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BUSINESS NEWS

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BUSINESS **GATEWAY**European Union
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The Business Gateway is the one-stop shop to boost your business through Keele University's world-class research, facilities, knowledge and talent, backed by substantial funding opportunities.

For a confidential discussion, and to find out how your business can benefit, please contact us on 01782 733001 or business.gateway@keele.ac.uk.

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Official Opening of Smart Innovation Hub and Keele Business School

The new state-of-the-art Denise Coates Foundation Building - which houses Keele University's Business School together with the Smart Innovation Hub and collaborative workspace - has been officially opened.

The new three-storey landmark building at the entrance to the Keele campus was opened by Denise Coates CBE, one of the world's most successful business leaders,

Speaking at the event, Keele University Vice-Chancellor, Professor Trevor McMillan, said: "I am delighted to officially welcome the 16 innovative enterprises that have recently moved into this great new building. They have joined a Science and Innovation Park community that is continuing to grow in strength, enabling the University to grow its programme of research, development and innovation support to local businesses."

[Read the full story on our website.](#)

Apply for subsidised incubation accommodation

Start-ups and SMEs are invited to apply for a MICRA Incubator Support Grant, offering subsidised office and co-working spaces at Keele University Science and Innovation Park.

Successful applicants could benefit from funding to offset direct costs incurred when renting space, for a period of up to 12 months.

Applications are encouraged from ambitious companies with a current level of innovation and that are interested in potential start long-term collaborations with the University.

To find out more and to apply, visit the [MICRA Incubator webpage](#). Applications close at 5pm on Friday 28 February 2020.



Celebrating 10 years of Santander partnership

Keele University recently celebrated the tenth anniversary of its partnership with Santander Universities, with the signing of a new three-year agreement.

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Over the past decade, the Santander Universities programme has enabled hundreds

of talented Keele students to boost their career prospects through paid internships, overseas travel, business support, scholarships and bursaries.

The new agreement will focus on three key areas – education, entrepreneurship and employability – in-keeping with Santander's 2020 vision and the programme's aim to support students from diverse backgrounds into university, work and self-employment.

[To find out how this partnership could benefit your business, read more here.](#)



Business leaders now being recruited for Innovation Leadership Programme

Keele University's prestigious leadership development programme is now recruiting for its next cohort, commencing in May 2020.

The fully-funded programme is designed to support aspirational business leaders and entrepreneurs from Stoke-on-Trent and Staffordshire to refine their skills and grow their business as a result.

Previous participant Mike Astbury, Director of Mondrem, commented: "I can't praise the leadership programme enough. It has provided a great opportunity to step back, share perspectives and ideas with other business leaders and work together to find solutions."

Could you and your business benefit? [Apply here today.](#)



Keele to host international computer conference

Keele University is excited to be hosting the 33rd International Human-Computer Interaction Conference, in conjunction with BCS – the Chartered Institute for IT.

The vibrant and established multidisciplinary conference will feature a packed schedule of events including presentations, keynotes, an interaction gallery, hackathon, workshops, smart energy tours, conference dinner, BBQ and other campus events. It will also include a dedicated industry day, featuring a number of workshops and talks covering a range of topics.

The 2020 conference, which will take place on 6-10 July, will focus on “Future Interaction” – highlighting future interactive challenges and opportunities for future sustainability, future education and future health.

Previous conferences have featured talks from Google, Spotify, IBM, BBC and Deloitte, among other leading academics and enterprises. The 2020 conference offers a number of fantastic opportunities for local SMEs in and around the Digital sector to promote themselves to a national and international audience.

For more information, including registration details, visit www.bcs HCI 2020.com.

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KEELE DEAL HEALTH

Introducing Keele Deal | Health

Keele University has recently launched its third Keele Deal, with a focus on working with local partners to address local and regional health and care priorities.

Keele Deal | Health builds upon the strengths of the partnerships that the University has with key public and private sector healthcare organisations across Stoke-on-Trent, Staffordshire, Shropshire, Cheshire and Wolverhampton.

[Read more about the University's Keele Deals here.](#)

WE  ARE THE DIFFERENCE.

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**The following support programmes available within the Business Gateway are receiving funding from the England European Regional Development Fund as part of the European Structural and Investment Funds*

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-- *Keele University Science & Innovation Park Smart Innovation Hub (Ref: 32R17P01691);*
-- *Smart Energy Network Demonstrator (Ref: 32R16P00706);*
-- *Business Bridge (Ref: 32R18P02530).*



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*The Ministry of
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*London the intermediate body Greater London Authority) is the Managing Authority for European Regional
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*Established by the European Union, the European Regional Development Fund helps local areas stimulate
their economic development by investing in projects which will support innovation, businesses, create jobs
and local community regenerations. For more information visit <https://www.gov.uk/european-growth-funding>.*



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