

Variation to the Programme Specification

For Academic Year 2020/21

Name of programme(s) and award type(s): <i>(such as Single Honours History with International Year)</i>	MSc International Business
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Dear students,

As part of our commitment to continually work to improve our programmes, and in light of our plans to start next academic year with a hybrid delivery model due to the impact of Covid-19, we are confirming in this document the changes to your programme in the Academic Year 2020/21. More general information about what studying at the University will be like in 2020/21 can be found here:

<https://www.keele.ac.uk/coronavirus/operations/>

Overview of changes to your programme

There is little change to the programme, except a number of optional modules being added. Most of these new modules already existed inside and outside KBS.

Specific planned changes

How the programme will be taught <i>(include any significant changes to the balance between on campus and digital delivery and what students can expect)</i>	<p>There will be a structured weekly programme for all modules.</p> <p>For Semester 1: Lectures will be delivered online until it is safe to conduct large group teaching in situ on campus.</p> <p>For some modules all tutorials will be online. These will take place in a live environment, with your tutor and other students, weekly and will require preparation. For other modules it is planned to offer a number of the tutorial sessions face to face on campus, subject to University Covid-19 secure guidelines, and health and safety conditions, etc.</p> <p>This structure will be reviewed for Semester 2, in line with the University five stage operational system and the desire for a significant increase in face to face contact in this second Semester.</p>
Changes to placements, field courses or other practical activities <i>(where applicable)</i>	All these activities will be undertaken in semester 2 and 3 (summer 2021). The School is preparing for changing the delivery based on the development of the pandemic, including options for providing on-line based activities.
Learning resources and any potential additional costs <i>(such as equipment requirements)</i>	We have always made extensive use of the Keele Learning Environment (KLE) and related online and digital resources and readings to provide our students with a very wide range of online materials that they can access as part of their studies. We have rich,

	<p>digitised resources to support your study, and will carefully advise you on any additional e-texts or textbooks that you need to acquire.</p> <p>We expect an increased demand of using more classrooms for delivering tutorials/seminars if we ought to deliver face-to-face teaching for these sessions, and we will have to keep social distancing in place.</p> <p>Given an increasing level of online teaching and assessments for this programme, it would be preferable if students had access to computer equipment with a webcam and microphone. It may also be preferable for students to have adequate Wi-Fi connectivity and associated internet speeds. Students who need support in accessing appropriate IT equipment may be eligible to apply for support from the University's hardship fund.</p>
<p>How the programme will be assessed <i>(a general summary of changes to assessment methods)</i></p>	<p>Most modules will reduce word count requirement for written assessment to reflect teaching and learning in light of the pandemic. Exams will be held online. All essays, reports and other written work used to assess our modules will be completed electronically and submitted online. The marking process for written work, and the return of marks and feedback to students will be completed online.</p>
<p>How students are supported <i>(any alternative arrangements such as communication methods, support networks etc.)</i></p>	<p>With reduced physical office hours and face-to-face support, students will be supported by online consultation provided by individual module leaders and tutors.</p> <p>Each staff will continue to provide weekly virtual 'Office Hour' sessions for students to meet with tutors 'face to face' via video link. We will provide dedicated personal tutor support for you through small group or one-to-one meetings, delivered online or on campus as appropriate. Personal tutors will continue to offer a single point of contact for students in a regular basis, as personal tutors can support, advise or signpost the student to other support services. Personal tutor support usually takes place via a mix of email and face to face (virtual) conversations, and in the first instance the face-to-face element will be maintained via online platform such as Microsoft Teams. Normal support with face to face meetings will return as soon as the University deems is safe and practicable to do so.</p> <p>We will publish on-line office hours for each module in due course.</p>

Updated module lists for 2020/21

PG Level 7

Compulsory modules	Module Code	Credits	Semester	Added/removed/unchanged?
International business context	MAN-40014	15	1	Unchanged
International operations and supply	MAN-41110	15	1	Unchanged
International strategic management	MAN-40116	15	1	Unchanged
Introduction to research	MAN-40084	0	1-2	Unchanged
Contemporary challenges in global business	MAN-40118	15	2	Unchanged

Research methods (core for those doing dissertation)	HRM-40040	15	2	Unchanged
Creativity and personal development (core for those doing Consultancy project, Entrepreneurship project or Placement project)	MAN-40058	15	2	Unchanged
Optional modules	Module Code	Credits	Semester	
Accounting for decision making	ACC-40003	15	1	Unchanged
Leadership	MAN-40056	15	1	Added
Understanding consumer behaviour	MAN-40120	15	1	Added
Clean and green: Technologies from above the earth	ESC-40031	15	1	Added
System design and programming	CSC-40044	15	1	Added
Strategic human resource management	HRM-40044	15	2	Unchanged
International human resources	HRM-40049	15	2	Unchanged
Entrepreneurship	HRM-40018	15	2	Unchanged
International financial reporting	ACC-40001	15	2	Unchanged
Introduction to international economic law	LAW-40037	15	2	Unchanged
Strategy and information management	MAN-40036	15	2	Unchanged
Brands and branding	MAN-40126	15	2	Added
Cloud computing	CSC-40039	15	2	Added
Web technologies and security	CSC-40046	15	2	Added
Collaborative application development	CSC-40038	15	2	Added
Case studies in sustainability	ESC-40030	15	2	Added
Green IT	ESC-40040	15	2	Added
Optional core modules	Module code	Credits	Semester	
Consultancy project	MAN-40104	60	2-3	Unchanged
Dissertation	MAN-40033	60	2-3	Unchanged
Entrepreneurship project	MAN-40108	60	Year 2	Unchanged
Placement project	MAN-40106	60	Year 2	Unchanged

Note: Added optional modules highlighted in red are taught by other Schools.