

## Variation to the Programme Specification

### For Academic Year 2021/22

<b>Name of programme(s) and award type(s):</b> <i>(such as Single Honours History with International Year)</i>	<b>Masters, Postgraduate Diploma, Postgraduate Certificate in Global Media and Management</b>
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Dear students,

As part of our commitment to continually work to improve our programmes we are confirming in this document the changes to your programme in the Academic Year 2021/22. We are planning for campus to be fully operational in 2021/22, which offers the clear prospect of a fuller and more 'normal' campus experience and will be ready to react to any further national restrictions or government guidance, as necessary. More general information about what studying at the University will be like in 2021/22 can be found here: <https://www.keele.ac.uk/coronavirus/operations/>.

#### Specific planned changes

<b>How the programme will be taught</b> <i>(include any significant changes to the balance between on campus and digital delivery and what students can expect)</i>	<p>Students can expect a mixture of:</p> <ul style="list-style-type: none"> <li>• scheduled live teaching – on-campus, and in some cases online, involving whole group and small group teaching;</li> <li>• use of online resources, including pre-recorded resources, tasks and reading;</li> <li>• collaborative work with others, either in-person or online.</li> </ul> <p>Changes to the balance of on-campus and on-line may be necessary depending on circumstances.</p> <p>Our engaging, accessible digital content, using the KLE/Blackboard and Teams, will include (by way of indication) the following types of sessions and resources:</p> <ul style="list-style-type: none"> <li>• live online sessions that enable collaboration and discussion as well as allowing the lecturer to present to the group;</li> <li>• pre-recorded lectures, which you can access remotely, watch, and watch again as and when suits you;</li> <li>• focused recordings giving guidance, such as directions on independent work, on assessments, or covering study skills;</li> <li>• activities linked to these recordings, helping you to check and embed your knowledge and understanding, again giving flexibility about when and at what pace you study;</li> <li>• individual consultations with your module tutor or personal tutor.</li> </ul>
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<b>How the programme will be assessed</b> <i>(a general summary of changes to assessment methods)</i>	Placements might be undertaken virtually/remotely and practice-based projects suitably adapted if pandemic related restrictions persist in Semesters 2 & 3.
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**Updated module information for 2021/22**

Optional modules	Module Code	Credits	Semester	Added/removed/unchanged?
Opportunities and Challenges in Contemporary Management	MAN-40112	15	2	<b>Removed</b>
Placement Project	MAN-40106	60	1-3	<b>Removed</b>
Entrepreneurship Project	MAN-40108	60	1-3	<b>Removed</b>
Consultancy Project	MAN-40104	60	1-3	<b>Removed</b>
Consultancy Project	MAN-40198	45	2-3	<b>Added</b>
Placement Project	MAN-40200	45	Y1	<b>Added</b>
Entrepreneurship Project	MAN-40202	45	Y1	<b>Added</b>