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BUSINESS NEWS



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The Business Gateway is the one-stop shop to boost your business through Keele University's world-class research, facilities and knowledge, backed by substantial funding opportunities.

For a confidential discussion, and to find out how your business can benefit, please contact us on 01782 733001, business.gateway@keele.ac.uk or visit keele.ac.uk/business.

January 2018

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Keele University announces major investment in new Management School and University-business collaboration facilities

Keele University is delighted to announce two major new investments on its campus this year. The University has announced plans to invest in a new multi-million pound state-of-the-art Management School and a sector leading Smart Innovation hub.



The new Management School has been funded by the University and the Denise Coates Foundation, after which the new iconic building at the entrance to the University will be named.

The Smart Innovation Hub has been funded by the University, Staffordshire County Council, UK Government Growth Deal Funding and the European Regional Development Fund, the latter two sourced via the Stoke-on-Trent and Staffordshire Local Enterprise Partnership.

Keele University and Siemens in landmark partnership

Engineering giant, Siemens, has been appointed by Keele University to transform the campus into the largest single, integrated electricity, gas and heat [Smart Energy Network Demonstrator \(SEND\)](#).



It will be the first facility in Europe for at-scale living laboratory research, development and demonstration of new smart energy technologies and services in partnership with business and industry.

To find out more about the Siemens announcement, [please read the full story](#) on our website.

Vital research unlocked for local SME

A Staffordshire-based software and web technology company has praised a Keele University business



support programme for unlocking access to market research vital for development of their online patient information service.

Health2Works, based in Newcastle-under-Lyme, approached the [Business Bridge](#) programme for assistance towards their new Recap Health service. The platform allows clinicians to efficiently send relevant and timely digital content directly to selected patients, allowing them to become better informed and better able to manage their own health effectively, reducing the demand and burden on NHS services.

To find out how Health2Works benefited from their Business Bridge partnership, [please read the full story](#) on our website.

Product development earns Westminster invite

A local company that received business support

from Keele University has visited Westminster to discuss an innovative new product, following an invitation from a Minister.



Rotarad, based in Stoke-on-Trent, recently partnered with the University's [Research and Innovation Support Programme](#) to conduct research that will underpin the development of their radiator conversion kit – a device that enables domestic radiators to 'drop forward from the wall' quickly and safely, providing full and easy access for deep cleaning and decorating.

The product recently came to the attention of Derek Thomas MP, member of the [All-Party Parliament Group for Healthy Homes and Buildings](#), who invited Rotarad to Westminster to discuss their ideas.

Speaking about the visit, Malcolm Keeling, Rotarad Managing Director said: "Meeting the Minister was a fantastic opportunity to discuss housing air quality and the research links found between ill health and dust associated with radiator use. He seemed very interested in how our product can make a difference and how Keele University supported us in its development."

To find out more, [please read the full story](#) on our website.

Cobra named Company of the Year

Congratulations to Cobra Biologics, who have recently been named as Company of the Year at the 2017 Bionow Awards. The awards recognise excellence, outstanding achievement and enterprise in a sector worth £11bn.



The company, based on [Keele University Science and Innovation Park](#), were also presented with the Technical Service award at the event on 30 November.

To find out more, [please read the full story](#) on our website.

Region to benefit from technology transfer agreement

One of the UK's most influential academic collaborations has announced plans to collaborate in technology transfer.

Midlands Innovation is a pioneering

by uniting universities and industry to drive cutting-edge research, innovation and skills development. Consisting of eight of the region's leading universities, collectively their academics generate more new inventions and patents per student than any other leading groups of UK universities.



The latest collaboration will see the creation of a single point of access to the universities' intellectual property assets, enhancing the support and opportunities available for growing businesses.

To find out more, [please read the full story](#) on our website.

Unique programme to hone your innovation and leadership skills

Are you a local business leader or entrepreneur looking to hone your skills and develop future-proofing techniques to ensure that you remain ahead of your competitors?

The [Mercia Centre for Innovation Leadership](#) is currently recruiting representatives from SMEs across Stoke-on-Trent and Staffordshire to participate in the third cohort of its unique, fully-funded six-month development programme.

Taking place over six two-day workshops, participants will benefit from sessions led by leading academics and external business experts, create a network of like-minded individuals across a range of sectors, and be supported by 1:1 business coaching from Keele University's Entrepreneurs in Residence.

Interested parties can find out more about the programme, the next cohort of which is set to commence in May 2018, by visiting www.keele.ac.uk/mcil or by contacting the University's [Business Gateway](#).

Certain support programmes available within the Business Gateway are receiving funding from the England European Regional Development Fund as part of the European Structural and Investment Funds Growth Programme 2014-2020. The Department for Communities and Local Government (and in London the intermediate body Greater London Authority) is the Managing Authority for European Regional Development Fund.



Established by the European Union, the European Regional Development Fund helps local areas stimulate their economic development by investing in projects which will support innovation, businesses, create jobs and local community regenerations. For more information visit <https://www.gov.uk/european-growth-funding>.



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