



The CONTROL

**(COgNitive Therapy for depReSSIOn in tubercuLosis treatment) to improve outcomes
for depression and TB in Pakistan and Afghanistan**

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Webinar

Launching The Free NIHR/Mesh Community

Engagement And Involvement In Global Health

Research Online Course

Wednesday, 19th June 2024



Executive Summary:

The CEI Online Course Launch Webinar, held on June 19, 2024, was designed to introduce and provide a practical guide to community engagement and involvement (CEI) in global health research. The webinar was structured to cover various aspects of CEI, provide an overview of the course content, and include interactive sessions for participant engagement. The event was attended by Dr. Saima Aleem, Communication Manager and Community Engagement Lead for the CONTROL study. This report narrates the details of the launch webinar.

Webinar Outline

The webinar was conducted on Wednesday, 19th June 2024 virtually over Zoom. The webinar lasted 1 hour and 30 minutes and included the following segments:

- Housekeeping and webinar ways of working
- Introduction to the course
- Course content overview
- Q&A session with a panel of experts

Housekeeping and Webinar Ways of Working

The webinar included guidelines on:

- Recording the session
- Availability of closed captioning
- Sharing of slides post-webinar
- Utilization of Q&A, chat, and polling functions
- Zoom controls for captions, links/resources, reactions, and questions

Introduction to the Course

The course introduction section was facilitated by Liz Winterton (NIHR Research Manager, Community Engagement & Involvement). Liz mentioned that the course was developed over three years by a global team of CEI specialists, language reviewers, usability testers, and proofreaders. The aim is to enhance learners' understanding and knowledge of CEI in health research.

About the Course:

- The course is free and available online at The Global Health Network (TGHN) Training Centre.
- Modules can be taken in any order, with a certificate awarded upon successful completion of each module's quiz.
- **Target Audience:**
 - ❖ Early career and experienced CEI practitioners, researchers, research funders and managers

Course Content Overview

This section was facilitated by Alun Davies (Senior Programmes Manager: Mesh, The Global Health Network). He mentioned that the course is developed by a collaborative team including lead authors, supporting authors, peer reviewers, language reviewers, and usability testers from various organizations and institutions.



The graphic displays seven module covers for the course, each featuring the mesh logo and a photograph of a person. The modules are:

- Module 1: Understanding Community Engagement and Involvement (CEI) in Health Research
- Module 2: Justifying CEI, Considering Stakeholders and Engaging Policymakers
- Module 3: Ethical CEI
- Module 4: Principles and Models for CEI
- Module 5: Approaches and Methods for CEI
- Module 6: CEI Partnerships, Relationships and Project Planning
- Module 7: Evaluation of CEI

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The course comprises seven modules, each focusing on different aspects of CEI:

1. **Understanding Community Engagement (CEI) in Health Research**
2. **Justifying CEI, Considering Stakeholders and Engaging Policymakers**
3. **Ethical CEI**
4. **Principles and Models for CEI**
5. **Approaches and Methods for CEI**
6. **CEI Partnerships, Relationships, and Project Planning**
7. **Evaluation of CEI**

Course Learning Outcomes:

- Explain CEI in health research
- Identify the importance of CEI
- Understand ethical principles in CEI
- Describe various CEI methods and approaches
- Plan and evaluate CEI activities

Module Highlights

Module 1: Understanding CEI in Health Research

- Key terms and definitions
- History and importance of CEI
- Benefits, impacts, and challenges of CEI

Module 2: Justifying CEI, Considering Stakeholders, and Engaging Policymakers

- Justifying CEI to funders and stakeholders
- Prioritizing stakeholders
- Policy engagement

Module 3: Ethical CEI

- Applying ethical principles in CEI
- Transparency, inclusion, power dynamics, and safety

Module 4: Principles and Models for CEI

- One-way and two-way engagement
- Engagement goals and approaches
- Social science and participatory tools

Module 5: Approaches and Methods for CEI

- CEI methods and challenges
- Online engagement methods

Module 6: CEI Partnerships, Relationships, and Project Planning

- Expertise and interdisciplinary CEI
- Collaborative work challenges
- Sustainable CEI activities

Module 7: Evaluation of CEI

- Importance of evaluating CEI
- Evaluation terminology and approaches
- Practical and ethical aspects of CEI evaluation

Q&A Panel Session

The Q&A session allowed participants to engage with the panel, ask questions, and discuss various aspects of the course and CEI practices.

Course Link:

<https://globalhealthtrainingcentre.tghn.org/introduction-and-practical-guide-cei-health-research/>

Final Thoughts and Closing Remarks

The webinar concluded with final thoughts and closing remarks, emphasizing the importance of CEI in health research and encouraging participants to take the course.