



The Business Gateway is the one-stop shop to boost your business through Keele University's world-class research, facilities and knowledge, backed by substantial funding opportunities.

For a confidential discussion, and to find out how your business can benefit, please contact us on 01782 733001, business.gateway@keele.ac.uk or visit keele.ac.uk/business.

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Contents

[Smart Energy consultancy](#)

[Driving growth locally](#)

[Staffordshire Business Festival](#)

[Placement numbers](#)

[Leadership programme](#)

[Local global partnerships](#)

[News from the Science Park](#)

Smart Energy consultancy now available

Fully-funded consultancy is now available to businesses across Stoke-on-Trent and Staffordshire, following a partnership between Keele University and Stopford Energy and Environment.



The initiative is part of the University's [Smart Energy Network Demonstrator \(SEND\)](#), an ambitious programme aiming to create Europe's first 'at scale' living laboratory to research, develop and test new energy-efficient technologies in a real-world environment.

As part of the programme, which is part-funded through the European Regional Development Fund (ERDF) as part of the England 2014 to 2020 European Structural and Investment Fund (ESIF) Growth Programme, Stopford Energy and Environment will be providing multidisciplinary innovation, design and business growth consultancy to enable businesses to capitalise on the rapidly-growing smart energy and low carbon sectors.

Support is available in the following areas, all delivered by a pool of engineers and consultants specialising in technology innovation, process design, scheme

- **SEND Innovation Accelerator:** Designed for inventors, entrepreneurs, R&D and technology companies to fast-track product and process development.
- **SEND Technology Accelerator:** Designed for inventors, entrepreneurs, technology companies and investors to overcome technical, commercial or regulatory product or process challenges.
- **SEND Growth Accelerator:** Designed for new entrants and existing operators to accelerate and de-risk market entry and business growth.

To find out more about how your business can gain a competitive advantage within these growing global markets, please visit www.stopford.co.uk/send.

Driving growth through local partnerships

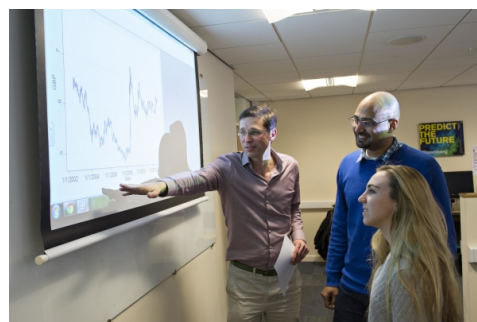
The Local Government Association has chosen Keele University and local partners to [become a Leading Places pilot area](#) – an initiative that provides specialist support for councils, universities, the NHS and other anchor institutions to work together to help drive growth, redesign public services and strengthen civil participation.


The focus for the Leading Places project is the New Keele Deal, the plan designed by the University and local partners for investment in innovation-led local growth.

The [New Keele Deal](#) is a plan for £70 million of investment by Keele

University, Staffordshire County

Council, Stoke-on-Trent City Council, Newcastle-under-Lyme Borough Council, University Hospitals of North Midlands NHS Trust and the Stoke-on-Trent and Staffordshire Local Enterprise Partnership to exploit the potential of Keele University's world-leading research and facilities.



Subscribe	Festival thanks Past Issues		Did you know...?	RSS 
	<p>Keele University was delighted to be a headline sponsor of the Staffordshire Business Festival 2017, which took place on 7-9 November. The University's Business Gateway team was present across each of the three days to speak about the innovation and business support opportunities available to your business.</p> <p>If you weren't able to attend or didn't get chance to speak to the team, they can be contacted on business.gateway@keele.ac.uk or by calling 01782 733001.</p>		<p>Between October 2016 and September 2017, the Keele Research and Innovation Support Programme (KRISP) and Santander-funded internship programme engaged with a combined total of 120 SMEs across Staffordshire, providing 213 placement opportunities for students and graduates.</p> <p>For details of how your business could benefit from the knowledge, skills and enthusiasm provided by Keele University's students, please visit www.keele.ac.uk/krisp.</p>	

More businesses to benefit from leadership programme

The [Mercia Centre for Innovation Leadership](#) recently welcomed its second cohort of ambitious local entrepreneurs and business leaders onto its unique programme. 25 representatives from businesses across Stoke-on-Trent and Staffordshire have been selected for the fully-funded programme, which offers taught sessions from leading academics and external experts with action learning and focused in-business coaching from Keele University's Entrepreneurs in Residence.

Representatives from [Maloney Associates](#) and [EMS Industries](#) were part of the inaugural programme – you can read what they thought of the experience online at www.keele.ac.uk/business.

Places are still available for the programme's third cohort, set to commence in Spring 2018. Interested parties can find out more information online at www.keele.ac.uk/mcil.

Local partnerships have global appeal

Keele University recently welcomed the Foreign & Commonwealth Office's Science & Innovation Network to discuss research partnership opportunities. Based at the British Embassy in Qatar, and representing six Gulf countries, the Network met with teams from across the University and local partners to investigate possible



Foreign &
Commonwealth
Office

If you're looking for support in expanding your business horizons, our Business Gateway team will be happy to discuss what opportunities are available to you – 01782 733001 or business.gateway@keele.ac.uk.

News from Keele University Science and Innovation Park

Keele University Science and Innovation Park are pleased to welcome [China Go](#) and [WDA Logistics](#) who have recently taken up tenancy on the Park.

Congratulations also to existing tenants [Biocomposites](#) and [Thea Pharmaceuticals](#) who have recently expanded their operations by taking space in Innovation Centre 5.

Certain support programmes available within the Business Gateway are receiving funding from the England European Regional Development Fund as part of the European Structural and Investment Funds Growth Programme 2014-2020. The Department for Communities and Local Government (and in London the intermediate body Greater London Authority) is the Managing Authority for European Regional Development Fund.



European Union
European Regional
Development Fund

Established by the European Union, the European Regional Development Fund helps local areas stimulate their economic development by investing in projects which will support innovation, businesses, create jobs and local community regenerations. For more information visit <https://www.gov.uk/european-growth-funding>.



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