

Science and Technology in Medicine



Research Project Proforma (School of Medicine)

Research Title:	How do non-clinicians judge professionalism from the way medical students dress?
Keywords (up to 5)	Professionalism, lay perspectives
Supervisor: Job Title: Department: Email Address: Telephone: Webpage link:	Dr Simon Gay, Senior Lecturer in Medical Education s.gay@keele.ac.uk
Type of projects offered (delete as appropriate)	Intercalation (1 year)/Studentship (4-8 weeks)/Both

(1) Outline the broad aims of your research and its medical relevance (150 words):

Medical student dress is contested. While there is a literature on patient perceptions doctors dress, there is none on their perceptions of students' dress. This study aims to examine these perceptions

(2) Indicate the skills/techniques the student will learn (100 words)

Purposive sampling using survey results. qualitative interviewing and data analysis

Please submit this form electronically to Prof Divya Maitreyi Chari on
d.chari@keele.ac.uk by 31 July 2015