



Keele
UNIVERSITY

Languages for All

It's the Keele difference.

Welcome to Keele



In the event of the fire alarm sounding:

- Make your way to the nearest signed exit and move away from the building
- Wheelchair users will be directed to a refuge point
- Do not re-enter the building until told it is safe to do so

Welcome to the Language Centre





Learn a Language and Enhance your Degree Title



An opportunity for most students to gain an enhanced degree title 'with competency in [Language]'

For example:

BA in History and Politics *with competency in Russian*

BA in Economics and Marketing *with advanced competency in Spanish*

How does it work?

Take at least **4 modules (60 credits)** in the chosen language during your three years at Keele and complete language **level 6 ('competency')** or language **level 10 ('advanced competency')**

NB: The 'with competency' title cannot be included in professionally accredited degrees such as Medicine, Nursing or Physiotherapy

For year of entry 2020-21

All modern language modules

- are taught by native speakers
- use a communicative approach
- are supported by on-line materials
- focus on all five skills

listening

reading

speaking

cultural understanding

writing

For year of entry 2020-21



*You can ...

- start a new language from absolute beginners' level
- continue a language you have previously studied e.g. at GCSE or A-level
- try one module as elective and decide later whether to continue for the full award, or leave it as a stand-alone experience

If you have no electives choices you can take one language module free of charge per semester in addition to your 120 study credits.

*Subject to timetable availability

For year of entry 2020-21

Languages Available in 2019/20

- French (stages 1-10)
- German (stages 1-10)
- Italian (stages 1-2)
- Japanese (stages 1-6)
- Mandarin Chinese (stages 1-6)
- Russian (stages 1-6)
- Spanish (stages 1-10)
- British Sign Language (stages 1-2)

Stage 1 = absolute beginners; Stage 7 = post A-level



Let Your Language Speak for You ...Employability!

According to top employers:

- Business is global
- English is important, but not enough
- You need to get noticed overseas
- **Foreign languages are vital**

Languages are needed for the social side of business:

- Listening is a skill
- Cultural awareness pays off
- Relationships make a difference
- **Networking is easier in the local language**

For year of entry 2020-21

This is what our students say about language learning...



I love that I am able to learn German whilst doing my degree and I think more people should do it.

It challenged me and I have developed a real passion for Chinese, people and country as a result.

Coming from a science background, studying French seemed daunting, it's been a very satisfying course and it's improved my confidence in my ability to learn new things.

Overall, the Japanese course is really brilliant and one of my favourite things about University.

I've never found it easier to learn anything, and that's purely because of the quality of teaching on Russian.

My lecturer in Spanish was really brilliant in making the lessons very interesting and enriching - one of my best subjects.

Italian is a very well structured course. Our teacher made the lessons very interesting and organised so that we were able to learn effectively. A brilliantly delivered module.

Changed my perception of language learning. I really enjoy learning Arabic language and about culture.



Summer Schools

By taking a language module you are eligible to apply for our popular summer school courses at partner universities abroad:

- Germany – Lüneburg University
- Japan – Kyoto University of Foreign Studies
- Russia – Tver State University
- Spain – Nebrija University, Madrid
- France – Idrac Business School, Lyon

Typically in 2018/9 the cost for attending a summer school ranged from £305-£1750. In previous years some students have been awarded bursaries.

For year of entry 2020-21

And this is what celebrities say about language learning...

Arsène Wenger – Former Arsenal football team manager

“To have knowledge of foreign languages... I would have no hesitation in advising people of any age to learn another language”.

<https://www.all-languages.org.uk/features/inspiration-students-celebrities-language-learning/07.03.18>

Nelson Mandela – President South Africa 1994-1999

“If you talk to a man in a language he understands, that goes to his head. If you talk to him in his own language, that goes to his heart”.

<https://www.telc.net/en/about-telc/news/detail/5-inspiring-quotes-for-language-learners.html-07.03.18>

Ellen MacArthur – Round-the-world Sailor “I absolutely could not have competed at the level I did in sailing if I hadn’t spoken French fluently. I wouldn’t have integrated with the other sailors in the same way, and nor would I have been as successful in gaining sponsorship, because speaking French opened up a whole new world of interviews and avenues for funding. The French people really did take me under their wing.”

<https://www.all-languages.org.uk/features/inspiration-students-celebrities-language-learning/07.03.18>

To summarize, with a language you can...

study abroad

keep up with the rest of the world

connect with other cultures

be more confident

give yourself the edge - you need to in the global job market of the 21st century

enrich your travel experiences

make yourself more indispensable

Join in – it's a multilingual world!

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For further information see our webpage

www.keele.ac.uk/lc

Or contact us at

languages@keele.ac.uk



Thank you