

Our Science & Innovation Park



WELCOME TO KEELE UNIVERSITY

For almost 75 years, Keele has provided the blueprint for how universities can transform their local communities, with our founding principles to meet the demands of a new kind of society, economy and world resonating now more than ever.

Keele is a campus university with over 12,500 students, nestled in 600 acres of Staffordshire countryside located just an hour from Manchester and Birmingham. It's a big campus, but a small, innovative and inclusive community, providing space to think and plenty to do.

Fully integrated into Keele's campus is the University's Science & Innovation Park, one of the largest and longest-established sites of its kind in the UK. The Park has increased significantly over the past five years, adding a further four Innovation Centres, a UK charity HQ, a new research-led Veterinary School, a Courtyard by Marriott hotel and a renewable energy generation park.

With plans for further expansion in place, there hasn't been a better time to become part of Keele University's Science & Innovation Park.



STAFFORDSHIRE'S ONLY SCIENCE & INNOVATION PARK

Keele University's Science & Innovation Park is one of the leading developments of its kind in the UK. Fully integrated into Keele's 600 acre campus, the Park is home to over 1,000 employees across more than 50 diverse and thriving businesses.

Being located on the Park allows companies to base themselves in an environment that provides an innovative research culture combined with access to academic expertise, student internships and the University's specialist resources.

The Park hosts and supports a wide range of innovative businesses, from recent start-ups through to established multinationals, working across a range of different knowledge-intensive markets.

Four winners of Queen's Awards for Enterprise currently call Keele home, one of which – Charles River – is manufacturing the Oxford / AstraZeneca Covid-19 vaccine right here on campus, one of only two such sites in the UK.



Over 50 business on our
Science & Innovation Park

OUR INNOVATION CENTRES



HIGH-QUALITY WORKSPACE

The Science & Innovation Park has come a long way since its initial conception in the mid-1980s, providing high-quality accommodation and bespoke growth support to hundreds of businesses over the past four decades.

Today the Park boasts approximately 130,000 ft² of commercial mixed-use accommodation to suit businesses of all sizes. Spaces can be provided fully furnished and are equipped with the latest technology for ultimate digital integration and connectivity with access to formal meeting rooms, executive boardrooms, digital suites and think labs, reception services and close proximity car parking.

But that's not all. When you join Keele's Science & Innovation Park you will become part of a thriving community – a community of unique support, academics, researchers, organisations and students who are committed to stimulating business and innovation development.

FUTURE DEVELOPMENT OPPORTUNITIES

The Science & Innovation Park's outstanding reputation, first-class facilities and prime location has meant that each of its existing properties has been in great demand. As a result, the Park is embarking on a major expansion that has seen the creation of a number of shovel-ready, serviced plots adjacent to the Park's 12 existing facilities.

The development plots form part of the University's refreshed campus masterplan, designed to reflect the ambitions set out in its 2040 Vision. Further information on this masterplan can be found on the University's website.



AVAILABLE PLOTS



PLOT 1
218,668 ft²*

PLOT 8
95,669 ft²

PLOT 3
125,440 ft²

PLOT 10
23,522 ft²

PLOT 4
71,935 ft²

PLOT 11
103,441 ft²

PLOT 6
58,017 ft²

PLOT 12
97,574 ft²

PLOT 7
124,430 ft²

*Quoted plot area is inclusive
of the recent Innovation
Centre 7 construction

LOCAL CONNECTIONS, GLOBAL POSSIBILITIES

Despite being nestled in a green, picturesque and tranquil environment near Newcastle-under-Lyme in North Staffordshire, Keele’s Science & Innovation Park is actually only 10 minutes from the UK’s longest motorway, the M6, allowing quick and easy access to all areas of the country.

Thanks to Keele’s central location, both Manchester and Birmingham can be accessed by car within approximately 60 minutes, while two major train hubs – Crewe and Stoke-on-Trent – are located less than 20 minutes away, with trains to London taking as little as 90 minutes.

For those looking to travel further afield, four international airports are available within about an hour’s drive time, putting access to the world on your doorstep. Not bad for a leafy campus in the Staffordshire countryside.



EXCELLENT CONNECTIONS



Train journeys from Stoke-on-Trent take from around:

90
MINUTES
to London

50
MINUTES
to Birmingham

40
MINUTES
to Manchester

YOUR HOME FROM HOME

As one of Britain's largest campus universities, Keele resembles a small town, with shops, eateries and sports facilities.



Our signature 19th century Keele Hall is commonly used for conferences, events and activities, and provides a spectacular venue for weddings.



With a beautiful 600-acre campus on your doorstep, those based at Keele can take advantage of:



Cafes, bars & restaurants



Courtyard by Marriott hotel



Sports facilities, including gym, running track, various bookable courts & pitches



On-site veterinary clinic & pet creche (coming soon)



Co-Op store, Well Pharmacy, and Greggs bakery in the centre of campus



Woodland and lakes, landscaped gardens & wildmeadow walks



On-site nursery, rated 'Outstanding' by Ofsted



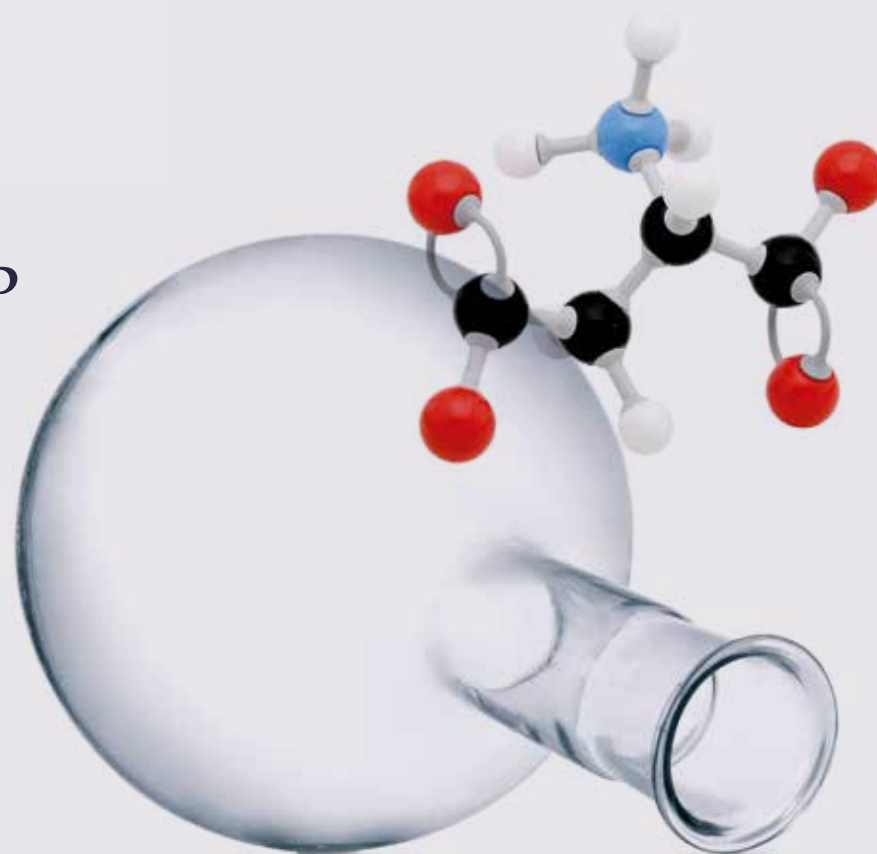
Unisex hair salon



WORLD-CLASS RESEARCH ON YOUR DOORSTEP

Keele University's research is changing the world for the better – and the Science & Innovation Park provides the perfect opportunity for knowledge-intensive businesses to place themselves at the heart of the action.

80% of Keele's research has been classified as world-leading or internationally excellent, and tenants are encouraged to take advantage of the cutting-edge research that is taking place on their doorstep by working with the University on mutually-beneficial collaborations to deliver the breakthroughs of tomorrow.



80%

OF OUR RESEARCH IS CLASSIFIED
AS WORLD-LEADING OR
INTERNATIONALLY EXCELLENT

RESEARCH EXCELLENCE FRAMEWORK, 2021

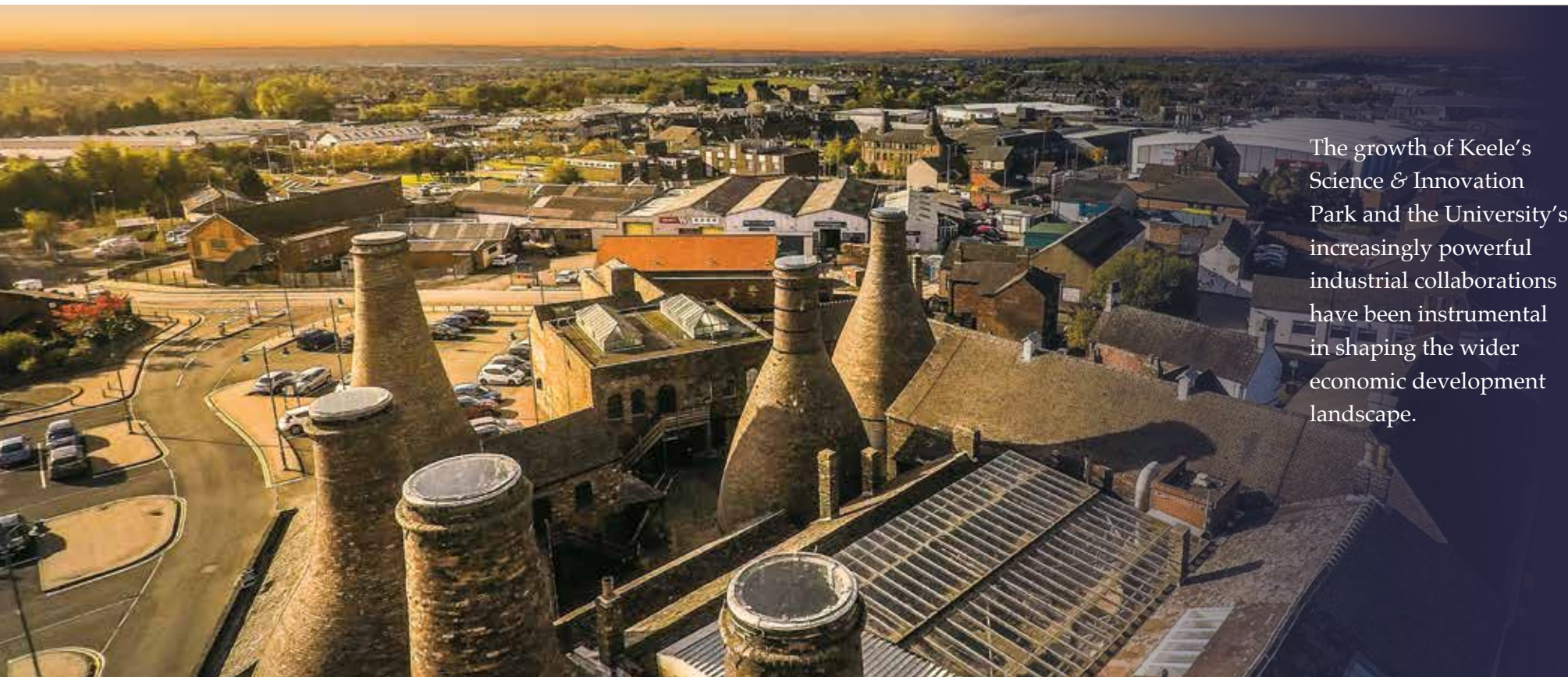
INDUSTRY-LEADING CONNECTIVITY

In 2019, Keele was awarded University Enterprise Zone status, demonstrating how research can be deployed to support local business growth and innovation.

Through the Keele Gateway, one of the UK's leading local growth initiatives, the University has delivered over 1,000 support interactions with businesses from across the region since 2016, including hundreds of bespoke project collaborations.

Thanks to Keele's impressive industry networks, the University is able to provide a broker service to its Science & Innovation Park tenants, linking local companies with leading organisations across the world to help foster partnerships that will elevate businesses to the next level.

SHAPING WIDER ECONOMIC DEVELOPMENT



The growth of Keele's Science & Innovation Park and the University's increasingly powerful industrial collaborations have been instrumental in shaping the wider economic development landscape.

A recent report, published by independent economists Hatch, has revealed that Keele contributes around half a billion pounds in gross value added (GVA) to the West Midlands economy each year, with nearly three-quarters of this (£345m) in the Stoke-on-Trent and Staffordshire area.

The report also identifies that the University supports the equivalent of almost 5,500 jobs locally, rising to over 7,000 in the wider region.

The growth of the Science & Innovation Park has contributed to this impact, with tenant businesses providing £60m GVA in Stoke-on-Trent and Staffordshire and £75m in the wider West Midlands, supporting 1,630 jobs.

These major economic contributions are an indicator of Keele's importance to delivering on major Government priorities around Levelling Up, decarbonisation, and business innovation, with the University playing a major role in both Staffordshire County Council and Newcastle-under-Lyme Borough Council's respective economic development strategies.



THE WORKFORCE OF TOMORROW, AVAILABLE TODAY

Keele's students are among the most employable in the country, thanks to an extensive curriculum that combines taught knowledge with experiential learning, preparing students for the world of work and the challenges ahead.

The majority of Keele's 12,500 students have the opportunity to undertake work placements or to collaborate with external industry partners on joint research projects. This mutually-beneficial arrangement enables businesses to access the latest thinking and boost their workforce, as well as the chance to get ahead of competitors in terms of recruitment.

Keele offers a wide range of undergraduate and postgraduate courses, with hundreds of talented students graduating each year. With more programmes set to be introduced over the next few years, the number of graduates with the skills that your business needs will only increase further.

By basing your business where the talent is, Keele can help you to recruit, retain and grow.

SECTOR LEADERS IN SUSTAINABILITY

Keele is a university that cares about the world and our place in it.

We are a university that...

...has *declared a climate emergency*

...has *divested* from all *fossil fuels*

...has *installed* 12,500 solar panels and two wind turbines on campus, *generating* 50% of our campus electricity from renewable sources

... has a private energy network managed via Siemens' state-of-the-art smart AI-enabled energy management system, enabling optimal energy generation, storage and utilisation

...is leading the world in energy research and green technology

Global Sustainability Institution of the Year

INTERNATIONAL GREEN
GOWN AWARDS, 2021



For a confidential conversation about how you can be
a part of Keele University Science & Innovation Park,
email gateway@keele.ac.uk or call 01782 733001.

keele.ac.uk