

Latest business news from Keele University

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Business Gateway newsletter 12 October 2020

Keele University has a wide range of fully-funded support programmes and initiatives designed to support organisations like yours.

Whether you're looking to develop a new product or service, adapt your way of working, or simply benefit from expert advice, Keele may be the starting point and collaborative sounding board that you're looking for.

For a confidential discussion, please contact the University's Business Gateway at business.gateway@keele.ac.uk or visit keele.ac.uk/business.

Breaking the Mould Awards 2020



Following the success of last year's inaugural event, Keele University is delighted to announce the return of the **Breaking the Mould awards**.

Taking place **online** on **Wednesday 2 December 2020**, and hosted by award-

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innovation and making a difference in the world.

Over the last few years, Keele has worked with some amazing businesses, social enterprises, charities, not-for-profits and entrepreneurs. If your organisation has collaborated with Keele, you can submit nominations in the following categories:



- Health and Wellbeing
- Sustainability
- Social Inclusion
- Cultivating Talent
- Collaboration of the Year
- Leadership
- Pandemic Response
- Science and Innovation Park Company of the Year

To submit your nomination, and for more information, visit

keele.ac.uk/breakingthemould.

Deadline for submissions: 11.59pm on 20 October 2020

Whoever you are, whatever you do, these awards are not to be missed. Get involved, be inspired and inspire others.

Applications open for New Enterprise Base Camp

European Union
European Regional
Development Fund

Smart Innovation Hub

**NEW ENTERPRISE
BASE CAMP**

**APPLICATIONS
NOW OPEN**

NOVEMBER 2020

Keele
UNIVERSITY

The course is primarily aimed at start-up businesses, but may also be suitable for small businesses that are entering a growth stage or that would like to innovate into new markets.

Base Camp aims to give you the tools and skills necessary to strengthen your leadership and product and/or service offer to continue the climb.

Applications for the fully-funded programme are open now, but places are limited and subject to eligibility criteria.

Apply today at keele.ac.uk/basecamp.

Relocate to Keele and allow your organisation to flourish



Did you know that more than 50 businesses and organisations are located at Keele University Science and Innovation Park?

That's over 600 employees working as part of an innovative community that ranges from local start-ups and SMEs through to multinationals such as Siemens, Adecco and Alliance Medical.

There are numerous advantages of being part of the UK's largest University campus, including:

- bespoke office space with flexible contracts
- opportunities for highly skilled, employer-ready Keele graduates to be placed in your company
- access to fully-funded business support to help your company grow
- opportunities to connect with world-leading academic researchers
- collaboration with specialist facilities, RD&I funding and like-minded companies
- excellent transport links locally, nationally and internationally
- gorgeous woodland walks during your lunch break.

Find out how Keele University's flexible accommodation and bespoke development initiatives can help your organisation grow at every stage of your life-cycle by visiting the [Science and Innovation Park website](https://mailchi.mp/keele.ac.uk/w9xea48lon).

Keele shortlisted for University of the Year

Keele has been recognised as being among the best universities in the country, having been shortlisted for University of the Year in the 2020 Times Higher Education (THE) awards.

The prestigious awards recognise outstanding work in universities covering the whole breadth of their activity – both in academia and professional services.

The coveted University of the Year award is given to an institution which demonstrates exceptional performance across its research, teaching, leadership and business performance across its operations, and to be named as a finalist in this category is a significant achievement in itself.



The winner will be announced in November 2020. [Read the full story on the Keele University website.](#)

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**The following support programmes available within the Business Gateway are receiving funding from the England European Regional Development Fund as part of the European Structural and Investment Funds Growth Programme 2014-2020:*

- Keele University Science & Innovation Park Smart Innovation Hub (Ref: 32R17P01691);
- Smart Energy Network Demonstrator (Ref: 32R16P00706);
- Business Bridge (Ref: 32R18P02530).



European Union
European Regional
Development Fund

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Authority) is the Managing Authority for European Regional Development Fund.



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