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Business Gateway newsletter 23 November 2020

Keele University has a wide range of fully-funded support programmes and initiatives designed to support organisations like yours.

Whether you're looking to develop a new product or service, adapt your way of working, or simply benefit from expert advice, Keele may be the starting point and collaborative sounding board that you're looking for.

For a confidential discussion, please contact the University's Business Gateway at business.gateway@keele.ac.uk or visit keele.ac.uk/business.

Breaking the Mould Awards 2020



Wednesday 2 December 2020

5pm-6pm

Exclusively online

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organisations, businesses, not-for-profits and charities that have collaborated with **Keele University**.

Hosted live by **award-winning TV presenter Anita Rani** and featuring some surprise performances, the evening will recognise the achievements of local organisations across eight award categories.

We look forward to welcoming you to our virtual celebration of local innovation!



For further information about the awards, visit keele.ac.uk/breakingthemould.

Upcoming Webinar - Energy Sustainability Tuesday 1 December 2020



Sustainability, Greenhouse Gases, Fossil Fuels, Solar Panels, NetZero 2050: with all these buzzwords flying around, it's easy to understand why so many people are left confused in the world of Energy Sustainability.

Join our panel of expert speakers who will discuss some of the energy challenges that the world currently faces, an introduction to some of the exciting innovative technologies that have developed over the past few years (including some of the great work taking place at

The webinar takes place on **Tuesday 1 December 2020 from 12pm-1pm**, and [free places can be booked by following this link](#).

Innovative approach to internships



A local community interest company has taken an innovative approach to internships, by giving them immediate responsibility and making them project leads from day one.

Over the past 12 months, Mondrem, who are based on Keele University's Science and Innovation Park, have hired a total of eight Keele University students on internships, five of which are now in full-time employment with the company.

Mike Astbury, Managing Director, said: "The calibre of interns we have received from Keele University has been very high. We are an innovative company and aim to get the best out of those we employ by giving them full control and responsibility of a set area or project in the business. This provides a role that is exciting for them and also achieves our aims.

"A unique attribute of employing interns is that their minds are not constrained by experience or convention. They are able to look at problems with a fresh pair of eyes. Experience is good but sometimes sticking with a way you know works well can stop you from trying new ways that might work even better."

Read more about Mondrem's experience, and how your business could benefit from Keele's internship programme, on [the Keele University website](#).

Pictured: Mike Astbury with some of Mondrem's interns (photo taken pre-Covid-19)

Develop your leaders with a Senior Leader Degree Apprenticeship



Keele University's MBA Senior Leader programme is designed for professional managers in the private, public or third sector that are in, or are looking to moving into, a senior management role.

The flexible programme consists of eight modules and an extensive organisation research project, covering a breadth of learning to support the dynamic attributes required of managers in today's climate.

For more information on the programme, including how your participation could be fully-funded through the apprenticeship levy, [visit the Keele University website](#).

For details of other apprenticeships offered at Keele University, visit the dedicated Apprenticeship webpage at keele.ac.uk/apprenticeships.

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**The following support programmes available within the Business Gateway are receiving funding from the England European Regional Development Fund as part of the European Structural and Investment Funds Growth Programme 2014-2020:*

-- Keele University Science & Innovation Park Smart Innovation Hub (Ref: 32R17P01691);



European Union
European Regional
Development Fund

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The Ministry of Housing, Communities & Local Government (MHCLG) (and in London the intermediate body Greater London Authority) is the Managing Authority for European Regional Development Fund.



**Research
England**

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