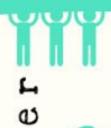
LINK Working Party





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Dissemination toolkit for Knowledge Mobilisation & Promotion of Innovation



Think about dissemination & implementation AT THE START of research

Create ways to market your research to the public



Have a clear implementation route & consider impact



4 Look at embedding your knowledge into education



Remember the power of working together with volunteers & champions - use THE PATIENT VOICE



6 Address potential barriers early on



7 Recognise quick wins



8 Information needs to be clear, engaging & positive



9 Plan ahead to evaluate the innovation

Share outcomes in a meaningful way to all stakeholders





Lay Involvement in Knowledge Mobilisation - LINK Working Party

www.keele.ac.uk/pcsc/research/impactacceleratorunit/patientandpublicinv olvementandengagementinimplementation/

