Keele’s distinctiveness stems from its history, characterises its present, and shapes its future.

We established the Keele Key Fund to bring together the goodwill of alumni and friends to benefit both current and future students.

Keele University is one of the ‘hidden gems’ in the UK’s higher education landscape and our 40,000 alumni are a key part of our story.

Over the past six years, Keele alumni have raised over £500,000 and many have made legacy pledges which have supported over 50 different projects.

I am impressed by your loyalty and support and what they achieve.

We welcome your continued involvement with Keele.

Nick Foskett
Professor Nick Foskett MA, PhD, PGCE, FRGS, FRSA
Vice-Chancellor

If you require more information about the Keele Key Fund please contact:
Keele Key Fund, Alumni & Development Office
Keele University, Keele, Staffordshire ST5 5BG

01782 733856 or 01782 733370
Email: d.m.beeston@keele.ac.uk
Email: g.i.sheen@keele.ac.uk
www.keele.ac.uk/supportkeele
Sport Project Fund

Emma Hedges
Student Activities and Representation Coordinator

How much received
Received £2000 to support Societies throughout the Students’ Union

As a students’ union we try and support societies wherever we can. Most societies have very little cash flow, only charging small fees for members where applicable, so it can be difficult for groups to raise funds to move forward with a project or an idea. Under the Society Stripe Scheme we are encouraging societies to come to us and apply for funding, as long as they can show they are acting in a sustainable way (Sustainability Stripe), positive attempts to increase membership and engage with students (Inclusion Stripe) and finally, taking active steps to develop themselves and build on previous successes (Development Stripe). We recently supported KUBE48 charity broadcast, and the Tea Party Society, who both ran successful events thanks to the support and funding they received from ourselves, which would not have been possible without the support from alumni and the Keele Key Fund.

Society Stripe Accreditation System

Mike Huss
Sport Centre acting on behalf of the Sports Management Group

How much received
£15,000 per year for the next three years

This Key Fund money is going be used for many different sporting projects over the next three years. The projects will fall into the following categories of elite athlete, clubs and participation. The money will start to be distributed to individual projects in October 2013 when the students return.

This amount of money will make a huge difference to sport at the university. It will allow students to take a lead on some innovative sporting projects where they will aim to improve the current provision, create opportunities to participate and support talented individuals.

On behalf of all the students that will benefit from this donation I would like to say a huge thank you. It is going to benefit so many students over the next three years and make so many things possible.

RAG Revival

Danny Walker
RAG Officer 2013

How much received
Received £4000

RAG is an essential part of the student experience and Keele kicked off the tradition as early as 1956. RAG gradually lost momentum as regulations restricted the options, but in 2009 RAG was revived by the Students Union. The charter year gave new impetus to RAG and in 2013 even the procession was resurrected. The key person behind RAG Revival is Danny Walker - Class of 2013 and VP for Finance and Activities. The funding received covered the whole parade, all logistics and marketing. RAG also supported three local causes: The Peter Pan Nursery for children with special needs; The University Hospital of North Staffordshire Charity Appeal; and Combat Stress, a charity supporting ex-service personnel with mental health issues. Without the support from the Keele Key Fund, none of this would have been possible. Holding this parade after many years helped build a stronger relationship with the local community, and even prompted feedback from residents who remembered the parades in the 1950s and 1960s.

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Boat Club

Joe Baker
Class of 2013 Vice President Sports

How much received
Received £3000

As part of a newly established, ever growing Boat Club, we were absolutely over the moon to be given a Keele Key Fund grant. We were given £3000 to be spent on rowing machines, essential pieces of equipment which allowed us to train regularly as a team. These extra machines allowed entire crews to train at once, something which has given far greater scope for improving the technique and conditioning of crews without having to drive up to Leek! The Keele Key Fund grant has allowed the rowing team to start training like a proper club and has helped to bring it up to the standard of other clubs across the country. We can’t thank the alumni enough for the donations they have made, there is no doubt that this grant will improve the provision for rowing at Keele and give students more opportunities for years to come.