO-20042.

Language modules: You can enrol on a Modern Language module (Semester 1 or Semester 2).

## **Learning Outcomes**

The table below sets out what students learn in the programme and the modules in which that learning takes place. Details of how learning outcomes are assessed through these modules can be found in module specifications.

## Level 4

In Year 1 (Level 4) and Year 2 (Level 5) these learning outcomes are achieved in the compulsory modules which all students are required to take. Some of these outcomes may also be achieved or reinforced in option modules together with other outcomes not stated here. In Year 3 (Level 6) the stated outcomes are achieved by taking any of the modules offered in each semester.

Subject Knowledge and Understanding			
Learning Outcome	Module in which this is delivered		
Knowledge and understanding of key concepts and theories in Economics	Introductory Microeconomics - ECO-10028 Introductory Macroeconomics - ECO-10029		
Factual knowledge about the economy and public policy	Introduction to Global Political Economy (GPE) - PIR- 10058 Introductory Macroeconomics - ECO-10029 Introductory Microeconomics - ECO-10028		
Familiarity with a range of analytical and empirical (statistical/econometric) methods in economics and software	Quantitative Methods I - ECO-10026 Quantitative Methods II - ECO-10027 Introductory Microeconomics - ECO-10028 Introductory Macroeconomics - ECO-10029		
Apply concepts, theories and methods used in the study of politics to the analysis of political ideas, institutions, issues and practices	Introduction to Global Political Economy (GPE) - PIR- 10058 Modern Democracies - PIR-10055		
Demonstrate knowledge and understanding of different political systems, the nature and distribution of power in them; the social, economic, historical and cultural contexts within which they operate, and the relationships between them	Introduction to Global Political Economy (GPE) - PIR- 10058 Modern Democracies - PIR-10055 Why Politics Matters - PIR-10038		
Evaluate different interpretations of political issues and events	Why Politics Matters - PIR-10038 Introduction to Global Political Economy (GPE) - PIR- 10058		
Understand key concepts from a range of theoretical approaches to the study of politics, appreciating the strengths and weaknesses of those different approaches	Modern Democracies - PIR-10055 Introduction to Global Political Economy (GPE) - PIR- 10058 Why Politics Matters - PIR-10038		
Think critically in evaluating different interpretations of political ideas, institutions, events and issues	Introduction to Global Political Economy (GPE) - PIR- 10058 Why Politics Matters - PIR-10038 Modern Democracies - PIR-10055		

Subject Specific Skills			
Learning Outcome	Module in which this is delivered		
Advanced reasoning capabilities, using surveys of existing theories, critical and analytical thinking and formal tools and methods including graphical, mathematical and statistical/econometric tools	Quantitative Methods I - ECO-10026 Introductory Microeconomics - ECO-10028 Introductory Macroeconomics - ECO-10029 Quantitative Methods II - ECO-10027		
An ability to present and communicate their reasoning and policy analysis and accompanying data in an effective way	Introductory Macroeconomics - ECO-10029 Introductory Microeconomics - ECO-10028		
Gather, select and organise evidence, data and information from a variety of secondary and some primary sources	Why Politics Matters - PIR-10038 Modern Democracies - PIR-10055		
Interpret, analyse and deploy evidence, data and information	Why Politics Matters - PIR-10038 Modern Democracies - PIR-10055		
Construct reasoned argument, synthesise relevant information and exercise critical judgment	Modern Democracies - PIR-10055 Why Politics Matters - PIR-10038 Introduction to Global Political Economy (GPE) - PIR- 10058		
Identify, investigate, analyse, formulate and advocate solutions to problems	Modern Democracies - PIR-10055		
Demonstrate knowledge and understanding of key theories of political economy and the capacity to evaluate them	Introduction to Global Political Economy (GPE) - PIR- 10058		

Key or Transferable Skills (graduate attributes)			
Learning Outcome	Module in which this is delivered		
Demonstrate effective skills in problem-solving	Quantitative Methods I - ECO-10026 Introductory Microeconomics - ECO-10028 Introductory Macroeconomics - ECO-10029 Quantitative Methods II - ECO-10027		
Express themselves and communicate clearly, fluently and effectively in a variety of ways (written as well oral)	Introductory Macroeconomics - ECO-10029 Introductory Microeconomics - ECO-10028 Why Politics Matters - PIR-10038 Introduction to Global Political Economy (GPE) - PIR-10058 Modern Democracies - PIR-10055		
Work effectively with information technology and use spreadsheet software in the analysis of quantitative data	Quantitative Methods II - ECO-10027		
Use communication and information technology, including audio-visual technology, for the retrieval and presentation of information, including, where appropriate, statistical or numerical information	Why Politics Matters - PIR-10038 Introduction to Global Political Economy (GPE) - PIR- 10058		
Work independently, demonstrating initiative, reflection, self-organisation and time management, to become a mature, independent learner	Introductory Macroeconomics - ECO-10029 Modern Democracies - PIR-10055 Quantitative Methods II - ECO-10027 Why Politics Matters - PIR-10038 Introductory Microeconomics - ECO-10028		
Collaborate with others to achieve common goals	Modern Democracies - PIR-10055 Why Politics Matters - PIR-10038		

## Level 5

Subject Knowledge and Understanding			
Learning Outcome	Module in which this is delivered		
Knowledge and understanding of key concepts and theories in Economics	Open Economy Macroeconomics - ECO-20037 Intermediate Microeconomics - ECO-20046		
Factual knowledge about the economy and public policy	Intermediate Microeconomics - ECO-20046 Open Economy Macroeconomics - ECO-20037		
Familiarity with a range of analytical and empirical (statistical/econometric) methods and software	Statistics with Bloomberg - ECO-20049		
Apply concepts, theories and methods used in the study of politics to the analysis of political ideas, institutions, issues and practices	Political Economy - PIR-20098 All Politics Optional Modules		
Demonstrate knowledge and understanding of different political systems, the nature and distribution of power in them; the social, economic, historical and cultural contexts within which they operate, and the relationships between them	Political Economy - PIR-20098 All Politics Optional Modules		
Understand key concepts from a range of theoretical approaches to the study of politics, appreciating the strengths and weaknesses of those different approaches	Political Economy - PIR-20098 All Politics Optional Modules		
Think critically in evaluating different interpretations of political ideas, institutions, events and issues	Political Economy - PIR-20098 All Politics Optional Modules		
Develop the ability to conduct and report on their own research using relevant concepts, suitable methods of investigation and appropriate techniques of scholarship	Political Economy - PIR-20098 All Politics Optional Modules		
Demonstrate knowledge and understanding of key theories of political economy and the capacity to evaluate them	Political Economy - PIR-20098		

Subject Specific Skills		
Learning Outcome	Module in which this is delivered	
Advanced reasoning capabilities, using surveys of existing theories, critical and analytical thinking and formal tools and methods including graphical, mathematical and statistical/econometric tools	Open Economy Macroeconomics - ECO-20037 Statistics with Bloomberg - ECO-20049 Intermediate Microeconomics - ECO-20046	
An ability to present and communicate their reasoning and policy analysis and accompanying data in an effective way	Open Economy Macroeconomics - ECO-20037 Intermediate Microeconomics - ECO-20046	
gather, select and organise evidence, data and information from a variety of secondary and some primary sources	Political Economy - PIR-20098 All Politics Optional Modules	
interpret, analyse and deploy evidence, data and information	Political Economy - PIR-20098 All Politics Optional Modules	

Key or Transferable Skills (graduate attributes)		
Learning Outcome	Module in which this is delivered	
Demonstrate effective skills in problem-solving	Open Economy Macroeconomics - ECO-20037 Intermediate Microeconomics - ECO-20046 Statistics with Bloomberg - ECO-20049	
Express themselves and communicate clearly, fluently and effectively in a variety of ways (written as well oral)	Political Economy - PIR-20098 Intermediate Microeconomics - ECO-20046 Open Economy Macroeconomics - ECO-20037 All Politics Optional Modules	
Work effectively with information technology and use spreadsheet software in the analysis of quantitative data	Statistics with Bloomberg - ECO-20049	
Use communication and information technology ,including audio-visual technology, for the retrieval and presentation of information, including, where appropriate, statistical or numerical information	All Politics Optional Modules	
Work independently, demonstrating initiative, reflection, self-organisation and time management, to become a mature, independent learner	Political Economy - PIR-20098 All Politics Optional Modules	

# Level 6

Subject Knowledge and Understanding				
Learning Outcome	Module in which this is delivered			
Knowledge and understanding of key concepts and theories in Economics	Dynamic Macroeconomics - ECO-30033 Advanced Topics in Microeconomics - ECO-30047			
Factual knowledge about the economy and public policy	Advanced Topics in Microeconomics - ECO-30047 Dynamic Macroeconomics - ECO-30033			
apply concepts, theories and methods used in the study of politics to the analysis of political ideas, institutions, issues and practices	All Politics Optional Modules			
demonstrate knowledge and understanding of different political systems, the nature and distribution of power in them; the social, economic, historical and cultural contexts within which they operate, and the relationships between them	Achieved in some optional politics modules at Level 6depending on student's chosen specialisms			
evaluate different interpretations of political issues and events	Achieved in some optional politics modules at Level 6 depending on student's chosen specialisms			
understand key concepts from a range of theoretical approaches to the study of politics, appreciating the strengths and weaknesses of those different approaches	All Politics Optional Modules			
think critically in evaluating different interpretations of political ideas, institutions, events and issues	All Politics Optional Modules			
develop the ability to conduct and report on their own research using relevant concepts, suitable methods of investigation and appropriate techniques of scholarship	Dissertation in Politics and IR - ISP - PIR-30130			
Familiarity with a range of analytical and empirical (statistical/econometric) methods in economics and software	Data Analysis - ISP - ECO-30051			

Subject Specific Skills		
Learning Outcome	Module in which this is delivered	
Advanced reasoning capabilities, using surveys of existing theories, critical and analytical thinking and formal tools and methods including graphical, mathematical and statistical/econometric tools	Advanced Topics in Microeconomics - ECO-30047 Dynamic Macroeconomics - ECO-30033 Data Analysis - ISP - ECO-30051	
An ability to present and communicate their reasoning and policy analysis and accompanying data in an effective way	Advanced Topics in Microeconomics - ECO-30047 Dynamic Macroeconomics - ECO-30033	
gather, select and organise evidence, data and information from a variety of secondary and some primary sources	Dissertation in Politics and IR - ISP - PIR-30130	
interpret, analyse and deploy evidence, data and information	Dissertation in Politics and IR - ISP - PIR-30130	
construct reasoned argument, synthesise relevant information and exercise critical judgment	All Politics Optional Modules	
identify, investigate, analyse, formulate and advocate solutions to problems	Dissertation in Politics and IR - ISP - PIR-30130	

Key or Transferable Skills (graduate attributes)		
Learning Outcome	Module in which this is delivered	
Demonstrate effective skills in problem-solving	Data Analysis - ISP - ECO-30051	
Express themselves and communicate clearly, fluently and effectively in a variety of ways (written as well oral)	All Modules	
Work effectively with information technology and use spreadsheet software in the analysis of quantitative data	Data Analysis - ISP - ECO-30051	
Use communication and information technology, including audio-visual technology, for the retrieval and presentation of information, including, where appropriate, statistical or numerical information	Achieved in some optional Politics modules at Level 6depending on student's chosen specialisms	
Work independently, demonstrating initiative, reflection, self-organisation and time management, to become a mature, independent learner	All Modules	
Collaborate with others to achieve common goals	Achieved in some optional Politics modules at Level 6 depending on student's chosen specialisms	

# 9. Final and intermediate awards

Credits required for each level of academic award are as follows:

Honours Degree	360 credits	You will require at least 120 credits at levels 4, 5 and 6  You must accumulate at least 270 credits in your main subject (out of 360 credits overall), with at least 90 credits in each of the three years of study, to graduate with a named single honours degree in this subject.	
Diploma in Higher Education	240 credits	You will require at least 120 credits at level 4 or higher and at least 120 credits at level 5 or higher	
Certificate in Higher Education	120 credits	You will require at least 120 credits at level 4 or higher	

**International Year option:** in addition to the above students must pass a module covering the international year in order to graduate with a named degree including the 'international year' wording. Students who do not complete, or fail the international year, will be transferred to the three-year version of the programme.

**Work Placement Year option:** in addition to the above students must pass a non-credit bearing module covering the work placement year in order to graduate with a named degree including the 'with Work Placement Year' wording. Students who do not complete, or fail the work placement year, will be transferred to the three-year version of the programme.

**Entrepreneurship Year option**: in addition to the above students must pass a non-credit bearing module covering the entrepreneurship year in order to graduate with a named degree including the 'with Entrepreneurship Year' wording. Students who do not complete, or fail the entrepreneurship year, will be transferred to the three-year version of the programme.

## **10.** How is the Programme Assessed?

The wide variety of assessment methods used on this programme at Keele reflects the broad range of knowledge and skills that are developed as you progress through the degree programme. Teaching staff pay particular attention to specifying clear assessment criteria and providing timely, regular and constructive feedback that helps to clarify things you did not understand and helps you to improve your performance. The following list is representative of the variety of assessment methods used on your programme:

- Reviews and Critiques of other scholar's work test students' ability to identify and summarise the key points of a text and to evaluate the quality of arguments and the evidence used to support them
- Class tests taken either conventionally or online via the Keele Learning Environment (KLE) as Computer based tests assess your subject knowledge and your ability to apply it in a more structured and focused way compared to essays
- Final examinations, in different formats, test your knowledge and understanding of the module. Examinations may consist of essay, short answer, multiple choice questions and computational answers depending on the module. Many exams ask you to apply the skills you have learned to show you can use them in answering realistic guestions you might encounter in your career
- Oral presentations assess students' subject knowledge and understanding, as well as their ability to communicate what they know orally and visually.
- Group presentation, where you collaborate with a group of fellow students and present your findings to other students on the module and the module tutor, testing students' ability to work effectively as members of a team
- Individual report, where you produce a document that sets out your response to the task, including your recommendations and conclusions
- Research design projects and associated Research Papers allow students to demonstrate their ability to
  formulate a research question and identify an appropriate research methodology as part of the task of
  designing and implementing a research strategy to enable them to address the research question
  effectively. This is a key academic skill in learning to understand different approaches to asking
  particular questions and learning how to go about finding answers to these questions, which demands
  understanding of how evidence should be evaluated and interpreted
- Portfolios and Worksheets may consist of a range of different pieces of work to demonstrate your engagement with and understanding of a topic, while often also including evidence of students' critical reflection on the development of their own learning. They also allow the development of specific academic skills and allow students to apply them in realistic scenarios
- · Work Placement reflection on work placement activity and development of employability skills

Marks are awarded for summative assessments designed to assess your achievement of learning outcomes. You will also be assessed formatively to enable you to monitor your own progress and to assist staff in identifying and addressing any specific learning needs. Feedback, including guidance on how you can improve the quality of your work, is also provided on all summative assessments within three working weeks of submission, unless there are compelling circumstances that make this impossible, and more informally in the course of tutorial and seminar discussions.

## 11. Contact Time and Expected Workload

This contact time measure is intended to provide you with an indication of the type of activity you are likely to undertake during this programme. The data is compiled based on module choices and learning patterns of students on similar programmes in previous years. Every effort is made to ensure this data is a realistic representation of what you are likely to experience, but changes to programmes, teaching methods and assessment methods mean this data is representative and not specific.

Undergraduate courses at Keele contain an element of module choice; therefore, individual students will experience a different mix of contact time and assessment types dependent upon their own individual choice of modules. The figures below are an example of activities that a student may expect on your chosen course by year stage of study. Contact time includes scheduled activities such as: lecture, seminar, tutorial, project supervision, demonstration, practical classes and labs, supervised time in labs/workshop, fieldwork and external visits. The figures are based on 1,200 hours of student effort each year for full-time students.

## **Activity**

	Scheduled learning and teaching activities	Guided independent Study	Placements
Year 1 (Level 4)	18%	82%	0%
Year 2 (Level 5)	15%	85%	0%
Year 3 (Level 6)	13%	87%	0%

## 12. Accreditation

Various modules taught in this programme, particularly accounting, finance and a small number of economics modules, are accredited by certain professional bodies such as ACCA (Association of Chartered Certified Accountants) and CIMA (Chartered Institute of Management Accountants). Accreditation implies that if a student has taken the modules referred to, they will be offered exemptions from some of the training and exams that these professional bodies require in order to confer membership and/or chartered status. Please ask the KBS Office for a list of the modules that are accredited by professional bodies.

## 13. University Regulations

The University Regulations form the framework for learning, teaching and assessment and other aspects of the student experience. Further information about the University Regulations can be found at: <a href="http://www.keele.ac.uk/student-agreement/">http://www.keele.ac.uk/student-agreement/</a>

A student who has completed a semester abroad will not normally be eligible to transfer onto the International Year option.

A student is not allowed to study both the International Year option and the Work Placement Year or Entrepreneurship Year option.

If this programme has any exemptions, variations or additions to the University Regulations these will be detailed in an Annex at the end of this document titled 'Programme-specific regulations'.

## 14. What are the typical admission requirements for the Programme?

See the relevant course page on the website for the admission requirements relevant to this programme: <a href="https://www.keele.ac.uk/study/">https://www.keele.ac.uk/study/</a>

Applicants who are not currently undertaking any formal study or who have been out of formal education for

more than 3 years and are not qualified to A-level or BTEC standard may be offered entry to the University's Foundation Year Programme.

Applicants for whom English is not a first language must provide evidence of a recognised qualification in English language. The minimum score for entry to the Programme is Academic IELTS 6.0 or equivalent.

## **English for Academic Purposes**

Please note: All new international students entering the university will sit a diagnostic language assessment. Using this assessment, the Language Centre may allocate you to an English language module which will become compulsory. This will replace any GCP modules. *NB:* students can take an EAP module only with the approval of the English Language Programme Director and are not able to take any other Language modules in the same academic year.

English Language Modules at Level 4:

- Business ENL-90003 Academic English for Business Students (Part 1); ENL-90004 Academic English for Business Students (2)
- Science ENL-90013 Academic English for Science Students
- General ENL-90006 English for Academic Purposes 2; ENL-90001 English for Academic Purposes 3;
   ENL-90002 English for Academic Purposes 4

Recognition of Prior Learning (RPL) is considered on a case-by-case basis and those interested should contact the Programme Director. The University's guidelines on this can be found here: <a href="http://www.keele.ac.uk/ga/accreditationofpriorlearning/">http://www.keele.ac.uk/ga/accreditationofpriorlearning/</a>

## 15. How are students supported on the programme?

Support for student learning on the Programme is provided in the following ways:

- Module tutors and co-ordinators provide support for learning on the modules and in the tutorial groups for which they are responsible. They also give individual feedback on assessments submitted and more general feedback on examinations.
- Support is also available from the director of the programme and the school office. An annual module fair is organised to help students with module choices.
- Every student is allocated to an Academic Mentor who is responsible for reviewing, and advising on, students' academic progress.
- Student Voice Representatives provide a focus for issues at module and year level to be raised.
- The University's Student Services Centre is the first point of contact for students on non-academic issues which may affect their learning and can refer students on to a range of specialist health, welfare and financial services.
- Additional help for struggling students is available through the Support to Study policy.
- The International Student Support section in the Student Services Centre provides specialist help and advice to international students on visa and immigration matters, information about working and assistance with any personal or academic issues that might arise during their time at Keele.
- Students for whom English is not their first language are offered language classes, facilities and services by the University's Language Centre. In addition to credit-bearing modules on English for academic study, students also have access to one-to-one tutorials for individual help and advice, and to a wealth of resources for self-study and practice.
- Whilst students will be expected to find their own placements, Keele Business School has a placement
  officer who will assist in providing support throughout the placement process. In addition to this
  students undertaking the placement degree programme will be provided with an academic tutor, based
  at Keele. Support offered will ensure the appropriateness of the placement prior to starting the
  Placement Year, and email/telephone/face-to-face contact throughout the placement at regular
  intervals.

All members of teaching staff on the programme are available to see students during advertised weekly office hours and at other times by appointment.

## 16. Learning Resources

Teaching takes place in a variety of lecture theatres and tutorial rooms almost all of which have appropriate audio-visual equipment, internet access, electronic whiteboards or projection equipment. Rooms may be arranged either in lecture format or more informally to allow students to work together in small groups

The learning resources available to students on the programme include:

• The extensive collection of materials relevant to undergraduate study held in the University Library: these materials include books, journals and government publications. Much of this material is also accessible online for Keele students from anywhere in the world.

- The Keele Learning Environment (KLE), which provides easy access to a wide range of learning resources including lecture notes, electronic materials available in a repository maintained by the University Library and other resources video, audio and text-based accessible from external providers via the internet.
- A number of Interactive Study Skills Resources also on the KLE, in particular for assistance with understanding plagiarism, how to properly reference, and tips for note-taking.
- Electronic Access to Periodicals Resource: another support module created especially within the KLE for students, which enables them more easily to make full use of the over 650 academic journals relevant to their degree programmes that are electronically available to Keele students free of charge.
- Copies of economics set texts are available in the campus library with an increasing number available as e-books.
- SAGE accounting software is installed in a variety of PC labs in the Darwin building and campus library and Bloomberg information terminals are available in the Darwin building.
- Students taking the Entrepreneurship Year will be directed and supported by our Entrepreneurs in Residence.

## 17. Other Learning Opportunities

## Study abroad (semester)

Students on the programme have the potential opportunity to spend a semester abroad in their second year studying at one of Keele's international partner universities. Please note that students cannot take both a Global Challenge Pathway (GCP) and the semester abroad option.

Exactly which countries are available depends on the student's choice of degree subjects. An indicative list of countries is on the website (<a href="http://www.keele.ac.uk/studyabroad/partneruniversities/">http://www.keele.ac.uk/studyabroad/partneruniversities/</a>); however this does not guarantee the availability of study in a specific country as this is subject to the University's application process for studying abroad.

No additional tuition fees are payable for a single semester studying abroad but students do have to bear the costs of travelling to and from their destination university, accommodation, food and personal costs. Depending on the destination they are studying at additional costs may include visas, study permits, residence permits, and compulsory health checks. Students should expect the total costs of studying abroad to be greater than if they study in the UK, information is made available from the Global Education Team throughout the process, as costs will vary depending on destination.

Whilst students are studying abroad any Student Finance eligibility will continue, where applicable students may be eligible for specific travel or disability grants. Students who meet external eligibility criteria may be eligible for grants as part of this programme. Students studying outside of this programme may be eligible for income dependent bursaries at Keele. Students travel on a comprehensive Keele University insurance plan, for which there are currently no additional charges. Some governments and/or universities require additional compulsory health coverage plans; costs for this will be advised during the application process.

## **Study Abroad (International Year)**

A summary of the International Year, which is a potential option for students after completion of year 2 (Level 5), is provided in the Annex for the International Year.

#### **Work Placement Year**

Students have the opportunity to apply directly for the 4-year 'with Work Placement Year' degree programme or to transfer onto the 4-year degree programme at the end of Year-1 and in Year-2 at the end of Semester 1. Students who are initially registered for the 4-year degree programme may transfer onto the 3-year degree programme at any point in time, prior to undertaking their year-long placement. To be eligible for the placement year, students must have a good University attendance record. They must also have passed all Year 1 and Year 2 Semester 1 modules. Students must have met the progression requirements to proceed to their final year of study prior to commencing a placement.

Students wishing to take the work placement year should meet with the Programme Director to obtain their signature to confirm agreement before they will be allowed to commence their placement.

Additional costs might include travel to and from work, the need for professional clothing suitable for the workplace, and visas for international students. International students who require a Tier 4 visa must check with the Immigration Compliance Team prior to commencing any form of placement.

A summary of the Work Placement Year, which is a potential option for students after completion of year 2 (Level 5), is provided in the Annex.

#### **Entrepreneurship Year**

Students have the opportunity to apply directly for the 4-year Economics with Entrepreneurship Year degree programme or to transfer onto the 4-year degree programme at the end of Year-1 and in Year-2 at the end of Semester 1. Students who are initially registered for the 4-year degree programme may transfer onto the 3-year degree programme at any point in time, prior to undertaking their Entrepreneurship Year. To be eligible for the Entrepreneurship year, students must have a good University attendance record. They must also demonstrate a viable new business idea and suitability to undertake entrepreneurial activity. This will be assessed during Year 2, through submission of a proposal, presentation and interview.

Due to visa restrictions the Entrepreneurship Year is not available to International students.

A summary of the Entrepreneurship Year, which is a potential option for students after completion of year 2 (Level 5), is provided in the Annex.

Students can study the International Year, the Work Placement Year, or the Entrepreneurship Year but not a combination of these options.

## Other opportunities

## 18. Additional Costs

Students will be responsible for organising their own placement, with the support of the placement officer. This allows students to choose when and where to carry out their placement, taking into consideration the potential living and travel expenses, for which they will be responsible. Students are encouraged to consider the potential costs incurred in carrying out the placement at the time of setting these up. Further guidance and support on these considerations is available from the placement officer.

As to be expected there will be additional costs for inter-library loans and potential overdue library fines, print and graduation. We do not anticipate any further costs for this programme.

## 19. Quality management and enhancement

The quality and standards of learning in this programme are subject to a continuous process of monitoring, review and enhancement.

- The School Education Committee is responsible for reviewing and monitoring quality management and enhancement procedures and activities across the School.
- Individual modules and the programme as a whole are reviewed and enhanced every year in the annual programme review which takes place at the end of the academic year.
- The programmes are run in accordance with the University's Quality Assurance procedures and are subject to periodic reviews under the Revalidation process.

Student evaluation of, and feedback on, the quality of learning on every module takes place every year using a variety of different methods:

- The results of student evaluations of all modules are reported to module leaders and reviewed by the Programme Committee as part of annual programme review.
- Findings related to the programme from the annual National Student Survey (NSS), and from regular surveys of the student experience conducted by the University, are subjected to careful analysis and a planned response at programme and School level.
- Feedback received from representatives of students in all three years of the programme is considered and acted on at regular meetings of the Student Staff Voice Committee.

The University appoints senior members of academic staff from other universities to act as external examiners on all programmes. They are responsible for:

- Approving examination questions
- Confirming all marks which contribute to a student's degree
- Reviewing and giving advice on the structure and content of the programme and assessment procedures

Information about current external examiner(s) can be found here: <a href="http://www.keele.ac.uk/ga/externalexaminers/currentexternalexaminers/">http://www.keele.ac.uk/ga/externalexaminers/</a>

# 20. The principles of programme design

The programme described in this document has been drawn up with reference to, and in accordance with the guidance set out in, the following documents:

- **a.** UK Quality Code for Higher Education, Quality Assurance Agency for Higher Education: http://www.qaa.ac.uk/quality-code
- **b.** QAA Subject Benchmark Statement: Politics and International Relations (2019) <a href="https://www.qaa.ac.uk/docs/qaa/subject-benchmark-statements/subject-benchmark-statement-politics-and-international-relations.pdf">https://www.qaa.ac.uk/docs/qaa/subject-benchmark-statement-politics-and-international-relations.pdf</a>
- **c**. QAA Subject Benchmark Statement: Economics (2019) <a href="https://www.qaa.ac.uk/docs/qaa/subject-benchmark-statements/subject-benchmark-statement-economics.pdf">https://www.qaa.ac.uk/docs/qaa/subject-benchmark-statement-economics.pdf</a>
- d. Keele University Regulations and Guidance for Students and Staff: <a href="http://www.keele.ac.uk/regulations">http://www.keele.ac.uk/regulations</a>

## 21. Annex - International Year

#### **BA Politics and Economics with International Year**

#### **International Year Programme**

Students registered for this Single Honours programme may either be admitted for or apply to transfer during their period of study at Level 5 to the International Year option. Students accepted onto this option will have an extra year of study (the International Year) at an international partner institution after they have completed Year 2 (Level 5) at Keele.

Students who successfully complete both the second year (Level 5) and the International Year will be permitted to progress to Level 6. Students who fail to satisfy the examiners in respect of the International Year will normally revert to the standard programme and progress to Level 6 on that basis. The failure will be recorded on the student's final transcript.

Study at Level 4, Level 5 and Level 6 will be as per the main body of this document. The additional detail contained in this annex will pertain solely to students registered for the International Year option.

## **International Year Programme Aims**

In addition to the programme aims specified in the main body of this document, the international year programme of study aims to provide students with:

- 1. Personal development as a student and a researcher with an appreciation of the international dimension of their subject
- 2. Experience of a different culture, academically, professionally and socially

#### **Entry Requirements for the International Year**

Students may apply to the 4-year programme during Level 5. Admission to the International Year is subject to successful application, interview and references from appropriate staff.

The criteria to be applied are:

- Academic Performance (an average of 55% across all modules in Semester 1 at Level 5 is normally required. Places on the International Year are then conditional on achieving an average mark of 55% across all Level 5 modules. Students with up to 15 credits of re-assessment who meet the 55% requirement may progress to the International Year. Where no Semester 1 marks have been awarded performance in 1st year marks and ongoing 2nd year assessments are taken into account)
- General Aptitude (to be demonstrated by application for study abroad, interview during the 2nd semester of year 2 (Level 5), and by recommendation of the student's Academic Mentor, 1st and 2nd year tutors and programme director)

Students may not register for both an International Year and a Placement Year.

## Student Support

Students will be supported whilst on the International Year via the following methods:

- Phone or Skype conversations with Study Abroad tutor, in line with recommended Academic Mentoring meeting points.
- Support from the University's Global Education Team

## **Learning Outcomes**

In addition to the learning outcomes specified in the main text of the Programme Specification, students who complete a Keele undergraduate programme with International Year will be able to:

- 1. Describe, discuss and reflect upon the cultural and international differences and similarities of different learning environments
- 2. Discuss the benefits and challenges of global citizenship and internationalisation
- 3. Explain how their perspective on their academic discipline has been influenced by locating it within an international setting.

In addition, students who complete the International Year will be able to:

These learning outcomes will all be assessed by the submission of a satisfactory individual learning agreement, the successful completion of assessments at the partner institution and the submission of the reflective portfolio element of the international year module.

## Regulations

Students registered for the International Year are subject to the programme-specific regulations (if any) and the University regulations. In addition, during the International Year, the following regulations will apply:

Students undertaking the International Year must complete 120 credits, which must comprise at least 40% in the student's discipline area.

This may impact on your choice of modules to study, for example you will have to choose certain modules to ensure you have the discipline specific credits required.

Students are barred from studying any module with significant overlap to the Level 6 modules they will study on their return. Significant overlap with Level 5 modules previously studied should also be avoided.

#### Additional costs for the International Year

Tuition fees for students on the International Year will be charged at 15% of the annual tuition fees for that year of study, as set out in Section 1. The International Year can be included in your Student Finance allocation, to find out more about your personal eligibility see: <a href="https://www.gov.uk">www.gov.uk</a>

Students will have to bear the costs of travelling to and from their destination university, accommodation, food and personal costs. Depending on the destination they are studying at additional costs may include visas, study permits, residence permits, and compulsory health checks. Students should expect the total costs of studying abroad be greater than if they study in the UK, information is made available from the Global Education Team throughout the process, as costs will vary depending on destination.

Students who meet external eligibility criteria may be eligible for grants as part of this programme. Students studying outside of this programme may be eligible income dependent bursaries at Keele.

Students travel on a comprehensive Keele University insurance plan, for which there are currently no additional charges. Some Governments and/or universities require additional compulsory health coverage plans; costs for this will be advised during the application process.

## 22. Annex - Work Placement Year

**BA Politics and Economics with Work Placement Year** 

**Work Placement Year summary** 

Students registered for this programme may either be admitted for or apply to transfer during their studies to the 'with Work Placement Year' option (NB: for Combined Honours students the rules relating to the work placement year in the subject where the placement is organised are to be followed). Students accepted onto this programme will have an extra year of study (the Work Placement Year) with a relevant placement provider after they have completed Year 2 (Level 5) at Keele.

Students who successfully complete both the second year (Level 5) and the Work Placement Year will be permitted to progress to Level 6. Students who fail to satisfactorily complete the Work Placement Year will normally revert to the 3-year programme and progress to Level 6 on that basis. The failure will be recorded on the student's final transcript.

Study at Level 4, Level 5 and Level 6 will be as per the main body of this document. The additional detail contained in this annex will pertain solely to students registered for the Work Placement Year option.

## **Work Placement Year Programme Aims**

In addition to the programme aims specified in the main body of this document, the Work Placement Year aims to provide students with:

1. The opportunity to carry out a long-term placement-based learning experience (minimum 30 weeks equivalent of full-time work) between Years 2 and 3 (Levels 5 and 6) of their degree programme.

#### **Entry Requirements for the Work Placement Year**

Admission to the Work Placement Year is subject to successful application, interview and references from appropriate staff. Students have the opportunity to apply directly for the 4-year 'with work placement year' degree programme, or to transfer onto the 4-year programme at the end of Year-1 and in Year-2 at the end of Semester 1. Students who are initially registered for the 4-year degree programme may transfer onto the 3-year degree programme at any point in time, prior to undertaking the year-long work placement. Students who fail to pass the work placement year, and those who fail to meet the minimum requirements of the work placement year module (minimum 30 weeks full time (1,050 hours), or equivalent, work placement), will be automatically transferred onto the 3-year degree programme.

The criteria to be applied are:

- A good University attendance record and be in 'good academic standing'.
- Passed all Year-1 and Year-2 Semester 1 modules
- Students undertaking work placements will be expected to complete a Health and Safety checklist prior to commencing their work experience and will be required to satisfy the Health and Safety regulations of the company or organisation at which they are based.
- (International students only) Due to visa requirements, it is not possible for international students who require a Tier 4 Visa to apply for direct entry onto the 4-year with Work Placement Year degree programme. Students wishing to transfer onto this programme should discuss this with student support, the academic tutor for the work placement year, and the Programme Lead. Students should be aware that there are visa implications for this transfer, and it is the student's responsibility to complete any and all necessary processes to be eligible for this programme. There may be additional costs, including applying for a new Visa from outside of the UK for international students associated with a transfer to the work placement programme.

Students may not register for the Work Placement Year if already enrolled on either the International Year and an Entrepreneurship Year.

#### Student Support

Students will be supported whilst on the Work Placement Year via the following methods:

- Regular contact between the student and a named member of staff who will be assigned to the student as their University supervisor. The University supervisor will be in regular contact with the student throughout the year, and be on hand to provide advice (pastoral or academic) and liaise with the Placement supervisor on the student's behalf if required.
- Two formal contacts with the student during the placement year: the University supervisor will visit the student in their placement organization at around the 5 weeks afters placement has commenced, and then visit again (or conduct a telephone/video call tutorial) at around 15 weeks into the placement.
- Weekly supervision sessions will take place with the placement supervisor (or his/her nominee) throughout the duration of the placement.

## **Learning Outcomes**

In addition to the learning outcomes specified in the main text of the Programme Specification, students who complete the 'with Work Placement Year' option will be able to:

- 1. evaluate their own employability skills (via a SWOT Analysis) together with an analysis of sector skill demands to create Intended Placement Outcomes in order to develop the skill areas which they have identified as being weak or needing further enhancement;
- 2. develop, through practice on placement, the employment-related skills identified through their SWOT analysis and Intended Learning Outcomes;
- 3. reflect on and apply academic themes, concepts and theory as explored at Level 4 and Level 5 to complex real situations on work placement;
- 4. reflect on and critically evaluate their learning from the work placement and previous learning;
- 5. explain how their chosen professional or placement sector operates and what skills are needed to develop their career.

These learning outcomes will be assessed through the non-credit bearing Work Placement Year module (MAN-30086) which involves:

• the submission of two portfolios of evidence, one at the beginning of the placement (usually after six weeks into the placement) and one at the end of the placement and before the start of the final year of undergraduate studies.

## Regulations

Students registered for the 'with Work Placement Year' option are subject to programme-specific regulations (if any) and the University regulations. In addition, during the Work Placement Year, the following regulations will apply:

- Students undertaking the Work Placement Year must successfully complete the zero-credit rated 'Placement Year module (MAN-30086)
- In order to ensure a high quality placement experience, each placement agency will sign up to a placement contract (analogous to a service level agreement).
- Once a student has been accepted by a placement organisation, the student will make a preplacement visit and a member of staff identified within the placement contract will be assigned as the placement supervisor. The placement supervisor will be responsible for ensuring that the placement experience meets the agreed contract agreed with the University.
- The placement student will also sign up an agreement outlining his/her responsibilities in relation to the requirements of each organisation.

Students will be expected to behave professionally in terms of:

- (i) conforming to the work practices of the organisation; and
- (ii) remembering that they are representatives of the University and their actions will reflect on the School and have an impact on that organisation's willingness (or otherwise) to remain engaged with the placement.

#### Additional costs for the Work Placement Year

Tuition fees for students on the Work Placement Year will be charged at 20% of the annual tuition fees for that year of study, as set out in Section 1. The Work Placement Year can be included in your Student Finance allocation; to find out more about your personal eligibility see: <a href="https://www.gov.uk">www.gov.uk</a>

Students will have to bear the costs of travelling to and from their placement provider, accommodation, food and personal costs. Depending on the placement provider additional costs may include parking permits, travel and transport, suitable clothing, DBS checks, and compulsory health checks.

A small stipend may be available to students from the placement provider during the placement but this will need to be explored on a placement-by-placement basis as some organisations, such as charities, may not have any extra money available. Students should budget with the assumption that their placement will be unpaid.

Eligibility for student finance will depend on the type of placement and whether it is paid or not. If it is paid, this is likely to affect student finance eligibility, however if it is voluntary and therefore unpaid, should not affect student finance eligibility. Students are required to confirm eligibility with their student finance provider.

International students who require a Tier 4 visa should check with the Immigration Compliance team prior to commencing any type of paid placement to ensure that they are not contravening their visa requirements.

## 23. Annex - Enterpreneurship Year

## **BA Politics and Economics with Entrepreneurship Year**

## **Entrepreneurship Year summary**

Students registered for this programme may either be admitted for or apply to transfer during their studies to the 'with Entrepreneurship' option. Students accepted onto this programme will have an extra year of study (the Entrepreneurship Year) located within the Incubation Hub at Keele after they have completed Year 2 (Level 5) at Keele.

Students who successfully complete both the second year (Level 5) and the Entrepreneurship Year will be permitted to progress to Level 6. Students who fail to satisfactorily complete the Entrepreneurship Year will normally revert to the 3-year programme and progress to Level 6 on that basis. The failure will be recorded on the student's final transcript.

Study at Level 4, Level 5 and Level 6 will be as per the main body of this document. The additional detail contained in this annex will pertain solely to students registered for the Entrepreneurship Year option.

## **Entrepreneurship Year Programme Aims**

In addition to the programme aims specified in the main body of this document, the Entrepreneurship Year aims to provide students with:

1. The opportunity to develop a business idea into a live enterprise project within Keele's incubator for a minimum of 30 weeks (full-time equivalent work) but can be longer with access to expertise from Entrepreneurs in Residence.

#### **Entry Requirements for the Entrepreneurship Year**

Students have the opportunity to apply directly for the 4-year 'with entrepreneurship year' degree programme, or to transfer onto the 4-year programme at the end of Year-1 and in Year-2 at the end of Semester 1. Students who are initially registered for the 4-year degree programme may transfer onto the 3-year degree programme at any point in time, prior to undertaking the entrepreneurship. Students who fail to pass the entrepreneurship year, and those who fail to meet the minimum requirements of the entrepreneurship year module (minimum 30 weeks full time (1,050 hours), or equivalent activity within the incubator), will be automatically transferred onto the 3-year degree programme. The criteria to be applied are:

- A good University attendance record and be in 'good academic standing'.
- A suitable business idea and demonstration of ability to benefit from time in the incubator, assessed through the submission of a proposal, presentation and interview during year 2.
- Students who require a Study Visa to undertake the programme in the UK (including Tier 4) are not able to add in an Entrepreneurship Year due to UK Home Office (UKVI) restrictions. If a student has existing Immigration permission (Visa) to be in the UK, they may be able to carry out entrepreneurship activities depending upon the specific conditions of their visa category.

Students may not register for Entrepreneurship Year if already enrolled on either the International Year or a Work Placement Year.

## **Student Support**

Students will be supported whilst on the Entrepreneurship Year via the following methods:

- Students are supported throughout the year by the administrative lead and academic lead of the entrepreneurship module. There will also be a programme of support offered by the Entrepreneurs in Residence
- Students also have access to various guides in terms of their assessment via KLE as well as the opportunity for 1-2-1 meetings with the academic lead to discuss their progress.

## **Learning Outcomes**

In addition to the learning outcomes specified in the main text of the Programme Specification, students who complete the 'Entrepreneurship Year' option will be able to:

- Create an innovative business venture and critically evaluate its potential viability
- Demonstrate understanding of the barriers to start-up enterprise growth and success
- Evaluate and apply a range of strategic decisions to maximise the viability of the start up
- Reflect on one's own entrepreneurial knowledge, skills, behaviour, and learning process

These learning outcomes will be assessed through the non-credit bearing Entrepreneurship Year module (MAN-30075) which involves:

• The submission of a portfolio of evidence demonstrating the activities and learning taken place during the year and a detailed synopsis of how the business idea has progressed.

#### Regulations

Students registered for the Entrepreneurship Year are subject to course specific regulations (if any) and the University regulations. In addition, during the Entrepreneurship Year, the following regulations will apply:

• Students undertaking the Entrepreneurship Year must successfully complete the zero-credit rated 'Entrepreneurship Year' module (MAN-30075)

Students will be expected to behave professionally in terms of:

(i) conforming to the work practices of the incubation hub

## Additional costs for the Entrepreneurship Year

Tuition fees for students on the Entrepreneurship Year will be charged at 20% of the annual tuition fees for that year of study, as set out in Section 1. The Entrepreneurship Year can be included in your Student Finance allocation; to find out more about your personal eligibility see: <a href="https://www.gov.uk">www.gov.uk</a>

Students will have to bear the costs of accommodation, food and personal costs.

# **Version History**

## This document

Date Approved: 09 February 2023

## **Previous documents**

Version No	Year	Owner	Date Approved	Summary of and rationale for changes
1	2022/23	JONATHAN PARKER		