Sociology at Keele

- Single Honours, Dual Honours (combine Sociology with a variety of other subjects), Major and Minor programmes.
- Research active staff in a variety of fields - teaching is based on research expertise.
- Core modules in traditional and contemporary issues in Sociology.
  - Interesting and diverse electives, including a dissertation (independent study).
What is Sociology?

• Sociology enables us to understand and address important personal, local, national and global concerns.
  – E.g., class conflict, youth, body image, ethnic conflict and terrorism.

• Sociology enables us to explore beliefs, values and social structures.

• Sociology enables us to observe the social world, develop theories and apply them to create a better society.

The Sociological Imagination

• Centrally, sociology enables us to understand private individual issues in terms of a wider social context – it enables us to think about situations in terms of social relations.

• This is very important if we want to analyse a problem objectively and think about it in terms which exceed our immediate personal reaction.
Why Study Sociology?

• Sociology is a critical discipline that encourages us to question the state of the world; it is a way of thinking.

• Sociology is a practical discipline that involves the production of policy to improve social life.

• Sociology encourages independence of thought and provides transferable skills central to the contemporary workplace (i.e. research, analysis, IT, group work, presentation, oral and written communication).

Innovation and Activity

• Our approach to Sociology is based in a belief in the importance of innovation, activity and critical thinking.

• This means that we expose our students to cutting edge theory and debate and advance an active, problem-based, critical approach to teaching and learning.

• Staff in sociology are regularly nominated by students for Keele Excellence Award in Teaching and Learning.
Why Study Sociology at Keele?

• In the most recent National Student Survey, 93% of Keele Sociology Students were satisfied with their programme of study (results from August 2015).

• Keele Sociology has been placed amongst the world's elite institutions featured in this year's QS World University Rankings by Subject at www.topuniversities.com.

Skills and Knowledge

Our students leave Keele with:

– A Sociological imagination
– Creative problem solving skills
– Critical thinking skills
– Mobility of thought
– Cultural awareness
– Awareness of social issues and problems
Keele Sociology

- Keele Sociology is staffed by internationally recognised experts in the fields of:
  - Globalisation
  - Media Representation
  - Anthropology
  - Utopias
  - Medical Sociology
  - Cultural Studies
  - Urban Studies
  - Consumerism
  - Social Theory
  - Families

Core Modules in Single Honours

**Year 1:**
- Social Inequalities in the Modern World
- Classical Sociology
- Plus two modules from a range of Sociology options
- In total you take eight modules, including a choice of a wide range of electives

**Year 2:**
- Contemporary Social Theory
- Research Methods
- Plus two modules from a range of Sociology options, including Globalisation, Urbanism, Witchcraft, Health, and the Family.
- Eight modules in total
Structure of the Course

Year 1 Single Honours Structure:
• 1 core module each semester; 3 elective modules, from sociology pool plus ‘free standing’ choices
• Each module = 150 study hours over 15 weeks (inc assessment period)
  – 12 hours lectures; 12 hours tutorials
  – tutorial & assessment preparation
• 10 hours per week on each module

Dual Honours Combinations

Sociology can be combined with a variety of disciplines at Keele, including:

– Criminology - Education
– Law - International Relations
– Politics - Psychology
– Economics - Human Geography
– Media, Communications and Culture
Structure of the Course

Year 1 Dual Honours Structure:
• 1 core module each semester
• Each module = 150 study hours over 12 weeks
  – 12 hours lectures
  – 12 hours tutorials
  – 62 hours tutorial preparation
  – 64 hours assessment preparation
  – 12 hours per week on each module

Core Modules in Dual Honours

Year one
– Social Inequalities in the Modern World
– Classical Sociology
– 8 modules in total

Year two
– Contemporary Social Theory
– Research Methods
– 8 modules in total
Year 3

- For **Dual Honours** students there are **no compulsory core modules**.
- You can choose to write a sociology dissertation.
- Here, you will have one-to-one supervision from an expert in your chosen field.
- Or you can elect to take a combination of modules on specific topics.

- For **Single Honours** students the dissertation is compulsory.
- A dissertation is a ‘double module’ – taken over two semesters
- Single Honours students take 17 modules in Sociology over their three years of study.

Elective Modules

- Globalisation
- Witchcraft
- Consumption
- Celebrity
- Race and Ethnicity
- Home and belonging

- Medical Sociology
- Family Studies
- The Virtual Revolution
- Sex, Death, Desire
- Urban Sociology

*Choices of modules may be limited by timetable considerations, staffing and/or available places.*
Teaching and Learning

- Modules are delivered through a variety of methods:
  - Formal lectures
  - Seminars
  - Tutorials
  - Web based exercises
  - Independent study
  - Individual and group supervision

Methods of Assessment

- Essays
- Portfolios
- Posters
- Projects
- Exams
- Presentations
- Dissertation (3rd year)
Study Abroad

• You have the opportunity to study abroad at one of our 49 partner Universities:
  – America
  – Canada
  – Australia
  – South Africa
  – Various European destinations

Personal Tutors

• All undergraduate students have a personal tutor.
• Your personal tutor will assist you in making decisions about your programme of study and provide ongoing academic and pastoral support throughout your time at Keele.
What Next? Keele Sociology Graduates...

Sociology involves the study of people and society therefore many graduates go on to target people-focused careers in a range of areas such as:
- Social and welfare professions (e.g. charities, social worker, counsellor, community development officer)
- Local and national government
- The health service,
- Teaching
- The cultural and media industries,
- Management and market research
- Legal and criminal justice work (e.g. probation service)

Postgraduate Study

- Masters in Social Science Research Methods (MRes), which provides training in research skills and offers modules on subjects and topics specific to Sociology.
- MA in Global Media and Culture.
- MPhil and PhD programmes in Sociology.
What Our Students Say...

• “Our lecturers’ approach to teaching their individual modules was full of enthusiasm and encouragement across all 3 years”.
• “All the lecturers are amazing at what they do and it’s good to learn from their specialised subjects”.
• “The sociology staff at Keele are amazing, they are very interested in their students and are always available for feedback, support, advice, etc. I love the small class sizes because you have one-to-one feedback”.
• “Module tutors are always approachable for feedback as well as supportive if you need help”.
• “I used to be a bit rubbish at essay writing – ...since taking sociology they have helped me to develop my skills and get the best marks possible”.

OUR CONTACT DETAILS:

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