



# Curriculum Design and Development

Vision and Mission Statement



# OUR VISION

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*Outstanding* and inspiring university curricula underpinned by social learning and co-developed between subject experts, curriculum experts, and students.

Our vision is to inspire and work in partnership with educators to develop outstanding university curricula. We will be recognised regionally, nationally and internationally for our work on the social curriculum in the vanguard of higher education curriculum design.

# OUR MISSION

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We champion outstanding curriculum design in higher education which transforms student opportunity and promotes the development of attributes and values which contribute to wider society.

We are committed to curriculum development activities, enhancing the student learning experience by offering a range of both staff- and student-facing activities, providing a sector-leading curriculum consultancy service, nurturing pedagogic talent, and building an internationally connected community of teaching experts.

# OUR VALUES

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We work **in partnership** - at local, regional, national and international levels, and with students, staff, and external stakeholders.

We **empower** educators to innovate, experiment and challenge the status quo. We support them to achieve **recognition** for their work.

We champion an **inclusive** curriculum which reflects and values the **diversity** of the student and staff body, of epistemological and disciplinary approaches, and of ideological notions of the purpose of higher education.

We take an **evidence-based** approach to our work and contribute actively to it through review, evaluation and dissemination.

# TEAM COMPOSITION

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The team consists of the Associate Director, three Curriculum Developers, three Senior Curriculum Developers, nine affiliated KIITE Curriculum Fellows and the Programmes Administrator.

Our programmes are overseen by the newly established KIITE Education Committee, which is comprised of

- Associate Director (Curriculum Design and Development) (ex officio)
- Director of KIITE (ex officio)
- Dean of Education, Faculty of Medicine and Health Sciences
- Dean of Education, Faculty of Humanities and Social Science
- Dean of Education, Faculty of Natural Sciences
- Programme Administrator
- Student Representative

We will also establish an Advisory Board to serve as critical friends and provide additional advice on new initiatives so we can draw on as wide a possible range of expertise and experience to inform our work.



# 2021–22 PRIORITIES

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- Support portfolio review and drive curriculum development through our Curriculum Consultancy, Curriculum Design Framework, funding opportunities, and new suite of flexible professional development opportunities for staff at all career levels.
- Increase external and international engagement with our educational development programmes in order to enrich the learning experience, widen the impact and reach of our work, and support income generation.
- Launch a refreshed and flexible Postgraduate Certificate and Academic Professional Apprenticeship to support early-career staff.
- Align student-facing curriculum enhancement initiatives with Access and Participation Plans.
- Support more staff at all levels to achieve recognition for their contribution to curriculum design and development through our teaching excellence awards and AdvanceHE-accredited Fellowship scheme.
- Build an internationally distinctive, cross-university and interdisciplinary offer of modules for Autumn 2022 launch.
- Showcase more outstanding curriculum design across on our [Curriculum Design Framework](#) webpage.
- Explore opportunities for greater partnership work with the alumni relations office, and develop a framework for cooperation with alumni on curriculum development
- Support staff from across Keele to get involved in, and lead, cross-university and interdisciplinary education-focused strategic projects