

Latest business news from Keele University

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Business Gateway newsletter - 11 June 2020

With many local businesses viewing the current situation as an opportunity to review their current ways of working, the business support programmes available at Keele University may be an ideal starting point for those looking to upskill or add elements of innovation into their business practices.

For a confidential discussion, and to find out how your business can benefit from a Keele University collaboration, please contact the Business Gateway at business.gateway@keele.ac.uk or visit keele.ac.uk/business.

The New Enterprise Bootcamp - July 2020



The Smart Innovation Hub at Keele University is delighted to announce the next New Enterprise Bootcamp, taking place over five sessions in July 2020.

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new social enterprises and small businesses that are entering a growth stage or that would like to innovate into new markets.

Successful applicants will have access to:

- Interactive expert-led online masterclasses on a carefully selected range of subjects crucial to the new entrepreneur, with ample opportunities for questions and interaction
- Breakout groups to explore entrepreneurship in more detail, allowing for a collaborative learning experience by sharing ideas with other businesses and experienced entrepreneurs

Places are limited and will be allocated to qualifying businesses on a first-come-first-served basis.

Read more about the New Enterprise Bootcamp at keele.ac.uk/bootcamp.

Keele Talks Business

Keele University is pleased to announce the next session in its series of free online *Keele Talks Business* webinars, featuring business experts from across Staffordshire and beyond.



Keele Talks Business
webinar series

NO TIME TO WASTE

RESOURCES FOR A CLIMATE EMERGENCY ON A POST PANDEMIC PLANET

17 June 2020
12 - 1 pm

Keele UNIVERSITY

CIWM

NO TIME TO WASTE: RESOURCES FOR A CLIMATE EMERGENCY ON A POST-PANDEMIC PLANET

- Wednesday 17 June 2020 (12pm-1pm)
- With Trevor Nicoll (President, Chartered Institute of Wastes Management)

Recordings of all the previous Keele Talks Business webinars are [also available to view online](#).

Could your business benefit from an internship?

A start-up business has paid tribute to the Keele Internship scheme for helping their business grow from strength to strength.

HX Lab - based in the Smart Innovation Hub on Keele campus - specialise in using psychological and Neuro-biological research to inform businesses about how their customers experience their product or service.

Elena Cismigiu, Co-Director and Founder of HX Labs, said: "When creating our company and basing our office on a university campus, we had students in mind. We were keen to access the brilliant minds a university setting has to offer.

"Besides creating a job and internship opportunity for undergraduates and postgraduates, we knew how valuable students are in the workplace. With jobs nowadays requiring previous experience following university, students are extremely keen to work, and their ethic is invaluable.

"As a small business the opportunity of having a fully-funded intern came at the right time and we were extremely grateful."

Read more about [HX Lab's experience with internships](#).

Find out how your business could benefit from an internship, visit the [Keele Internships website](#).

Queen's Awards for Enterprise 2021 - Entries now open

Staffordshire businesses are being encouraged to submit their entries for the prestigious Queen's Awards for Enterprise.

The awards celebrate the success of the exciting and innovative businesses, charities and public authority units that are leading the way with pioneering products or services, delivering impressive social mobility programmes or showing their commitment to excellent sustainable development practices.



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- Innovation
- International Trade
- Sustainable Development
- Promoting Opportunity through social mobility.

In recent years, a number of Staffordshire-based winners have had links with Keele University. These include long-term Science and Innovation Park tenants Cobra Biologics and Dermal Technology Laboratory (DTL), as well as a number of Business Gateway collaborators such as Addmaster and Allett Mowers.

[Read more about the Queen's Awards.](#)

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**The following support programmes available within the Business Gateway are receiving funding from the England European Regional Development Fund as part of the European Structural and Investment Funds Growth Programme 2014-2020:*

-- *Keele University Science & Innovation Park Smart Innovation Hub (Ref: 32R17P01691);*

-- *Smart Energy Network Demonstrator (Ref: 32R16P00706);*

-- *Business Bridge (Ref: 32R18P02530).*



European Union
European Regional
Development Fund

The Ministry of Housing, Communities & Local Government (MHCLG) (and in London the intermediate body Greater London Authority) is the Managing Authority for European Regional Development Fund.



Established by the European Union, the European Regional Development Fund helps local areas stimulate their economic development by investing in projects which will support innovation, businesses, create jobs and local community regenerations. For more information visit <https://www.gov.uk/european-growth-funding>.



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