

# Early intervention pays off!

SelfBack  
+  
STarTBack  
=  
SelfStart



## SelfStart your lower back pain patients with the New Digital MSK Pathway from Self-Back!

Following a call from the NHSx, we have combined two world leading evidence based innovations to form the New Digital MSK pathway. We call it SelfStart.

SelfStart provides a full digital pathway, from stratification to PROMs & PREMs, right from your EMR (EMIS) system.

Evidence shows that early intervention pays off, as it reduces the risk of back pain developing into a chronic condition, and SelfStart is the new tool that enables this for your Integrated Care System (ICS)!

STarTBack helps you prioritize your time and resources through stratification, and SelfBack delivers Self-Management in line with the National Clinical guidelines, so you can work more efficiently, and deliver higher service levels and better outcomes for your patients.



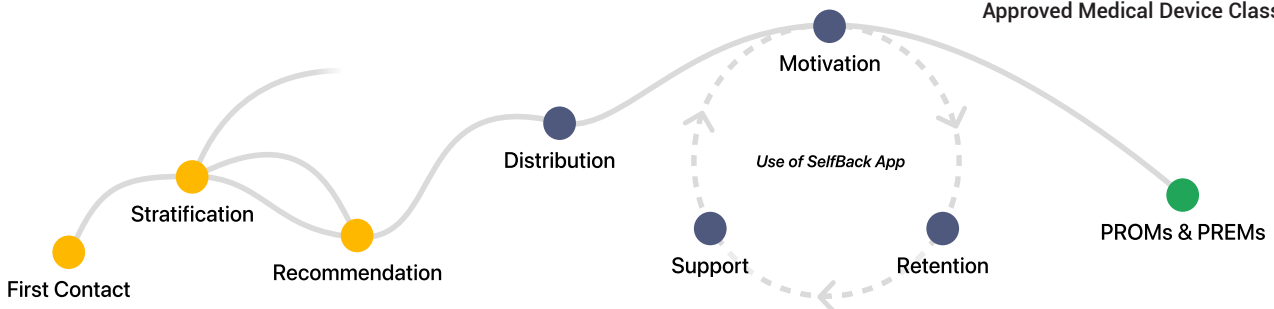
Keele University



DTAC



Approved Medical Device Class 1



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