

## The Hawthorns Celebration Lottery terms and conditions

If you enter the Lottery for the Hawthorns memorabilia, we will assume that you have read these terms and conditions and that you agree to them.

1. The Hawthorns Celebration Lottery is open to alumni, students and staff of Keele University. An alumnus/a is defined as a former Keele University student. A student is defined as a registered student of Keele University. A staff member is defined as a person having paid employment in the service of the University.
2. An alumnus/a who wins the auction prize must arrange collection of their prize. Alternatively, items can be posted via recorded delivery at an additional cost. For further information, please contact Alumni HQ
3. A non-alumnus/a, student or staff member may not buy lottery tickets on behalf of an alumnus/a, student or staff member.
4. Should the ticket first drawn in the lottery have been bought by a non-alumnus/a, student or staff member, the University will verify the eligibility of the alumnus/a, student or staff member for whom the ticket has been purchased. The University will also require agreement that the winning alumnus/a, student or staff member will be able to collect the prize, before confirming that the recipient has won.
5. Any person who buys lottery tickets but is not doing so on behalf of an eligible winner will not be eligible to win the prize. They will not be eligible for a refund on the price of their lottery tickets.
6. The winning ticket will be drawn at random from all eligible entries received by the closing date. Should the University determine that the holder of the first drawn ticket is ineligible to receive the prize, a second ticket will be drawn and verified in accordance with Clauses 1 to 5 and this Clause 6, and the process repeated until an eligible winning ticketholder is found.
7. The winning ticketholder will be contacted via telephone or email to confirm that they have won the lottery.
8. The winner may be required to participate in promotional activity and material. By entering the lottery you agree to have your name released as the winner.
9. The name of the winning ticketholder will be posted on the University's website by midday (GMT) on 8<sup>th</sup> February 2018.
10. The lottery closes at midday (GMT) on 7<sup>th</sup> February 2018. It will not be possible to purchase further lottery tickets after this time.
11. Lottery tickets can only be purchased online via the website – <http://estore.keele.ac.uk/product-catalogue/professional-services/alumni-ceremonies-and-events>
12. The prize is not transferable to another person. If the University reasonably believes that the prize winner has sold the prize for financial gain the whole prize may be withdrawn at the discretion of the University.
13. No part of the prize is exchangeable for cash or any other prize.
14. The winning ticketholder will be expected to cover their own travel, accommodation and other costs in order to collect the prize.
15. Proceeds from the lottery tickets will be used to support the provision of Accommodation Bursaries to support undergraduate students who meet certain criteria.
16. Please read our privacy policy [www.keele.ac.uk/alumni/dataprotectionadvancement](http://www.keele.ac.uk/alumni/dataprotectionadvancement) which tells you how we use any personal information we may collect about you when you enter a competition.
17. The University reserves the right to amend these rules at any time. If we do this we will publish the amended competition rules on the website – [www.keele.ac.uk/alumni/hawthornsauktion](http://www.keele.ac.uk/alumni/hawthornsauktion)
18. In the event of any dispute arising from the terms and conditions or the conduct of this lottery the University's decision is final.