

Variation to the Programme Specification

For Academic Year 2020/21

Name of programme(s) and award type(s): <i>(such as Single Honours History with International Year)</i>	MSc Management
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Dear students,

As part of our commitment to continually work to improve our programmes, and in light of our plans to start next academic year with a hybrid delivery model due to the impact of Covid-19, we are confirming in this document the changes to your programme in the Academic Year 2020/21. More general information about what studying at the University will be like in 2020/21 can be found here:

<https://www.keele.ac.uk/coronavirus/operations/>

Specific planned changes

<p>How the programme will be taught <i>(include any significant changes to the balance between on campus and digital delivery and what students can expect)</i></p>	<p>In line with the University's guidance on Covid-19, the MSc Management programme will be taught through a blended approach, combining on-campus delivery with online engagement (for semester one at least).</p> <p>Lecture content will be provided online until it is safe to conduct large group teaching in situ on campus. The purpose of this is to avoid the social distancing challenges associated with on-campus lectures involving large numbers of students. Online lectures will also allow students to access this material at the time that best suits them, with content remaining accessible throughout the semester. Lecture (and other course materials) will be available via the Keele Learning Environment (KLE) and Microsoft Teams.</p> <p>Each week, you will have opportunities to collaborate with staff and other students in small groups or on a one-to-one basis. There will be a structured weekly programme for all modules.</p> <p>For some modules all tutorials will be online. These will take place in a live environment, with your tutor and other students, weekly and will require preparation. For other modules it is planned to offer a number of the tutorial sessions face to face on campus, subject to University Covid-19 secure guidelines and health and safety conditions, etc.</p> <p>This structure will be reviewed for Semester 2, in line with the University five stage operational system and the desire for a significant increase in face to face contact in this second Semester.</p>
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Changes to placements, field courses or other practical activities (<i>where applicable</i>)	N/A
Learning resources and any potential additional costs (<i>such as equipment requirements</i>)	<p>We have rich, digitised resources to support your study, and will carefully advise you on any additional e-texts or textbooks that you need to acquire</p> <p>Given an increasing level of online teaching and assessments for this programme, it would be preferable if students had access to computer equipment with a webcam and microphone. It may also be preferable for students to have adequate Wi-Fi connectivity and associated internet speeds. Students who need support in accessing appropriate IT equipment may be eligible to apply for support from the University's hardship fund.</p>
How the programme will be assessed (<i>a general summary of changes to assessment methods</i>)	<p>All written elements of assessment for the programme are already completed electronically and submitted online, via Turnitin. The marking and feedback process for such assessments will remain online as usual.</p> <p>For 2020-21, where applicable, some assessments may be altered to an alternate online format. These changes will apply to module assessments that typically require students to share a physical space with others. For example, exams may be moved to an online format and group work (such as live presentations) may be replaced with online substitute forms of assessment.</p>
How students are supported (<i>any alternative arrangements such as communication methods, support networks etc.</i>)	<p>Each module will provide a detailed module handbook, reading list and weekly learning plan, which will be made available online from the beginning of the semester. Recorded lectures, PowerPoint slides and other relevant materials will be made available online before the delivery of each session. Module leaders will also ensure that reading materials or other module resources are easily accessible online. Students will have access to a wide variety of high-quality materials through the University's library service.</p> <p>Students will have the opportunity to attend virtual office hours for each staff member each week. Each module will also have a dedicated one-hour slot per week available to students. Outside of these dedicated hours, students are able to contact staff via email or Microsoft Teams as required.</p> <p>Each student will also be assigned a Personal Tutor, who is available to support, advice or sign-post to other University services as required. Personal Tutor meetings will take place via Microsoft Teams (for at least semester one).</p>

Updated module lists for 2020/21 – MSc Management Full Time

MSc Management Semesters 1 and 2

Compulsory modules	Module Code	Credits	Semester	Added/removed/unchanged?
Introduction to Research	MAN-40084	Non-credit bearing	Semester 1-2, compulsory	No change (apart from to mode of delivery and/or assessment, as necessary – as detailed above)

Leadership	MAN-40056	15	Semester 1	No change – as above
International Operations and Supply	MAN-40110	15	Semester 1	No change – as above
Contemporary Challenges in Global Business	MAN-40118	15	Semester 2	No change – as above
Research Methods (Compulsory for those following the Dissertation route)	HRM-40040	15	Semester 2	No change – as above
Creativity and Personal Development (Compulsory for those following the Consultancy, Entrepreneurship or Placement routes)	MAN-40058	15	Semester 2	No change – as above
Opportunities and Challenges in Contemporary Management	MAN-40112	15	Semester 2	Removed for 2020/21
Optional modules	Module Code	Credits	Semester	
International Business Context	MAN-40114	15	Semester 1	No change – as above
Accounting for Decision Making	ACC-40003	15	Semester 1	No change – as above
Understanding Consumer Behaviour	MAN-40120	15	Semester 1	No change – as above
Mktg Mgt in Digital Age	MAN-40128	15	Semester 1	No change – as above
Clean and Green: Technologies from Above the Earth	ESC-40031	15	Semester 1	No change – as above
System Design and Programming	CSC-40044	15	Semester 1	No change – as above
Choice of language (Mandarin, Chinese, French, German, Japanese, Spanish or Russian)	-	15	Semester 1	No change – as above
Entrepreneurship	MAN-40018	15	Semester 2	No change – as above
Strategic HRM	HRM-40044	15	Semester 2	No change – as above
International Human Resources	HRM-40049	15	Semester 2	No change – as above
Strategy and Information Management	MAN-40036	15	Semester 2	No change – as above
Brands and Branding	MAN-40126	15	Semester 2	No change – as above
Cloud Computing	CSC-40039	15	Semester 2	No change – as above
Web Tech and Security	CSC-40046	15	Semester 2	No change – as above
Collaborative Application Development	CSC-40038	15	Semester 2	No change – as above
Case Studies in Sustainability	ESC-40030	15	Semester 2	No change – as above
Green IT	ESC-40047	15	Semester 2	No change – as above
Modern Language: Choice of Arabic, British Sign Language, Chinese, French, German, Italian, Japanese, Russian, Spanish – from beginners to advanced (subject to availability)	-	15	Semester 2	No change – as above

MSc Management Full Time – Semester 3

Optional Core (Students must choose one of the following)	Module Code	Credits	Semester	Added/removed/unchanged?
Dissertation	MAN-40033	60	Semester 3	No change - as above
Consultancy Project	MAN-40104	60	Semester 3	Dependent upon Covid-19 restrictions and whether

				organizations are able to work with students
Entrepreneurship Project	MAN-40108	60	Semester 3	No change – as above
Placement Project	MAN-40106	60	Semester 3	Dependent upon Covid-19 restrictions and whether organizations are able to work with students

Updated module lists for 2020/21 – MSc Management Part Time

MSc Management Part Time - Year 1 Semester 1

Compulsory modules	Module Code	Credits	Semester	Added/removed/unchanged?
Leadership	MAN-40056	15	Semester 1	No change (apart from to mode of delivery and/or assessment, as necessary – as detailed above)
Optional modules	Module Code	Credits	Semester	Added/removed/unchanged?
International Business Context	MAN-40114	15	Semester 1	No change – as above
Accounting for Decision Making	ACC-40003	15	Semester 1	No change – as above
Understanding Consumer Behaviour	MAN-40120	15	Semester 1	No change – as above
Mktg Mgt in Digital Age	MAN-40128	15	Semester 1	No change – as above
Clean and Green: Technologies from Above the Earth	ESC-40031	15	Semester 1	No change – as above
System Design and Programming	CSC-40044	15	Semester 1	No change – as above
Choice of language (Mandarin, Chinese, French, German, Japanese, Spanish or Russian)	-	15	Semester 1	No change – as above

MSc Management Part Time - Year 1 Semester 2

Compulsory modules	Module Code	Credits	Semester	Added/removed/unchanged?
Contemporary Challenges in Global Business	MAN-40118	15	Semester 2	No change – as above
Opportunities and Challenges in Contemporary Management	MAN-40112	15	Semester 2	Removed for 2020/21
Optional modules	Module Code	Credits	Semester	Added/removed/unchanged?
Entrepreneurship	MAN-40018	15	Semester 2	No change – as above
Strategic HRM	HRM-40044	15	Semester 2	No change – as above
International Human Resources	HRM-40049	15	Semester 2	No change – as above
Strategy and Information Management	MAN-40036	15	Semester 2	No change – as above
Brands and Branding	MAN-40126	15	Semester 2	No change – as above
Cloud Computing	CSC-40039	15	Semester 2	No change – as above
Web Tech and Security	CSC-40046	15	Semester 2	No change – as above
Collaborative Application Development	CSC-40038	15	Semester 2	No change – as above
Case Studies in Sustainability	ESC-40030	15	Semester 2	No change – as above
Green IT	ESC-40047	15	Semester 2	No change – as above

Modern Language: Choice of Arabic, British Sign Language, Chinese, French, German, Italian, Japanese, Russian, Spanish – from beginners to advanced (subject to availability)	-	15	Semester 2	No change – as above
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MSc Management Part Time - Year 2 Semester 1

Compulsory modules	Module Code	Credits	Semester	Added/removed/unchanged?
Introduction to Research	MAN-40084	Non-bearing module	Semesters 1 and 2	No change – as above
International Operations and Supply	MAN-40110	15	Semester 1	No change – as above
Optional modules	Module Code	Credits	Semester	Added/removed/unchanged?
International Business Context	MAN-40114	15	Semester 1	No change – as above
Accounting for Decision Making	ACC-40003	15	Semester 1	No change – as above
Understanding Consumer Behaviour	MAN-40120	15	Semester 1	No change – as above
Mktg Mgt in Digital Age	MAN-40128	15	Semester 1	No change – as above
Clean and Green: Technologies from Above the Earth	ESC-40031	15	Semester 1	No change – as above
System Design and Programming	CSC-40044	15	Semester 1	No change – as above
Choice of language (Mandarin, Chinese, French, German, Japanese, Spanish or Russian) (subject to availability)	-	15	Semester 1	No change – as above

MSc Management Part Time - Year 2 Semester 2

Compulsory modules	Module Code	Credits	Semester	Added/removed/unchanged?
Introduction to Research	MAN-40084	Non-bearing module	Semesters 1 and 2	No change – as above
Research Methods (Compulsory for those following the Dissertation route)	HRM-40040	15	Semester 2	No change – as above
Creativity and Personal Development (Compulsory for those following the Consultancy, Entrepreneurship or Placement routes)	MAN-40058	15	Semester 2	No change – as above
Optional modules	Module Code	Credits	Semester	Added/removed/unchanged?
Entrepreneurship	MAN-40018	15	Semester 2	No change – as above
Strategic HRM	HRM-40044	15	Semester 2	No change – as above
International Human Resources	HRM-40049	15	Semester 2	No change – as above
Strategy and Information Management	MAN-40036	15	Semester 2	No change – as above
Brands and Branding	MAN-40126	15	Semester 2	No change – as above
Cloud Computing	CSC-40039	15	Semester 2	No change – as above
Web Tech and Security	CSC-40046	15	Semester 2	No change – as above

Collaborative Application Development	CSC-40038	15	Semester 2	No change – as above
Case Studies in Sustainability	ESC-40030	15	Semester 2	No change – as above
Green IT	ESC-40047	15	Semester 2	No change – as above
Modern Language: Choice of Arabic, British Sign Language, Chinese, French, German, Italian, Japanese, Russian, Spanish – from beginners to advanced (subject to availability)	-	15	Semester 2	No change – as above

MSc Management Part Time - Year 2 Semester 3 (summer period)

Optional Core (Students must choose one of the following)	Module Code	Credits	Semester	Added/removed/unchanged?
Dissertation	MAN-40033	60	Semester 3	No change - as above
Consultancy Project	MAN-40104	60	Semester 3	Dependent upon Covid-19 restrictions and whether organizations are able to work with students
Entrepreneurship Project	MAN-40108	60	Semester 3	No change – as above
Placement Project	MAN-40106	60	Semester 3	Dependent upon Covid-19 restrictions and whether organizations are able to work with students